

A photograph of two people standing on a wooden pier, looking out at the ocean. The sun is low on the horizon, creating a bright, hazy glow. Several birds are visible in flight against the sky. The image has a teal color overlay.

# WHATCOM WORKING TOWARD WELL-BEING

JANUARY 2020

## *An Action Plan for County Government*

Developed in a Collaboration between Whatcom County  
Public Health Advisory Board, Whatcom County Health  
Department, Generations Forward, and Healthy Whatcom



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## ACKNOWLEDGEMENTS

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### Key Groups and Organizations informing Whatcom Working Towards Well-being: An Action Plan for County Government (Action Plan)

Generations Forward  
Family Council  
Policy, Advocacy, and Funding  
Action Team  
Honoring Equity and Culture Team  
Healthy Whatcom  
Perinatal Mental Health Task Force

Whatcom County Public Health  
Advisory Board  
United Way – Child Care Initiative  
Whatcom County Health Department  
Whatcom County Housing Advisory  
Committee  
Whatcom Taking Action

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# 1. EXECUTIVE SUMMARY

## VISION

Community members from across Whatcom County have come together to envision a “Beloved Community” in which every child in every family flourishes. Achieving this vision will require the time, talents, and resources of change agents across the community working together for the well-being of children and families.

## COUNTY GOVERNMENT’S ROLE

Whatcom County government has an important role to play in realizing the community’s vision, which begins with making a commitment to promote the health and well-being of all children and families in Whatcom County, with a special focus on the critical first years of life, and families that experience disproportionate challenges due to social and economic factors, discrimination, and health issues.

Since the passage of County Health Board Resolution 2019-020 in April 2019, the Public Health Advisory Board has worked in collaboration with Whatcom County Health Department staff, partners from the Generations Forward Children’s Collaborative, and representatives from many related organizations and initiatives to develop this Child and Family Action Plan as a guiding document for County action to create tangible, positive results.

## RECOMMENDATIONS FOR COUNTY ACTION

This participatory community process resulted in a proposed Action Plan, and four next steps that the County can take to demonstrate ongoing commitment to children and families.

### Summary of Action Plan Recommendations

1. Establish new structures and processes to elevate the well-being of all children and families as a county priority

- Build county infrastructure to embed a focus on child and family well-being across county government.
- Adopt a “children and families first” approach for county policy and funding decisions.
- Pursue new funding mechanisms to significantly increase local resources for well-being promotion and crisis prevention.
- Promote family-friendly employment policies and practices within the County and serve as a model employer.

2. Leverage existing county resources and public-private partnerships to address immediate child and family needs

- Support community initiatives to eliminate family homelessness and improve family housing stability.
- Contribute to community efforts to stabilize and expand access to child care and early learning opportunities.
- Provide resources to improve access to and navigation of family services and supports, including behavioral health services.

### Proposed Next Steps for the County to Implement These Recommendations

The Public Health Advisory Board and community partners identified the following specific next steps the County can take to make progress toward these high-level recommendations:

1. **Request the Office of the County Executive assess infrastructure and budget needs** required to realize commitment to an integrated focus on child and family well-being across county government departments.
  - a. Receive from the County Executive a proposed infrastructure model to implement, aiming toward establishment of an “Office of Child and Family Well-being” or other structure that will embed a focus on children and families across county government.
  - b. Request that biennial budget proposals be submitted to support actions contained in this Action Plan, with a focus on housing, child care, and behavioral health care.
2. **Develop an ordinance to create a county task force, or other official county committee**, with high-level staffing and resources to ensure that diverse community partners are informed, coordinated, and included in the implementation of this Action Plan, make additional recommendations, and regularly report progress to the County Council.
  - a. Using the highly effective Incarceration Prevention and Reduction Task Force as a model, the task force will include representatives from government, community organizations, and families. The task force will focus on tracking and furthering progress of community efforts to achieve the desired results for children and families.
3. **Support and actively participate in fiscal analysis in early 2020** to identify existing and potential funding streams for child and family programs. Potential new funding streams may include a future bond, levy, taxes, federal funding, etc.
4. **Fulfill prior commitments to resource and fund two critical efforts**, including: a) adoption of culturally and linguistically appropriate services and trauma-informed approaches in all County departments; and b) development of a culturally and linguistically responsive health navigation system for families seeking information and assistance with health and social services.

## 2. INTRODUCTION

Over the last two decades, evidence for the importance of the early childhood period has been growing. A child's early experiences have the power to create a trajectory toward health and well-being throughout the lifespan or, conversely, to set-up profound challenges that need to be overcome.<sup>1</sup>

Communities and leaders are being called upon to invest more resources and attention to ensure that all children have a healthy start. Indeed, the call is urgent. Each year over 2,200 babies are born in Whatcom County. The environments into which these babies are born and the care that they receive in their first few years will lay the foundation for their lifetimes and will impact the entire community.

### Vision for Whatcom County

Organizations, community leaders and individuals in Whatcom County have heard the call to action and are responding. Community members have prioritized a focus on young children and families as part of the Whatcom County Community Health Improvement Plan, the Generations Forward Children's Collaborative, the County Health Board's policy focus on children and families, and other initiatives.

The Generations Forward Children's Collaborative has embraced the concept of a "Beloved Community" – a term popularized by Dr. Martin Luther King Jr.



*"Dr. King's Beloved Community is a global vision in which all people can share in the wealth of the earth. In the Beloved Community, poverty, hunger and homelessness will not be tolerated because international standards of human decency will not allow it. Racism and all forms of discrimination, bigotry and prejudice will be replaced by an all-inclusive spirit of sisterhood and brotherhood."*<sup>2</sup>

*"Our goal is to create a beloved community and this will require a qualitative change in our souls as well as a quantitative change in our lives."*

- Martin Luther King Jr.

In describing how a Beloved Community may be manifested in Whatcom County, community members are uniting around a shared vision for the future in which all children are safe, healthy, and ready to learn; families are strong, stable, and supported from the start; and communities are welcoming and supportive places for children and families to live, learn, work, and play. A key to becoming a Beloved Community is to prioritize equity, particularly racial equity. This will require a richer understanding of who in our community has access to opportunities and what structural barriers are in place preventing certain children and families from having full access.

*"The well-being of our children is a barometer for the future. In one short generation, they will be the parents, workers, volunteers, leaders, and change-makers determining the social and economic vitality of Washington State. If we want a better future for all of us, we need better results for kids now."*

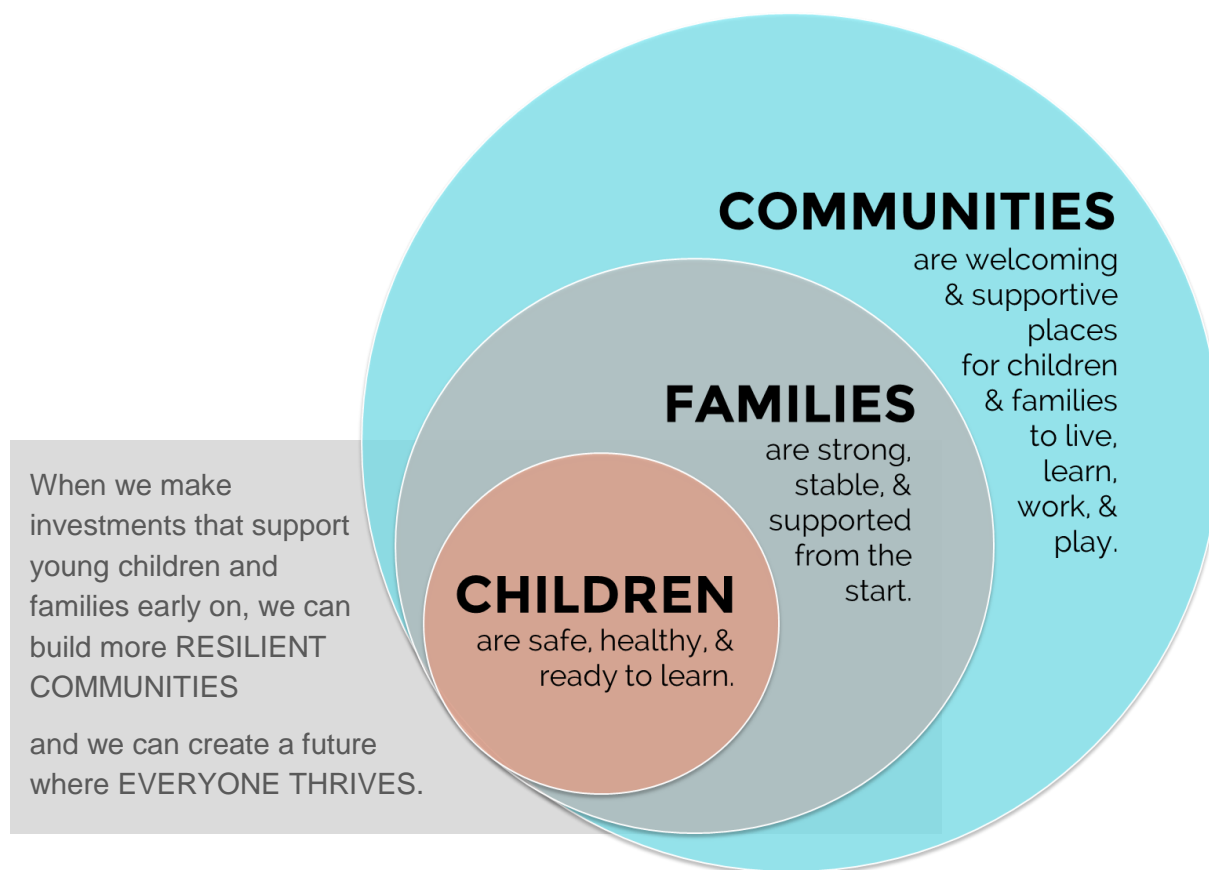
- State of Washington's Kids 2016, Kids Count Data Center.

*"Beloved Community means having the heartfelt inclination to support every child in every family as much as you would your very own."*

- David Webster, Opportunity

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In order to achieve these results, action is needed at all levels of the community, from families and community members, to program and service providers, to system partners and policymakers.

### County Government's Role

Whatcom County government has an important role to play in realizing the community's vision, which began by making an ongoing commitment to promote the health and well-being of all children and families in Whatcom County, with a special focus on the critical first years of life. Over the past ten years, the County Health Board has shown leadership and resolve to address the issues that are impacting families with young children in our county (for recent history see [Appendix A](#)).

