# C-PACER for NW Washington











\$1 million in **PACE** project spending = 15 new jobs and \$2.5 million in economic output.





# What is PACE? PACER?



# Who Can Use C-PACER?

#### Most Properties, Even Non-Profits!



# WA C-PACER Legislative History

- Interest since C-PACE was adopted in other states
- Shift Zero Task Force formed in 2017 to identify a path forward for C-PACE in Washington
- Success in 2020, with HB 2405!
- Thank you to Rep. Duerr, Sen. Lovelett, Rep. Doglio, and all the bipartisan legislative supporters!
- Broad and diverse support from stakeholders including environmental organizations, building owners and professionals, emergency managers and building officials, cities, community banks, and labor organizations



# WA C-PACER - Now it's up to the counties!

- Counties may create their own programs or may partner with other counties to create a regional program
- Shift Zero has been working with local counsel and national experts to create model documents that can be easily adopted, including a model county ordinance, program guidebook, and template forms
- Having the same framework in every county that creates a C-PACER program will make it easier for building owners, building professionals, and lending institutions to work across the state

# How C-PACER Financing Works for Building Owners & Capital Providers

September 9 & 10, 2020

Presentation for Joint Whatcom, Skagit, Island & San Juan Counties C-PACER Information Meetings

Energy Efficiency Finance Corp. John MacLean, President <a href="mailto:jmaclean@eefinance.net">jmaclean@eefinance.net</a>

Dan Clarkson, Vice President & Legal Counsel <a href="mailto:dclarkson@eefinance.net">dclarkson@eefinance.net</a>



#### **C-PACER Main Financing Features & Advantages**

- Financing is structured as a <u>property tax assessment</u> with a <u>County</u> <u>lien</u>. Assessment runs with building, survives building sale.
- This structure provides an important credit enhancement and additional security for capital providers & enables <u>longer term</u> financing, 10-20+ yrs, w/<u>lower rates</u> and and hence, deeper, longer payback energy efficiency and renewable energy (EE/RE) measures.
- Obligor is building owner. Assessment is voluntarily undertaken and works similar to a local improvement district (LID) of one building.
- All financing is provided and credit underwriting done by a private sector "Capital Provider". No County financing is involved. EEFC works with building owners, contractors & investors to structure & arrange financing.

#### Main Financing Features & Advantages (2)

- First mortgage and other lien holder consents must be obtained in the finance origination process.
- No acceleration in default events, only past due assessments must be paid.
- A key benefit for building owners: in most commercial triple-net leases, property taxes can be passed through to tenants, addressing split incentive issue. Tenants enjoy some energy costs savings so their share can be geared to match.
- Clean energy & resilience projects generate <u>public goods</u>, e.g., & benefits: reduce pollution, meet climate goals, economic development & jobs, reduced emergency response risks, etc.

#### **How it Works**

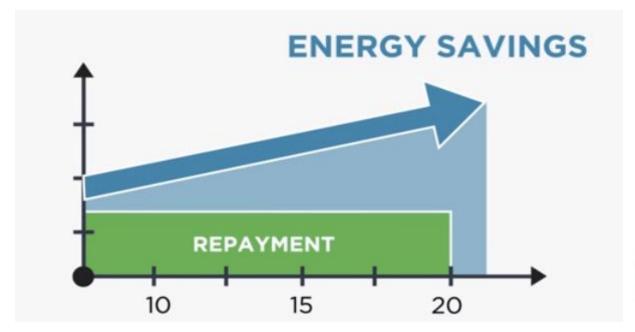


Form documents & agreements will be developed and used.



#### **EE/RE PROJECT BENEFITS**

- Projects begin with energy audits providing information on a building's potential EE/RE project measures & economics. Goal is a project that can be paid all or in large part from energy cost savings.
- Projects may also meet energy system upgrade needs, improves building value & comfort, improves tenant appeal.
- Many contractors provide turnkey engineering & construction with savings verification & guarantees.





