



## MEMORANDUM

**TO:** Satpal Sidhu, County Executive  
**FROM:** Erika Lautenbach, Director  
**RE:** Elizabeth Boyle Consulting – Safer Stronger Together Campaign  
Coordination Contract Amendment #2  
**DATE:** January 28, 2021

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Attached is a contract amendment between Whatcom County and Elizabeth Boyle Consulting for your review and signature.

▪ **Background and Purpose**

The Safer Stronger Together Campaign was launched and developed by the COVID Employer Support Task Force to increase the effectiveness of health and safety messaging throughout the business community of Whatcom County. Elizabeth Boyle Consulting provides strategic coordination of the Safer Stronger Together Campaign to ensure businesses have regular communication, connection to resources and materials, and tools necessary to communicate correctly, consistently, and effectively with their staff and customers. The purpose of this amendment is to extend the contract through 03/31/2021 to provide ongoing support of the campaign and increase the budget for the extended contract period.

▪ **Funding Amount and Source**

Funding for this extended contract period (12/31/2020 – 03/31/2021) may not exceed \$20,000 and funding for the entire contract period (06/01/2020 – 03/31/2021) may not exceed \$45,000. Funds under this contract are made available by grants awarded by the US Department of Treasury and subject to Section 601(a) of the Social Security Act, as amended by section 5001 of the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), and Title V and VI of the CARES Act, passed through the Washington State Department of Health Emergency Preparedness & Response COVID-19 Local CARES Grant (CFDA 21.019). These funds are included in the 2020-2021 budgets. Council approval is not required per Whatcom County Code 3.08.100(A)(6) for contracts executed within the declaration of a county emergency.

Please contact Kathleen Roy at extension #6007 if you have any questions regarding this agreement.

Encl.