In April 2019, the County Health Board passed a resolution in which the Health Board tasked the Public Health Advisory Board "to collaborate with Generations Forward partners and Health Department staff to create a Whatcom County Child and Family Action Plan, building on Generations Forward commitments and using a public health approach" (see Resolution, [Appendix B](#)). This work has involved reviewing the data and conclusions from the Community Health Improvement processes to date, and reports and recommendations from many relevant community advisory groups and initiatives (e.g., Generations Forward, Housing Advisory Committee, Health Protection for Immigrant Families Task Force). Significant progress has been made towards implementing supports needed by families of young children, and yet there are many ways in which the system remains intractable and in need of restructuring.



### 3. CHALLENGES & OPPORTUNITIES

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#### Challenges & Opportunities Faced by Young Children and Families in Whatcom County

In October 2017, over 74 community partners and families gathered for three days to explore issues facing young children and families in Whatcom County as part of the Generations Forward Future Search Conference: *Envisioning a Future where All Whatcom County Children Thrive*.

Participants identified the most significant trends shaping the future of families with young children in Whatcom County. These trends were:

- *Decrease in child care availability*
- *Growing mental health needs and inadequate mental health services*
- *Increased demands on school districts, including demand for social and emotional supports*
- *Increase in housing need and decrease in affordable housing*
- *Increase in cultural diversity*
- *Increase in opioid abuse, disrupting families*

*“Leaders in communities across the country recognize the importance of ensuring that young children and their families thrive – they understand that **child well-being and thriving communities go hand-in-hand**. Elected officials, business and civic leaders, parents and residents from all walks of life are working to create true Early Learning Communities – places that promote learning and development prenatally through the early years of elementary school, making sure that the ‘building blocks’ for early and lifelong success are in place.”*

*- Early Learning Community Action Guide<sup>3</sup>*

The 2018 Whatcom County Community Health Assessment reinforced the theme that many young children and families in Whatcom County are experiencing a high level of stress which is negatively impacting their development in a variety of ways including their physical and mental health, social and emotional development, and learning ability.<sup>4</sup> Families in Whatcom County, especially those with low/no incomes, racial/ethnic minorities, and those with members who have special health or behavioral healthcare needs, face significant challenges in finding safe and stable housing, and affordable child care so they can attend school and work. The time and effort involved in navigating complex social and health care service systems is a job in itself and presents additional challenges. Inability to find or access timely behavioral health services and supports impact daily quality of life. For immigrant families and those living in rural areas, the challenges for meeting children’s and families’ needs are even greater.

Stories and statistics shed light on the issues. Local case managers, health care providers, educators, and families themselves share accounts of some of the challenges and the kinds of choices families feel they must make to provide for their children. The good news is that there are effective approaches to addressing these issues that can make an enormous difference in the lives of children, families, and the community as a whole.



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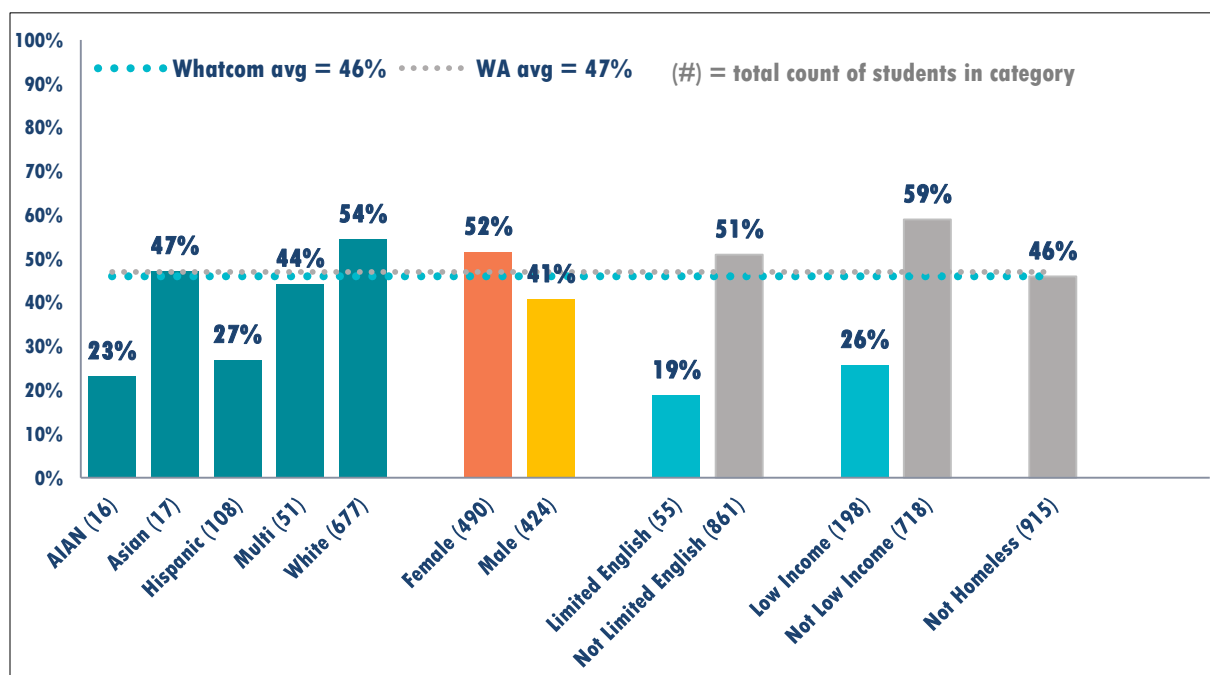
### Child Development and School Readiness

School readiness at kindergarten entry (typically age 5) is a common measure of healthy child development, and is a reflection of nurturing relationships and environments in the first years of a child's life. In 2017-18, less than half (46%) of children in Whatcom County were developmentally ready for kindergarten in all domains (social-emotional, physical, cognitive, language, literacy, mathematics). Children of color, English-language learners, and children from low-income families are less likely to meet the developmental milestones for kindergarten.

#### Percent of children entering kindergarten ready for school, by various factors

Whatcom County, 2017-2018

Source: Office of Superintendent of Public Instruction



Without adequate support, children who aren't ready for school may have trouble catching up and may experience emotional and behavioral issues that set them on a difficult path and increase risk of academic underachievement, relationship problems, and involvement with the criminal justice system. One local child mental health care provider describes it like this:

*Many kids that parents bring in for counseling are coming because of problems at school. We see underlying depression and/or anxiety; the school sees misbehavior. We might see a 10-year old with multiple school suspensions for aggressive behavior toward peers, or a 12-year old who refuses to go to school, or maybe a 15-year old who brought a knife to school. When families give a history of the problem, almost every time we see struggles that began in kindergarten and first grade. Small things at first such as not meeting standard for math or struggles with sitting still. By third grade, there are reports of in-school suspension for rough play at recess. By the fourth grade the kid reports he/she has no friends and is starting to not like school anymore. It is often complicated when it comes to root causes, but rather simple about what happened – those kids were not ready for school.*

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For families experiencing social and economic challenges, family financial assistance and other concrete supports, home visiting and other parenting programs, and high-quality early care and education experiences are among the proven strategies that improve child outcomes and school readiness.

*Increasing access to safe, high-quality early learning environments improves the lives of all families, helps local businesses, and improves our schools. It's an economic investment that pays off.*

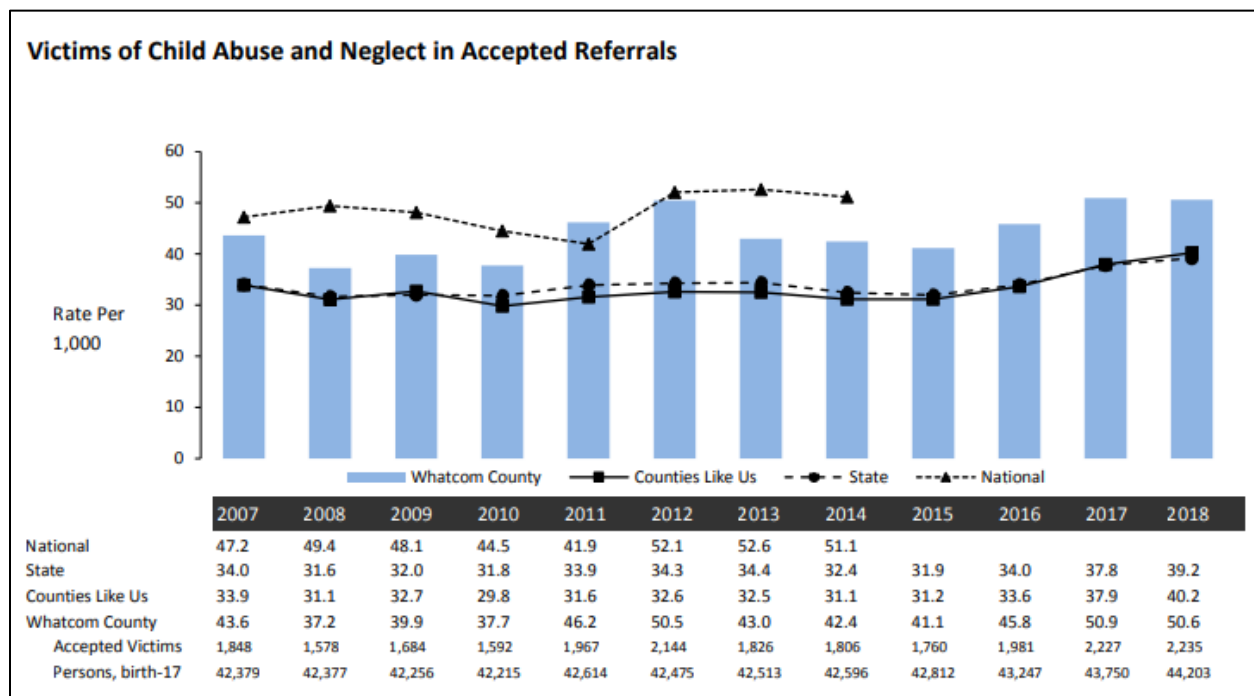
- Mike Riber, Bellingham DSHS<sup>5</sup>

### Childhood Adversity and Family Functioning

The rate of referrals for child abuse and neglect that are accepted for further action by Child Protective Services is one indicator of the scope of child adversity, family functioning, and toxic stress<sup>6</sup> in a community. In Whatcom County, the rate of accepted referrals has remained higher (worse) than the state average for over 10 years and is trending in the wrong direction. Over 2,000 children are identified as victims of abuse or neglect each year. Young children under age 5 are most likely to be identified as victims of maltreatment, particularly neglect.

#### Victims of child abuse and neglect, 2006-2018 Rate of accepted referrals per 1,000 persons aged 0-17 Whatcom County vs Washington State

Source: Community Risk Profiles, Washington State Department of Social and Health Services



Parental or caregiver substance abuse remains a leading contributor to child abuse and neglect. Opioids along with alcohol, methamphetamines, and other substances have significant ramifications for children and families in Whatcom County, as parents struggling with drug addiction have difficulty meeting children's basic needs. Exposure to family economic hardship, housing instability, social isolation, parental incarceration or criminal history, and parental mental illness can also impact family functioning and put children at risk for maltreatment and toxic stress.