#### **County Adoption Steps**

- Adopt Ordinance enacting C-PACER Program, incl.
  - "Financing qualified projects through assessments is in the public interest for safety, health, and other common good reasons"
  - Tax assessments will repay C-PACER financing
  - Description/map of region
  - Designate Admin Office



#### County Adoption Steps - cont.

- Approve "Program Guidebook" and related docs, or establish process to create Guidebook
- Clarify how county/capital provider will bill, collect, and remit payments currently due
- Hold hearing for public comments



#### **Program Guidebook**

- Approved Project Forms
  - Application Form & Checklist
  - Assessment Agreement Form
  - Notice of Assessment Interest & C-PACER Lien
- Financing period = useful life of Project
- Describe Application & Review Process
- Describe Lender consent requirement
- Qualifications for "Capital Provider"
- County has no liability under Assessment Agreement
- Marketing/educational services



#### **Project Application Process**

- Property Owner & Capital Provider prepare Project Application:
  - Checklist and all supporting documents
- County has 10 business days to review the Project Application:
  - Only confirms that Project Application is complete,
    & all attachments conform to guidelines
- Upon approval, counsel for Capital Provider drafts "Closing Documents"



#### Closing

- "Closing Documents":
  - Assessment Agreement
  - Notice of Assessment Interest and C-PACER Lien
  - Assignment of the Notice of Assessment and Assessment Agreement
- At Closing, County will record Assessment Agreement
  & other Closing Documents
- Upon confirmation of recordation, Capital Provider will disburse funds in accordance with Financing Agreement

### The Community Energy Challenge

- Whatcom, Skagit, San Juan, and Island Counties have access to a long-standing program that addresses many of the needs outlined in the C-PACER guidebook.
  - Founded in 2010 a decade of experience working with the commercial, institutional, nonprofit, and multifamily sectors to identify and implement smart energy efficiency improvements.
- A One Stop Shop for Energy Efficiency
  - Providing a neutral 3<sup>rd</sup> party and energy management services
    - Energy audits expert advice
      - Energy auditors with CEM certification
    - Energy efficiency retrofits in existing buildings
    - Incentives for quick fix and capital projects



#### Opportunities for Implementation

- 1,500 buildings over 10,000 sq ft in City of Bellingham alone
- 6% are larger than 10,000 sq ft but responsible for 48% of commercial sector energy use and 51% of GHG emissions



#### NW Medical Center (37,000 sq ft)

- Upgrade rooftop HVAC unit
- Install tankless water heaters
- Utilize low-flow water fixtures

**Saving \$9,471.61 per year** 



#### HKP Architects (9,000 sq ft)

- Install solar PV on the roof
- Change all lighting to LED
- Utilize low-flow water fixtures

**Saving \$1,934.70 per year** 



# Financing Equals Increased Implementation

- Ideal client is interested and engaged but needs \$\$ and/or information to move forward
- On-bill financing in San Juan County through OPALCO
  - On-bill financing program provides similar benefits to C-PACER and has been wildly successful (95% satisfaction rate)
- Outlook Inn installed 17 DHPs with financing and then completed additional heat pump project with CEC and utility rebates



#### C-PACER + MULTIFAMILY ENERGY EFFIEICNCY

Tremendous opportunity for energy efficiency upgrades in multifamily housing

Overcoming challenges/barriers:

- **High cost for larger projects** CEC incentives and utility rebates help, but these may be limited
- Lack of energy efficiency knowledge promotion of C-PACER may expand awareness of energy and non-energy benefits



#### SUCCESSFUL MULTIFAMILY PROJECTS



Anacortes (17 units)

Measures included:

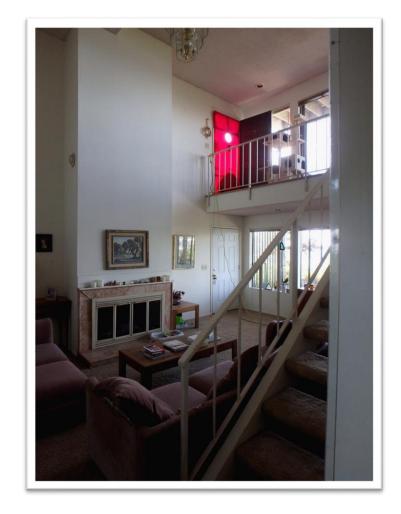
- Air sealing
- R-60 attic insulation
- R-30 floor insulation
- Dense pack cellulose insulation in walls

Annual savings:

38,490 kWh → \$3187



#### SUCCESSFUL MULTIFAMILY PROJECTS



Bellingham (5 units)

#### Measures included:

- Air sealing
- R-60 attic insulation
- R-38 floor insulation
- Dense pack cellulose insulation in walls



Annual savings:

48,408 kWh -> \$1489

(therm equivalent)



#### NON-ENERGY AND COMMUNITY BENEFITS

- Occupant health, safety and comfort
- Building durability
- Reduced energy burden
- Job creation for local contractors



#### Questions?

Seth Vidaña, Climate and Energy Manager, City of Bellingham <a href="mailto:savidana@cob.org">savidana@cob.org</a>

Thanks for your time!