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One local case manager tells this heartbreaking story:

*Two parents came into my office one day quite a while ago asking for help finding housing. They both worked but he had a criminal record from his late teens and their income wasn't high enough to afford Bellingham rents. They were sleeping in their car while they had left each of their three daughters with different people in different places in the County to give them a roof over their heads. One of their daughters was sexually assaulted in the home and the parents were devastated that, while doing the best they could to keep their kids safe and housed, the result was this trauma.*

Many of the strategies that work to improve school readiness (family financial assistance, evidence-based home visiting, connecting families to community resources) also work to reduce child maltreatment. In addition, interventions that address parental mental health and substance use, support parents who are incarcerated or involved in the criminal justice system and their children, and those that promote trauma-informed healing for children and adults who have experienced maltreatment or other forms of childhood adversity, can help mitigate the harmful impacts of adversity on health and well-being.

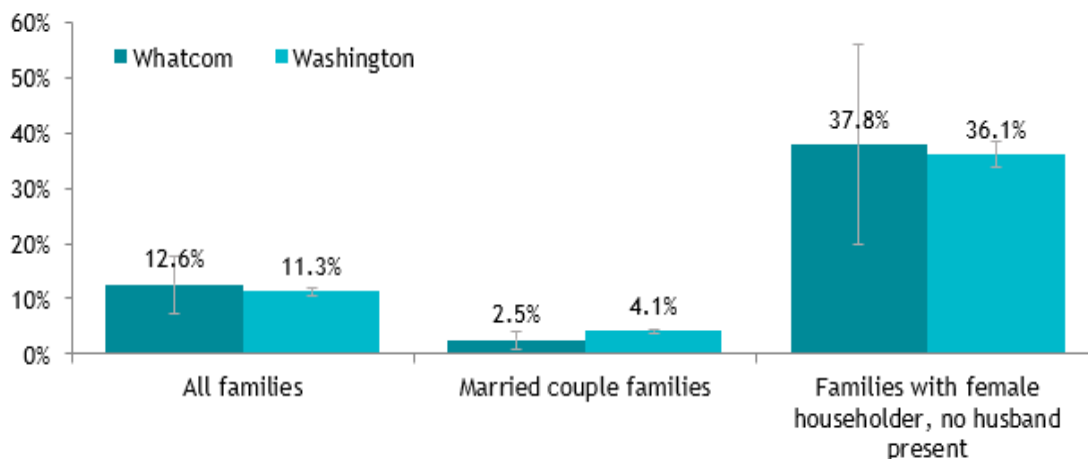
### Child & Family Economic Insecurity

The proportion of families with young children under age 5 living at or below 100% of the Federal Poverty Level is one indicator of child and family economic insecurity. In Whatcom County, approximately 12% of families with young children meet this criterion. Households headed by single females are significantly more likely to experience poverty than married couple households.

#### Families below the poverty level with children under 5 years

##### Whatcom County vs Washington State

Source: US Census Bureau, American Community Survey (Table DP03), 2014-2018 5-year estimate



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According to the 2016 Whatcom County ALICE Report<sup>7</sup>, one out of three (35%) of all families are at or below the ALICE threshold. ALICE refers to households that are asset-limited, income-constrained, and employed. These families may struggle to meet their basic needs. In Whatcom County, the 2016 Household Survival Budget for a family of four was \$66,480 which is nearly three times the Federal Poverty Level for a family of four (\$24,300). Children who grow up in families without adequate financial resources are at higher risk of housing instability, food insecurity, school challenges, and health problems such as asthma and obesity.

The two biggest expenses for families with young children are housing and child care. In Whatcom County, skyrocketing housing costs combined with high child care costs make it increasingly difficult for families to get by. Housing is very expensive, and over 50% of renters in Whatcom County are cost-burdened (the Washington State Affordable Housing Board defines affordability as “when a household pays no more than 30% of its income for all housing costs.”)<sup>8</sup> Even if families have resources, housing inventory is low, making any housing very hard to find.

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*We (Lydia Place) are working with a single mother of two who works full-time making \$16 per hour. She simply can't afford any housing in Whatcom County. She has cut her budget down to bare bones and is still nearly \$1000 short every month. There are simply no affordable housing options for her.*

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*My friend's rent increased suddenly by \$1400 and they were forced to move out of Bellingham. They are still commuting in, with over \$3000 owed to collections.*

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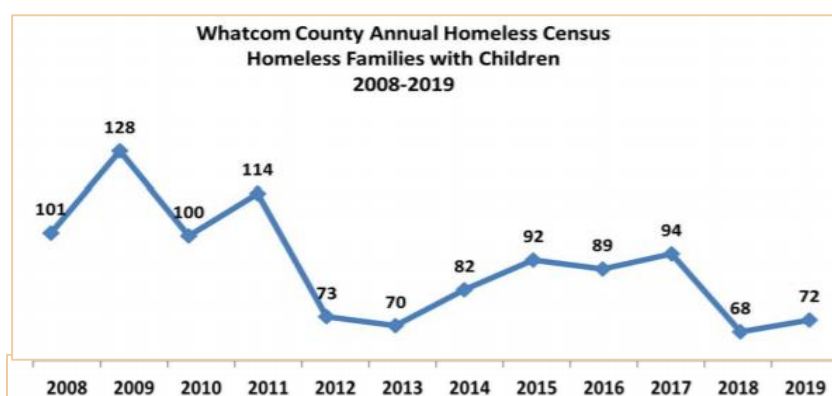
### Child and Family Housing Stability

The number of families with children who are literally homeless and the number and percent of school age students who experienced a housing crisis during the school year are two indicators of child and family housing stability. In Whatcom County, concentrated community efforts over the past several years have led to a 29% reduction in the number of families who were literally homeless between 2008-2019, but limited resources for housing assistance services have resulted in a recent uptick in homeless families.

#### Families with children experiencing homelessness (sheltered or unsheltered)

##### Whatcom County, 2008-2019

Source: Whatcom County Coalition to End Homelessness, Annual Point in Time Reports



## Whatcom Working Towards Well-being

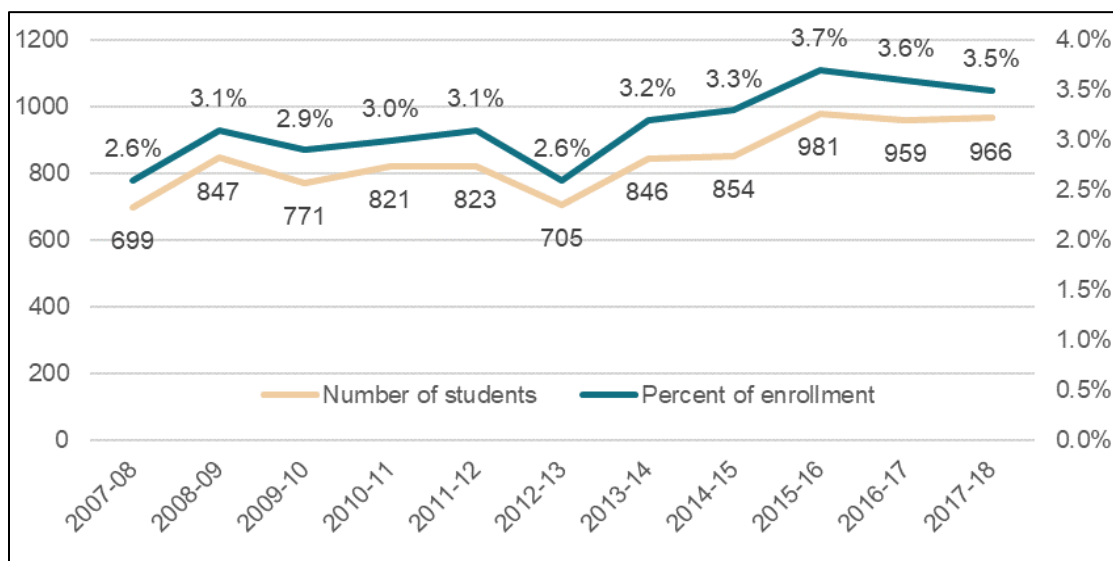
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Data from schools show an increasing number of children and youth in unstable housing situations, from doubled up with other families, to couch surfing, to living in a vehicle or unsheltered. Nearly 1,000 children and youth experience a housing crisis each school year, and this number likely underestimates actual need.

#### Students who experienced a housing crisis during the school year

##### Whatcom County Public School Districts, 2007-2018

Source: Office of Superintendent of Public Instruction cited in "A Home for Everyone: Strategic Plan to End Homelessness in Whatcom County," 2019 Local Plan Update, Whatcom County Health Department



While housing is a basic need for everyone, a safe, stable home environment is especially important during the critical first years of life. Children who are homeless are less likely to be developmentally ready for and succeed in school and are more likely to experience social and emotional distress. In addition to strategies that address lack of affordable housing (a primary driver of family housing instability), effective programs and services such as case management, rental assistance, and Rapid Re-housing make a significant difference in improving housing stability for families.

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### Child Care Availability and Affordability

The number of slots in licensed child care facilities per eligible child is a common measure of child care access in a community. In Whatcom County, there are only about half as many child care slots as are needed for children with parents who work full-time,<sup>9</sup> qualifying the county for distinction as a “Child Care Desert” and one of the counties in Washington State with the least access to child care.

#### Child care slots available to meet needs of working families

##### Whatcom County 2019

Source: Child Care Supply, Demand, and Cost in Whatcom County, Updated Oct. 2019

Indicator	Number
Children < 5 years	13,308
• Children < 5 years whose parents work full-time	8,070
Licensed Child Care Slots	3,608
• Slots that Accept State Child Care Subsidy	3,199
Additional Slots Needed to Meet Demand	4,462

For families with young children struggling to make ends meet, economic security often depends on parents being able to get some type of safe, dependable child care for their children so that they can work. While some families qualify for state child care subsidies, the rules to qualify for these benefits are based on income cut-offs which create barriers to access and barriers to employment success as well. Many local families have stories related to their challenges with child care:

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*A single mother of three is navigating multiple systems while working as a small business owner. Her kids span in age from a first-generation college student (age 19) to a 4-year old son. Her youngest is enrolled in developmental preschool as well as a child care center to allow her to work full-time. Four days a week, she must leave work to pick up her son from preschool near Ferndale and drive him to child care in Bellingham. With the potential closure of Kid's World, she is faced with the challenge of finding another center that would accommodate part-time, subsidized care for her son. She has found one other child care center closer to home that is intending to increase their slots and eventually will have the ability to accept her son, but the center's expansion has been delayed for a long time as it awaits licensing approval.*

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*Another single mom of three kids reports that “My children need child care so I can work. Family court ordered the father to pay that cost, but there is no accountability when he doesn't pay because I don't have money for a lawyer. After school care is nearly \$1000 per month upfront and I can't gather this to start them [in a program] without that financial help. I don't qualify for supported child care.”*

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*“Casey,” who is a local social service housing client and is employed, recently experienced the “benefits ledge.” She received a notice that due to her increased income in November earned from working overtime to meet the demand of her company, she would no longer be eligible for child care benefits. With the high cost of child care, she wouldn’t be able to afford the cost to send her daughter to attend the day care. In order to take care of her child without day care, Casey might have to quit a job she has worked hard in for almost two years and this would force her back into unemployment. As many clients of supportive housing programs and throughout the community gain financial independence, they approach this benefits’ ledge. While it is possible to overcome, more often than not, it inhibits progress.*

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Even for families with greater economic means, lack of child care availability has significant implications for work productivity and quality of life. For businesses, reliable access to child care for employees is critical for success including ability to recruit needed talent. One local employer described it like this:

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*We have been working to recruit for a specialized position. We found the perfect candidate who was excited to come to the community with her family. The lack of child care options was a deal-breaker.*

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A 2019 Washington State report<sup>10</sup> on the cost and availability of child care found that 27% of workers quit their jobs or left school or training due to child care issues, and 27% went from full-time to part-time. The same study showed that turnover due to child care issues cost employers over \$2 billion in 2017. Employees who missed work due to child care issues cost employers \$53 million in 2017. The study calculated that Washington’s economy lost about \$6.5 billion dollars in combined direct costs to employers and missed consumer spending due to child care issues.

Effective strategies to support families in meeting child care needs include policy changes that increase state child care subsidy amounts and expand eligibility to more families, increased public and private investment in child care facility development and operations, and family friendly workplace policies such as paid family leave and flexible work schedules that allow families to work and also meet their children’s needs.



# Whatcom Working Towards Well-being

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### Behavioral Health Services and Supports

Qualitative data from families, educators, health care and social services providers reveal concerns about increasing numbers of young children and parents who are experiencing social, emotional and behavioral health issues, and a lack of available services and supports to help address these needs. Limited quantitative data about young children makes it difficult to quantify the extent of need in this population, but local data from older youth show increasing rates of depression, anxiety, and suicidality.<sup>11</sup>

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*My sister had to wait for three months to get my 14 year-old niece into mental health counseling. My sister was excluded from any therapy sessions and felt left out and was concerned about what they were teaching my niece. A joint therapy session with both mother and child should also be included in the treatment.*

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Effective strategies to support child and family behavioral health needs include expanding access to perinatal mental health services, increasing infant mental health consultation in child care and other settings, locating child mental health services in schools and other community settings, and ensuring services use a dual generation (family-child) approach.

### Developing the Child & Family Action Plan

With these challenges and opportunities in mind, the Child and Family Action Plan (CFAP) development process began. There is significant work to build on. The Health Board's commitment has been an inspiration and set the direction for this planning process. Declaring "children and families" as a focus area of the Health Board for two consecutive years (2017 and 2018) laid the groundwork that was followed up by the passage of resolution 2019-020 in April 2019. Other foundational work done by the Health Board and County Council includes addressing the issues of immigrant families, responding to the potential closure of local child care facilities, and dedicating resources to the Incarceration Prevention Task Force. The CFAP is a guide for how the County can build on the strong foundation it has laid and continue to move toward prevention and upstream thinking and away from a perpetual crisis response system.

Meetings and work sessions since April have brought together community organizations along with representatives from many advisory groups, committees, and action teams focused on child and family well-being (for list of participants see [Appendix C](#)). Everyone on the list of participants was invited to review and comment on each draft of the CFAP, and the voices of families and service providers have shaped this plan in an iterative way. While participation has been quite broad and has included many families and community members, engagement of families and community members will need to continue during the next phase of planning and implementation with a particular focus on engaging our tribal neighbors and families furthest from opportunity.

Community partners stressed that it is necessary to address systemic inequities first and foremost for all children and families to thrive. This will require embedding a focus on equity, and particularly racial equity, to guide and influence all areas of work. An essential action for building equity is to have authentic family involvement in efforts to develop policies and practices that meet the needs of all children and families. Generations Forward fully embraces this orientation and their approach to promoting the well-being of children and families and addressing systemic inequities resonates through the CFAP (see Generations Forward 2020 Priority diagram in [Appendix D](#)).

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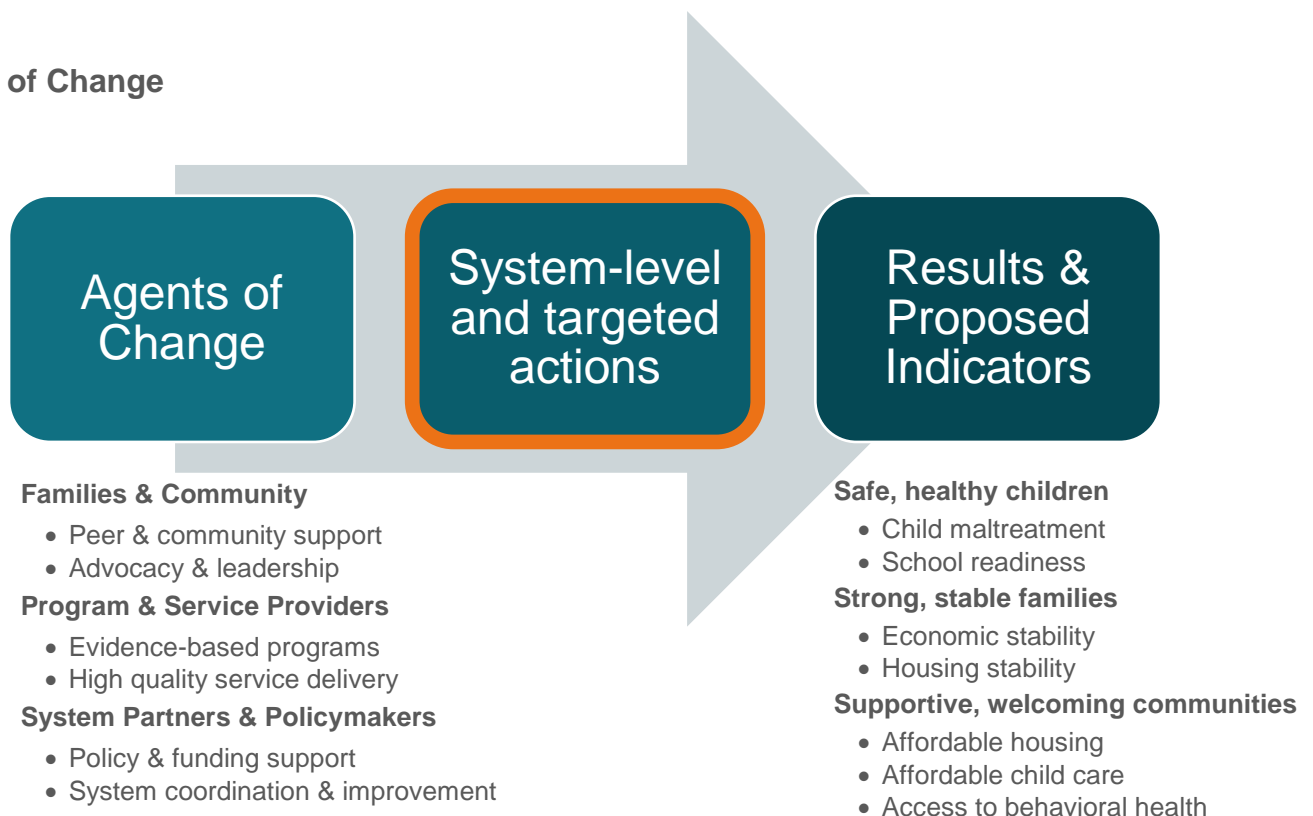
## An Action Plan for County Government

Supporting the recommendations made in this CFAP requires adequate infrastructure and resources to increase cross-agency and cross-sector coordination between the various organizations and initiatives working to improve services and create conditions that help families flourish. In addition to these systems-level changes, the CFAP planning process built off of the Community Health Improvement planning and implementation work, the direction of Generations Forward, and the Health Protection for Immigrant Families planning process, as well as the focus of the Whatcom County Business and Commerce Committee and other community efforts, all of which have identified **three priority issues requiring immediate attention**:

1. Family homelessness and housing instability.
2. Shortage of safe, accessible child care and early learning opportunities.
3. Challenges for families to access health and social service information and resources, including behavioral health services for children and their families.

The recommendations in this CFAP are based on a theory of change in which key stakeholders work together to establish new structures and processes to help “turn the curve”<sup>12</sup> on key indicators of child, family and community well-being (see Theory of Change diagram below and [Appendix E](#)). A prevention-oriented approach will cost our county less over time by reducing the number of families in crisis. It also will be necessary to leverage existing non-dedicated funds and existing public-private partnerships, and pursue new funding mechanisms to achieve the desired results.

### Theory of Change



# Whatcom Working Towards Well-being

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### **Child & Family Action Plan Recommendations**

The extensive CFAP planning process will help inform the work of many groups addressing the needs of children and families. The types of results that these groups are working toward, and some indicators for measuring progress toward achieving these results are presented in [Appendix F](#). These results are beyond the scope of county government's role, but the County has an essential role to play in making this important work possible. The architects of this CFAP have focused specifically on the recommendations that are within the purview of county government, and these are presented in the following chart.

The two core recommendations are:

- 1) Establish new structures and processes to elevate the well-being of all children and families as a county priority.
- 2) Leverage existing county resources and public-private partnerships to address immediate child and family needs.

### 4. ACTION PLAN

#### Recommendation #1

**Establish new structures and processes to elevate the well-being of all children and families as a county priority**

Action	Recommended steps
Build county infrastructure to embed a focus on child and family well-being across county government	<p><b>Commit resources to facilitate the adoption of equity and trauma-informed policies and practices across county government.</b></p> <ul style="list-style-type: none"><li>• <i>Support countywide training for County staff to promote culturally and linguistically appropriate services and trauma-informed approaches in all County departments.</i></li><li>• <i>Conduct policy reviews using equity tools and processes to assess existing policies and programs. Explore changes to existing County policies and practices, and create new ones, to support equity broadly and race equity specifically.</i></li><li>• <i>Become a member of the Government Alliance on Race and Equity (GARE), a national network that offers resources and strategies for government agencies working to change policies and practices to achieve racial equity.</i></li></ul> <p><b>Dedicate high-level staffing and resources to lead cross-agency and cross-sector efforts on behalf of children and families.</b></p> <ul style="list-style-type: none"><li>• <i>Develop an ordinance to create a county task force or other official county committee, with governmental, family, and community representation to focus on child and family well-being results.</i></li><li>• <i>Request a proposal from the County Executive for an infrastructure model to embed a focus on children and families across county government.</i></li><li>• <i>Ensure new structures add capacity versus replacing existing resources.</i></li><li>• <i>Request biennial budget proposals to support actions contained in this Action Plan with focus on housing, child care, and behavioral health.</i></li><li>• <i>Include data, evaluation, and communication capacity within new resources.</i></li><li>• <i>Disaggregate data to more fully understand which populations are most likely to be negatively impacted by current conditions and inform the design of new resources with this knowledge.</i></li></ul>

*\*Shaded items are tagged for immediate recommended action*

# Whatcom Working Towards Well-being

## An Action Plan for County Government

### Recommendation #1

**Establish new structures and processes to elevate the well-being of all children and families as a county priority (cont....)**

Action	Recommended steps
Adopt a “children and families first” approach for policy and funding decisions	<p><b>Develop and use policy and program review tools to ensure that local governmental services and programs consistently consider and prioritize child and family needs.</b></p> <ul style="list-style-type: none"><li>Engage leadership and staff from all departments and programs including health, human services, criminal justice, law enforcement, planning, public works, and parks and recreation to use appropriate review tools.</li></ul> <p><b>Fully integrate parents, caregivers and child-serving providers into all committees, task forces and workgroups where policy strategies that impact young children and their families are considered.</b></p> <ul style="list-style-type: none"><li>Require county departments and committees to have strategies in place to gather input from parents, caregivers and community members around issues/policies impacting children and families, ensuring culturally responsive outreach to underrepresented community members.</li><li>Include stakeholders who are from underserved populations (e.g., indigenous community members, people of color, immigrants, people with disabilities, low-income), and provide compensation for their time and language translation/ interpretation as needed.</li></ul> <p><b>Develop processes to ensure that county funding decisions prioritize maintaining and increasing funding for children and families, and protect existing programs and services from harmful cuts.</b></p> <ul style="list-style-type: none"><li>Request that departments and committees that develop budget or funding recommendations include child and family impact assessments in their processes.</li></ul>
Pursue new funding mechanisms to significantly increase resources for well-being promotion and crisis prevention	<p><b>Support and actively participate in a 2020 fiscal analysis to identify existing and potential new funding streams for child and family programs.</b></p> <ul style="list-style-type: none"><li>Learn from other communities that have successfully pursued innovative approaches including new tax revenue, use of federal block grants, levies, etc. (e.g., “Best Starts for Kids Levy” in King County).</li></ul> <p><b>Generate new and sustainable revenue for evidence-based and innovative child and family programs and services based on recommendations from fiscal analysis.</b></p>

\*Shaded items are tagged for immediate recommended action

# Whatcom Working Towards Well-being

## An Action Plan for County Government

### Recommendation #1

**Establish new structures and processes to elevate the well-being of all children and families as a county priority (cont....)**

Action	Recommended steps
Promote family-friendly employment policies and practices within the County and serve as a model employer	<p><b>Institutionalize family-friendly employment policies and practices.</b></p> <ul style="list-style-type: none"><li>Identify opportunities to expand or adopt infant at work policy, breastfeeding support, child care benefits, and flexible work scheduling across all departments.</li></ul> <p><b>Promote family-friendly employment practices to other community employers.</b></p> <ul style="list-style-type: none"><li>Consider partnering with other governmental agencies such as the City of Bellingham and small cities on a coordinated effort.</li></ul>

### Recommendation #2

**Leverage existing county resources and public-private partnerships to meet immediate family needs**

Action	Recommended steps
Support community initiatives to eliminate family homelessness and improve family housing stability	<p><b>Allocate resources to scale up effective prevention and intervention systems for family homelessness.</b></p> <ul style="list-style-type: none"><li>Include crisis response, rental assistance, case management, linkage to financial and other supports and resources for families with young children experiencing homelessness or unstable housing.</li></ul> <p><b>Work with partners to expand availability of affordable family housing options and accompanying services throughout the County.</b></p> <ul style="list-style-type: none"><li>Establish a Whatcom County Affordable Housing Investment Fund.</li><li>Improve zoning for modestly-priced housing.</li><li>Offer surplus and underutilized public land for affordable housing.</li></ul>

# Whatcom Working Towards Well-being

## An Action Plan for County Government

### Recommendation #2

### Leverage existing county resources and public-private partnerships to meet immediate family needs (cont....)

Action	Recommended steps
Contribute to community efforts to stabilize and expand access to child care and early learning opportunities	<p>Join with businesses, community partners, and state government to advocate for strategies to address urgent child care shortages.</p> <ul style="list-style-type: none"><li>• <i>Coordinate with Whatcom County Business and Commerce Committee and other efforts focused on this issue.</i></li><li>• <i>Provide cities with technical assistance to improve policy and code changes.</i></li></ul> <p>Provide access to land, grants and/or loans to support the start-up/expansion of child care and early learning programs.</p> <ul style="list-style-type: none"><li>• <i>Leverage private sector funding with local and non-local public funding.</i></li></ul>
Provide resources to improve access to family services and supports, including behavioral health services	<p>Support funding for a culturally and linguistically responsive health navigation system for families seeking information and assistance with health and social services.</p> <ul style="list-style-type: none"><li>• <i>Set aside county funds for system planning, building on effective existing community models such as the Single Entry Access to Services program.</i></li></ul> <p>Prioritize preservation and expansion of behavioral health funds to increase availability of child and family mental health programs and services integrated within child care, school, healthcare and other community settings.</p>

*\*Shaded items are tagged for immediate recommended action*

### Proposed Next Steps for the County to Implement these Recommendations

As we all work together to create a beloved community in which all children are safe, healthy, and ready to learn; families are strong, stable, and supported from the start; and communities are welcoming and supportive places for children and families to live, learn, work and play, there are specific steps that county government can take to make progress on the above recommendations.

See page 5 for listing.



# Whatcom Working Towards Well-being

An Action Plan for County Government

## Appendix A: History

Recent History of Efforts Addressing Child & Family Well-Being		
<span style="background-color: yellow;">□</span> = Community Health Improvement (CHIP) <span style="background-color: orange;">□</span> = Health Board Resolutions <span style="background-color: lightblue;">□</span> = Generations Forward (GF)		
When	Activities	What happened
2010-11	<b>First cycle of Community Health Improvement</b> – Joint project between Peace Health and Health Dept.: Did community visioning process, had a leadership council (all the foundation leaders, hospital, WCHD, OC, City of Bellingham), did assessments, had retreats	<ul style="list-style-type: none"> <li>• <a href="#">Community Health Improvement Plan 2012-16</a> developed.</li> <li>• Decided to focus on Adverse Childhood Experiences and drivers of ACES</li> <li>• Continue ongoing community activities re health care access, food access, etc.</li> <li>• Unclear ownership and metrics</li> </ul>
2013	“Compassionate Communities Resolution” called for compassionate, trauma-informed approaches to health and human services, recognizing impacts of childhood adversity on lifelong health and well-being.	
2015	The “Healthy Planning Resolution” affirmed the County’s commitment to incorporating a health perspective in all County planning processes and calls out consideration of children and families.	
Nov. 2016	The CHIP Leadership Council decided Opportunity Council and WCHD would lead the development of an “Even Start” initiative. “Even Start” was later renamed Generations Forward.	<ul style="list-style-type: none"> <li>• Whatcom Community Foundation funded a consultant to do <a href="#">an assessment of child &amp; family needs</a> (prenatal to age 5)</li> <li>• Initiated planning for a robust community engagement process to address two key priorities: equity and early childhood health and well-being.</li> </ul>
2017 -18	In 2017 and again in 2018, the Health Board adopted an annual focus on early childhood.	
Oct. 2017	Opportunity Council and Health Dept. organized the Future Search Conference “ <a href="#">Generations Forward: Envisioning a Future where all Whatcom County Children Thrive</a> ” – 3 day retreat, 74 people	<ul style="list-style-type: none"> <li>• Launched the Generations Forward initiative, a multi-sector collaborative working to promote well-being of young children and their families and close opportunity gaps associated with race, ethnicity, income, and family adversity.</li> </ul>
	Generations Forward (GF) began meeting quarterly. Established action teams corresponding with GF Commitments: <ol style="list-style-type: none"> <li>1. Equity and honoring cultures</li> <li>2. Community building</li> <li>3. Family support and parent education</li> <li>4. Child care</li> <li>5. Housing</li> <li>6. Economic mobility</li> <li>7. Integrated-coordinated care</li> <li>8. Sustainable financing</li> </ol>	<ul style="list-style-type: none"> <li>• Sustainable Financing group was led by Center for Philanthropy and focused on what is needed to put levy in place. Hired consultant to do fiscal analysis of where funding comes from and future funding.</li> <li>• Equity group was very active under leadership of Shirley Williams from Lummi Nation. Focused on historical trauma, reconciliation and healing.</li> <li>• Groups have morphed and dwindled over time. Hard to do self-organized action. Conclusion: Need more coordination and infrastructure to support action.</li> <li>• <a href="#">Generations Forward Report</a> 3/19</li> </ul>

## Whatcom Working Towards Well-being

### *An Action Plan for County Government*

When	Activities	What happened
2018	Conduct Community Health Assessment	<ul style="list-style-type: none"> <li>• <a href="#">Community Health Assessment report</a> identified determinants of health</li> <li>• Healthy Whatcom formed to work on Community Health Improvement process</li> </ul>
2018	Health Dept. applied for Project HOPE grant and got it. That money funded Project NOW (Networks of Opportunity for Child Well-being).	<ul style="list-style-type: none"> <li>• Hired Family Champion and Program Coordinator.</li> <li>• Project NOW has a core team that is very focused on family stories and infrastructure that will move us toward equity (main focus of GF quarterly meetings)</li> </ul>
	Transitioned Sustainable Funding Action Team (Whatcom Center for Philanthropy) to new GF Policy Advocacy & Funding Action Team.	<ul style="list-style-type: none"> <li>• Proposed Resolution No. 2019-020 and included Child &amp; Family Action Plan in it.</li> </ul>
2019	<ul style="list-style-type: none"> <li>• The Health Board adopted Resolution No. 2019-020 “Affirming Commitment to Whatcom County’s Young Children and their Families.” Tasked the Public Health Advisory Board to collaborate with Generations Forward partners and Health Department staff to create this CFAP, building on the Generations Forward commitments and using a public health approach.</li> <li>• The Resolution also stated that the CFAP shall include an accountability process that outlines desired results and key indicators of success, an approach to ongoing monitoring and evaluation of progress, and transparent mechanisms for sharing progress with the community.</li> <li>• Additionally, the Resolution affirmed that the Health Board shall ensure that the needs of young children and families are included and prioritized in County plans and policies addressing: Housing, Behavioral Health, Incarceration Prevention, Economic Development, and Land Use.</li> </ul>	
April 2019	Healthy Whatcom conducts Community Health Improvement prioritization data carousel to choose top CHIP priorities.	<ul style="list-style-type: none"> <li>• Selected housing, child care, and youth behavioral health as top priorities.</li> <li>• Fall 2019 – decided to focus on youth behavioral health needs first. They will develop an action plan, and also provide Results Based Accountability training to all partners.</li> </ul>
2019	Two GF action teams, Coordinated Services and Economic Stability, were approached by DSHS to participate in a state poverty reduction initiative regarding how families access services. They are going through a human-centered/user-centered design process. The project is called NextGen.	<ul style="list-style-type: none"> <li>• A NextGen action plan is in development. Strategies for making services more accessible will be aligned with this CFAP’s recommendations for developing a culturally and linguistically responsive information and navigation system to facilitate access to child and family health and social services.</li> </ul>

## Appendix B: Resolution

PROPOSED BY: Health  
INTRODUCED:

### RESOLUTION NO. 2019-020

#### **Resolution Affirming Commitment to Whatcom County's Young Children and their Families**

**WHEREAS**, mounting scientific evidence points to the first years of life as a critical time period for the healthy development of the brain and other body systems; and

**WHEREAS**, the Center on the Developing Child-Harvard University, a national center of excellence focused on the science of child development, identifies three necessary ingredients for healthy development in the first years of life—stable nurturing relationships; sound nutrition; and safe, supportive environments; and

**WHEREAS**, family adversity, such as financial hardship, homelessness, parental incarceration, substance use, or mental illness, can interfere with parent and caregiver ability to provide stable nurturing care, sound nutrition, and safe environments for young children; and

**WHEREAS**, a toxic stress response can occur when a child experiences strong, frequent, and/or prolonged adversity such as physical, sexual or emotional abuse; chronic neglect; caregiver substance abuse or mental illness; exposure to violence; and/or the accumulated burdens of family economic hardship—without adequate adult support; and

**WHEREAS**, toxic stress and emotional trauma in the first years of life impact brain development and contribute to physical and behavioral health concerns, and future social and academic challenges; and

**WHEREAS**, Indigenous children, children of color, children with disabilities, and children and families living in poverty are more likely to experience adversity due to historical and persistent patterns of discrimination, oppression and lack of equitable opportunities; and

**WHEREAS**, disproportionate levels of adversity contribute to health and social disparities and inequities; and

**WHEREAS**, investment in healthy development for young children is a promising cross-cutting strategy to promote lifelong physical and mental health, academic success, and future employment; to reduce criminal justice involvement and other social challenges; and to advance equity; and

**WHEREAS**, return-on-investment for evidence-based programs focused on young children and families is as high as 9:1; and

**WHEREAS**, families, community members, and organizational partners from many sectors working together in a coordinated and systematic way can create the environments and opportunities children and families need to thrive; and

# Whatcom Working Towards Well-being

## *An Action Plan for County Government*

**WHEREAS**, community leaders in Whatcom County have recognized the importance of and have come together as part of the Generations Forward initiative to envision a future where all Whatcom County children thrive; and

**WHEREAS**, the Whatcom County Health Department and Opportunity Council co-sponsor the Generations Forward initiative; and

**WHEREAS**, the Generations Forward initiative involves more than 100 families and stakeholders representing diverse sectors throughout Whatcom County; and

**WHEREAS**, the Generations Forward initiative focuses on young children and families, emphasizing the prenatal and early childhood periods to age 8 years; and

**WHEREAS**, while young children are the primary focus of Generations Forward, participants and community partners acknowledge that trauma and hardship can show up in a family at any stage and will consider that while proposing and creating solutions for young children and their families; and

**WHEREAS**, Generations Forward is working to achieve the following results in Whatcom County:

- **Children** are safe, healthy, and ready to learn,
- **Families** are strong, stable, and supported from the start,
- **Communities** are supportive and welcoming places for children and families to live, learn, work and play; and

**WHEREAS**, participants in the Generations Forward initiative have adopted a series of collective commitments focused on:

- **Equity**: honoring all families and the diversity therein
- **Parenting Education and Family Support**: expanding family support, mentoring, and education
- **Family Economic Stability**: removing barriers to upward economic mobility
- **Child Care and Early Learning**: increasing access to quality, affordable child care and early learning opportunities
- **Housing**: increasing access to safe, affordable family housing throughout the county
- **Health and Social Services**: improving access to coordinated family-centered services and integrated health care, including behavioral health services and supports
- **Neighborhoods and Communities**: building community connections and resilience
- **Funding**: developing reliable financing for child and family programs and services; and

**WHEREAS**, the Health Board adopted an annual focus on early childhood in 2017 and again in 2018; and

**WHEREAS**, the Health Board adopted a Healthy Planning Resolution in 2015 that affirms the county's commitment to incorporating a health perspective in all county planning processes and calls out consideration of children and families; and

**WHEREAS**, the Health Board adopted a Compassionate Communities Resolution in 2013 calling for compassionate, trauma-informed approaches to health and human services, recognizing the impacts of childhood adversity on lifelong health and well-being;



## Whatcom Working Towards Well-being

### An Action Plan for County Government

**THEREFORE BE IT RESOLVED** that the Health Board shall affirm the Generations Forward collective commitments and take steps to support policy and funding that align with these commitments; and

**THEREFORE BE IT FURTHER RESOLVED** that the Health Board shall appoint one member to participate in the Generations Forward initiative to recommend policy options and explore development of a sustainable public financing mechanism for child and family programs and services; and

**THEREFORE BE IT FURTHER RESOLVED** that the Health Board shall task the Public Health Advisory Board to collaborate with Generations Forward partners and Health Department staff to create a Whatcom County Child and Family Action Plan, building on Generations Forward commitments and using a public health approach; and

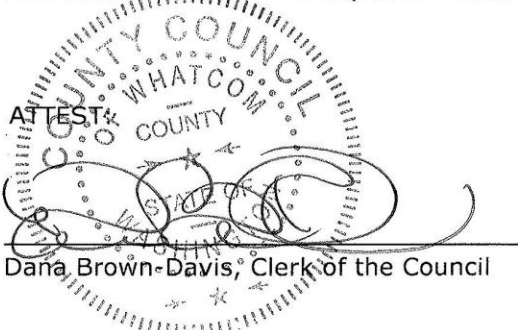
**THEREFORE BE IT FURTHER RESOLVED** that the Child and Family Action Plan shall include an accountability process that outlines desired results and key indicators of success, an approach to ongoing monitoring and evaluation of progress, and transparent mechanisms for sharing progress with the community; and

**THEREFORE BE IT FURTHER RESOLVED** that the Child and Family Action Plan shall be presented to the Health Board no later than January 31, 2020; and

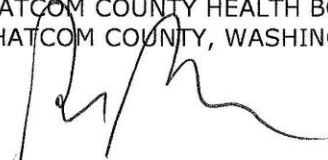
**THEREFORE BE IT FURTHER RESOLVED** that the Health Board shall ensure that the needs of young children and families are included and prioritized in county plans and policies addressing: Housing, Behavioral Health, Incarceration Prevention, Economic Development, and Land Use; and

**BE IT FINALLY RESOLVED** that the Health Board will review this resolution on an annual basis.

APPROVED this 2nd day of April 2019.

ATTEST:  
  
Dana Brown-Davis, Clerk of the Council

WHATCOM COUNTY HEALTH BOARD  
WHATCOM COUNTY, WASHINGTON

  
Rud Browne, Health Board Chair

APPROVED AS TO FORM:

  
Civil Deputy Prosecutor

## Appendix C: Planning

### Participants

#### \*Key to Organizations

GF FC = Generations Forward (GF) Family Council  
 GF PAF = GF Policy, Advocacy, & Funding Action Team  
 GF HEC = GF Honoring Equity & Culture Team  
 HW = Healthy Whatcom  
 TA = Whatcom Taking Action  
 Child Care = United Way Child Care Initiative  
 Housing = Whatcom County. Housing Advisory Committee

Name	Organization*	Committees/ Action Groups	Attended 1 or more meetings about CFAP	Participated in Workgroups	Reviewed draft plans
<b>Generations Forward Family Council</b>					
Crystal Bevis		GF FC			
Hilde Alden		GF FC			x
Monica Burke	The Arc of W.C.	GF FC, TA	x	x	x
Michelle Burkhart		GF FC			
Brian Dewey		GF FC			
Monica Koller		GF FC	x		x
Susan Marks		GF FC			
Julie Mauermann		GF HEC			x
Keith Montoya		GF FC			x
Barbara Roxas		GF FC			x
Kevin Roxas		GF FC			
Olivia Rutherford		GF FC			
Michael Sidwell		GF FC			x
Brittany Sullateskee		GF FC			
<b>Other Committees</b>					
Debbie Ahl	Mt. Baker Foundation	GF PAF	x	x	x
April Barker	Bellingham City Council	GF PAF	x		x
Kate Bartholomew	City of Bellingham				
Sterling Chick	Catholic Community Services	PHAB, TA	x	x	x
Kyle Davidson	Unity Care Northwest	GF PAF	x		

## Whatcom Working Towards Well-being

### *An Action Plan for County Government*

Name	Organization*	Committees/ Action Groups	Attended 1 or more meetings about CFAP	Participated in Workgroups	Reviewed draft plans
Kathryn DeFilippo	Whatcom County Health Dept.	TA	x		
Derek Delvalle	Unity Care Northwest	HW	x		
Christine Espina	Western Washington University (WWU)				
Chris D'Onofrio	W.C. Health Dept. - Housing & Homeless Services Program	Housing	x		
Heather Flaherty	Chuckanut Health Foundation	HW, GF PAF	x	x	x
Javier Flores	Opportunity Council	HW			
Carol Frazey	Whatcom County Council	GF PAF	x		x
Katherine Freimund	Whatcom Literacy Council	HW	x		
Ken Gass, MD		TA, GF PAF	x	x	
Stephen Gockley	Housing Authority Board of Commissioners	HW			
Cathy Halka	W.C. Health Dept.				
Daniel Hammill	Bellingham City Council	PHAB	x		x
Meredith Hayes		Child Care, GF PAF	x	x	x
Galen Herz	Kulshan Community Land Trust	Housing, PHAB			x
David Jefferson					
John Korsmo	WWU	HW			
Rose Lathrop	Sustainable Connections				
Rachel Lucy	PeaceHealth	GF PAF, PHAB	x	x	x
Samya Lutz	City of Bellingham Housing & Services Program	Housing, HW	x		x
Janet Malley	Whatcom Transportation Authority				
Sam Martinez	Whatcom Community Foundation	HW			



## Whatcom Working Towards Well-being

### *An Action Plan for County Government*

Name	Organization*	Committees/ Action Groups	Attended 1 or more meetings about CFAP	Participated in Workgroups	Reviewed draft plans
April McMurry	WWU	HW			x
Jennifer Moon	Unity Care Northwest	TA			x
Melissa Morin	W.C. Health Dept.				x
Astrid Newell, MD	W.C. Health Dept.	TA, GF PAF	x	x	x
Emily O'Connor	Lydia Place	Housing, GF PAF	x	x	x
Wilanne Ollila-Perry	Opportunity Council	Child Care			x
Mike Parker	Opportunity Council Homeless Service Center	Housing, PHAB	x		x
Kim Perry	Bellingham Technical College				x
Gretchen Pfeleger	Bellingham Public Schools	HW			
Brian Rick	Bellingham Public Schools				
Amy Rydel	W.C. Health Dept.	HW	x	x	x
Jessica Sankey	Bellingham Public Schools	HW	x	x	x
Paul Schissler		Housing	x		x
Katie Stanford	W.C. Health Dept.	HW	x		
Chi-Na Stoane, MD	PHAB	PHAB, GF PAF	x	x	x
Travis Tennesen	WWU				
Michele Waltz	Bellingham Technical College	HW	x		x
David Webster	Opportunity Council	GF PAF, Child Care		x	x
Emily West	W.C. Health Dept.				
Chris Wiebe	W.C. Health Dept. Bellingham Schools	GF PAF	x	x	
Allison Williams	W.C. Health Dept.	TA, GF PAF	x	x	x
Judy Ziels	W.C. Health Dept.	TA, GF PAF	x	x	x

# Whatcom Working Towards Well-being

An Action Plan for County Government

## Appendix D: Generations Forward

### GENERATIONS FORWARD

Envisioning a future where all Whatcom County children thrive.

**Our Purpose:** To promote the well-being of our youngest children and their families, and close opportunity gaps associated with race, ethnicity, income and family adversity. We are working to create a *Beloved Community* in Whatcom County.

We do this through  
Family Leadership and Systems Change

#### OUR 2020 PRIORITY: Simplifying Access to Services and Resources for Families

What Services and Resources are Families Most Concerned About?

- Child Care and Early Learning
- Economic Supports
- Housing
- Behavioral Health
- Health Care
- Family-friendly Gathering Spaces

What Is Our Approach to Developing Solutions?

- Bringing together community members, direct service providers and agency leadership
- Uncovering systemic racial oppression and identifying opportunities for change
- Creating a welcoming environment to co-create solutions
- Developing both immediately testable solutions and policy recommendations

*Generations Forward has been invited by DSHS to partner with them to re-imagine health and human services delivery. We will be developing testable solutions to help families more easily get what they need, when they need it.*

Promote Family Engagement and Leadership  
"We need an intentional plan to include and invite people from underrepresented communities into our leadership structure."

- Supporting family leadership in our decision-making Councils
- Developing pathways for civic engagement
- Honoring the time of families by providing concrete supports
- Providing leadership development opportunities
- Building opportunities for social connections
- Collecting family stories

Build Capacity for Equity Work  
"We need to build skills to have hard conversations about race and privilege honestly and respectfully."

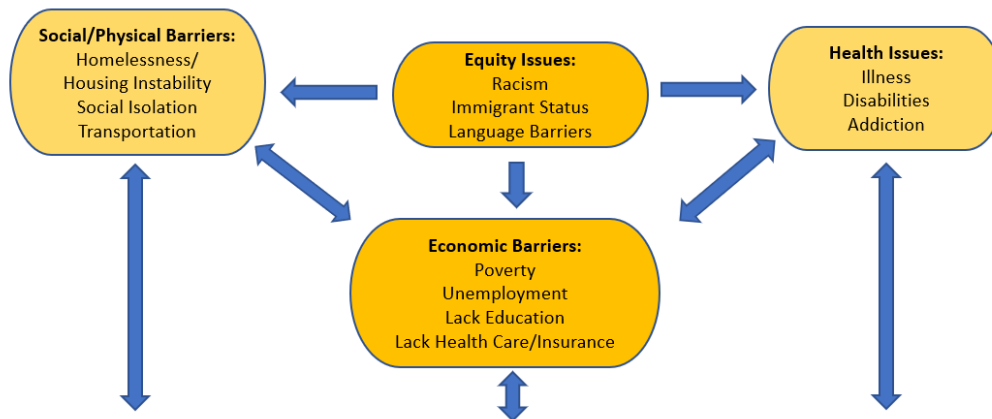
- Developing skills to talk about racism and structural inequities
- Learning about the core elements of a Beloved Community
- Sharing information about local learning and advocacy opportunities
- Developing an asset-based framework with regards to under-served populations

Advocate for Family-Friendly and Equitable Policies  
"Our current systems are just as likely to be a barrier to family well-being as they are to be a support. How can we make it easier to get what you need, when you need it?"

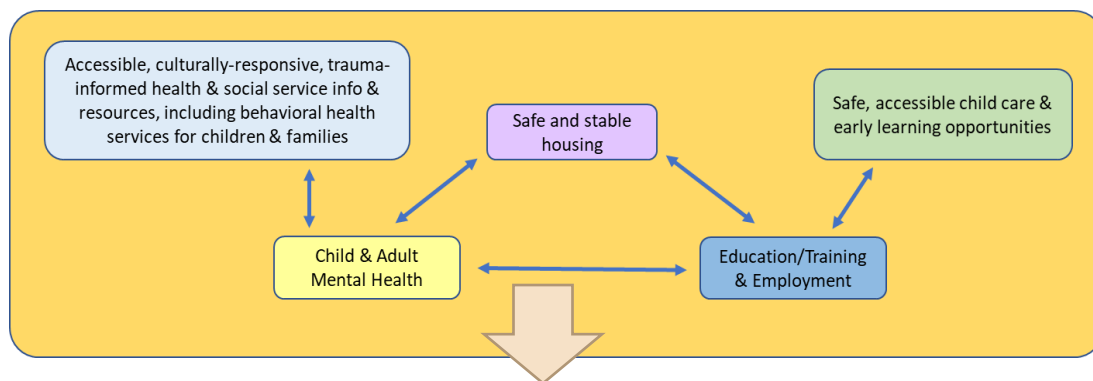
- Ensuring families are at the center of policy discussions that impact child and family well-being
- Recommending policy changes within local county and city government
- Creating a state-level advocacy agenda based on family needs for both policy and practice change

## Appendix E: Theory of Change

### Health Determinants



### Current Priorities



### Implement recommended system-level and targeted actions

- Establish new structures and processes to elevate the well-being of all children and families as a county priority (*see action plan for targeted actions*)
- Leverage existing county resources and public-private partnerships to address immediate child and family needs (*see action plan for targeted actions*)

### Indicators



### Results

- Children are safe, healthy & ready to learn
- Families are strong, stable & supported from the start
- Communities are welcoming & supportive places for children & families to live, learn, work, & play

## Appendix F: Proposed Indicators

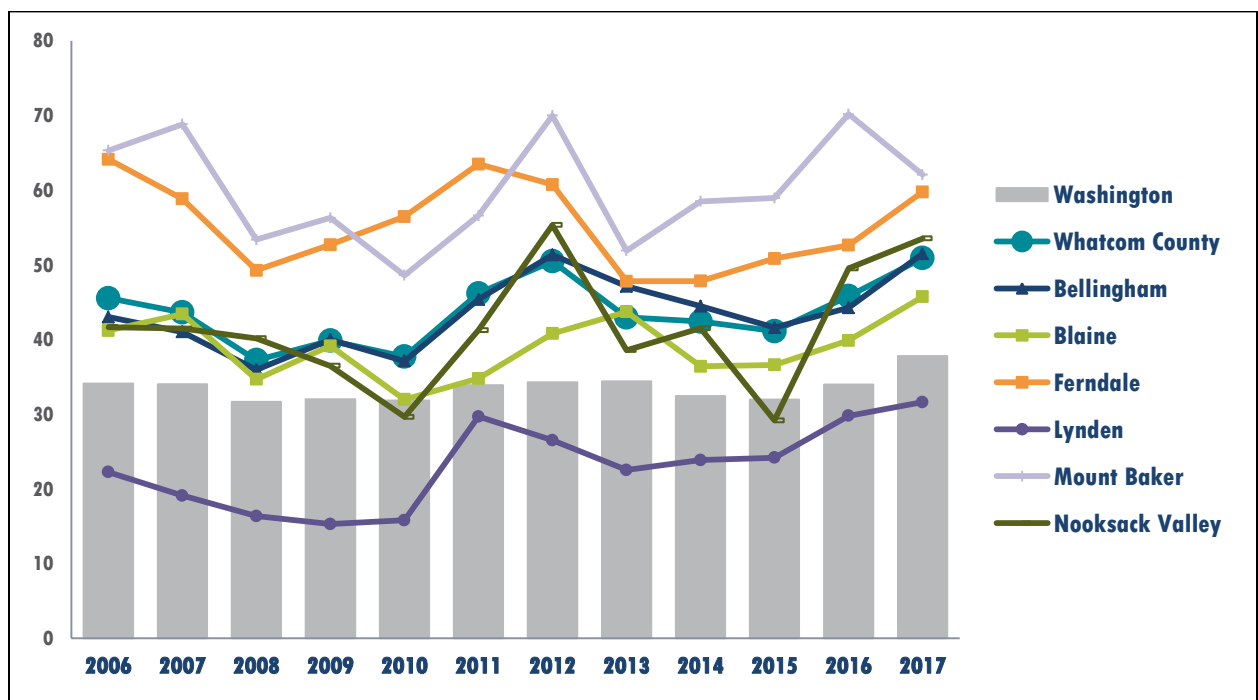
### Result 1: Children are safe, healthy and ready to learn

#### Indicator 1.1: Child maltreatment

##### Victims of child abuse and neglect, 2006-2017

##### Rate of accepted referrals per 1,000 persons aged 0-17

Source: Community Risk Profiles, Washington State Department of Social and Health Services



# Whatcom Working Towards Well-being

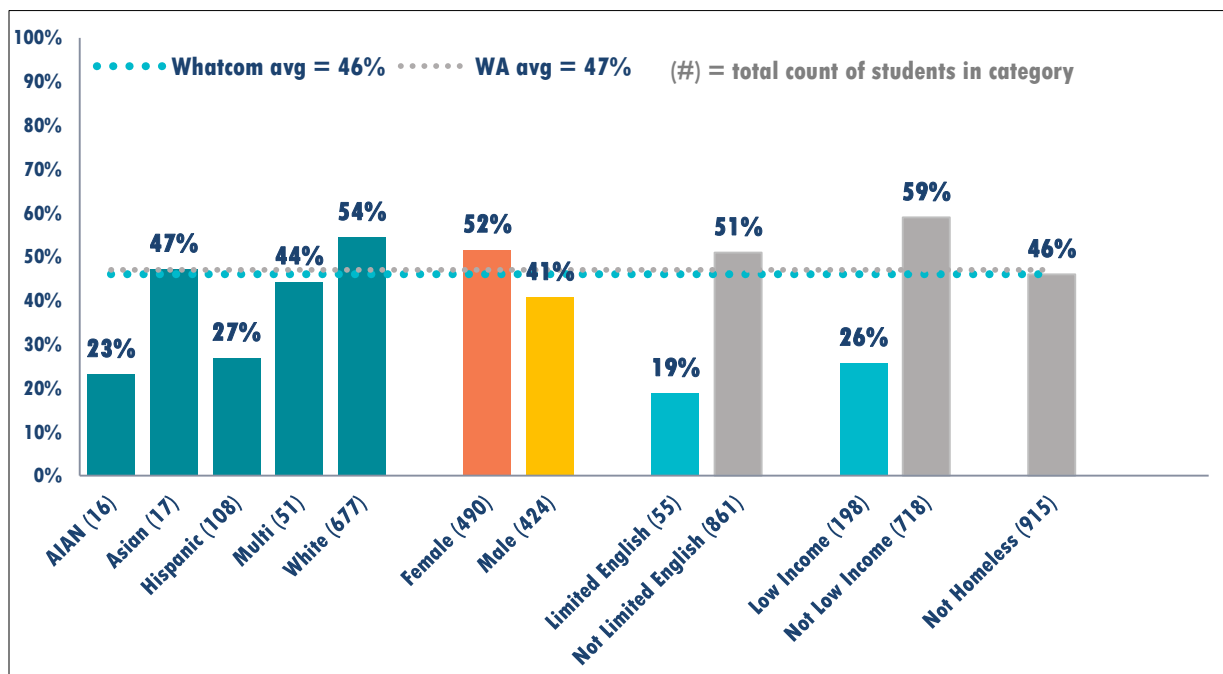
## An Action Plan for County Government

### Indicator 1.2: School readiness

#### Percent of children entering kindergarten ready for school, by various factors

Whatcom County, 2017-2018

Source: Office of Superintendent of Public Instruction



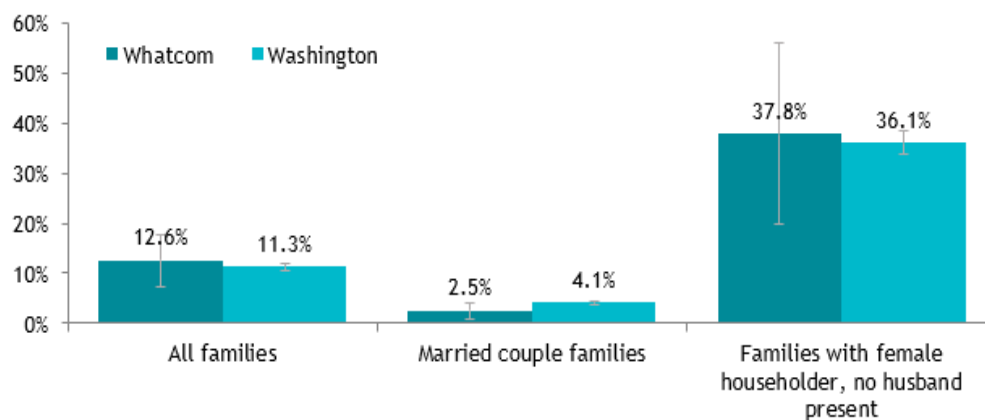
### Result 2: Families are strong, stable and supported from the start

#### Indicator 2.1: Family Economic Security

##### Families below the poverty level with children under 5 years

Whatcom County vs Washington

Source: US Census Bureau, American Community Survey (Table DP03), 2014-2018 5-year estimate



# Whatcom Working Towards Well-being

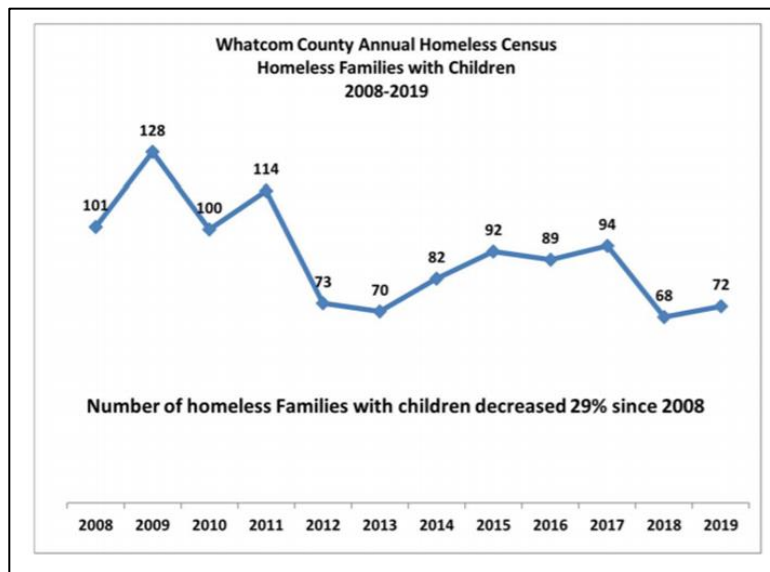
## An Action Plan for County Government

### Indicator 2.2: Family Homelessness

#### Families with children experiencing homelessness

##### Whatcom County, 2008-2019

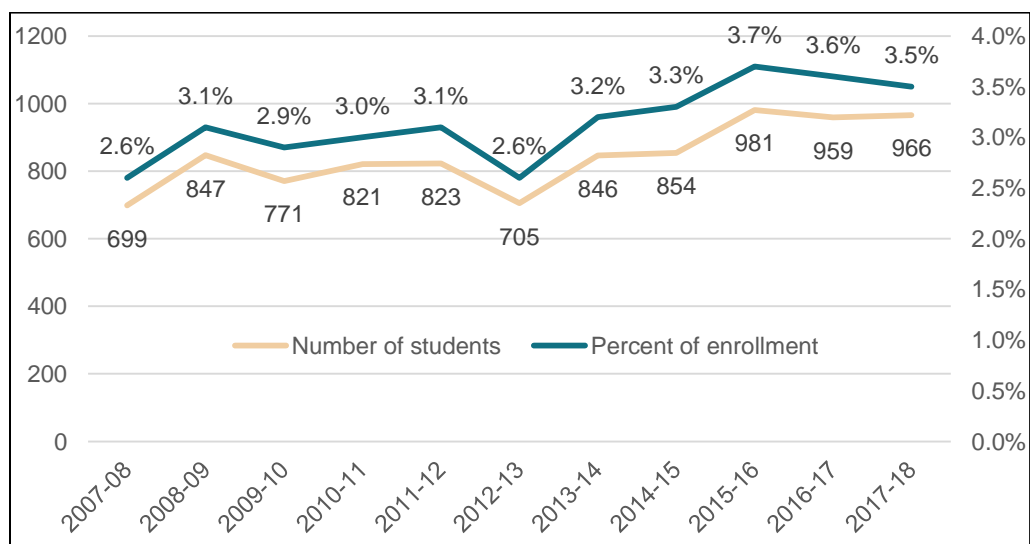
Source: Whatcom County Coalition to End Homelessness, Annual Point in Time Reports



#### Students who experienced a housing crisis during the school year

##### Whatcom County Public School Districts, 2007-2018

Source: Whatcom County Coalition to End Homelessness, Annual Point in Time Reports



# Whatcom Working Towards Well-being

## An Action Plan for County Government

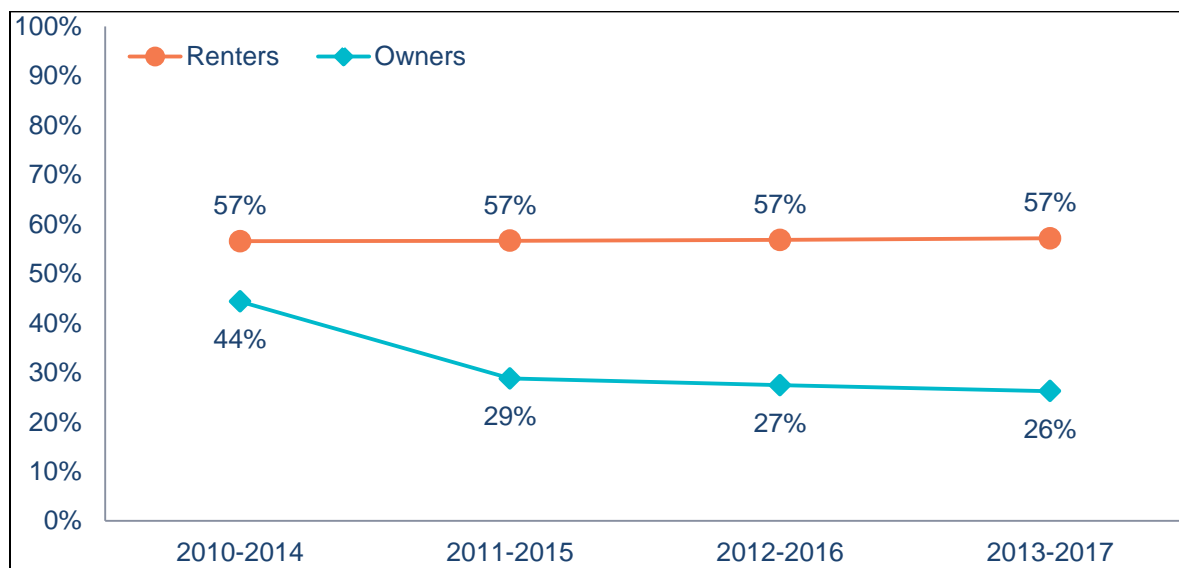
### Result 3: Communities are welcoming and supportive places for children and families to live, learn, work and play

#### Indicator 3.1: Housing Affordability

##### Percentage of cost-burdened households paying 30% or more of monthly income toward housing

Whatcom County, 2010-2017, 5-year estimates

Source: Whatcom County Coalition to End Homelessness, Annual Point in Time Reports



#### Indicator 3.2: Child Care Availability

##### Child care slots available to meet needs of working families

Whatcom County 2019

Source: Child Care Supply, Demand, and Cost in Whatcom County, Updated Oct. 2019

Indicator	
Number of Children < 5 years	13,308
• Number of Children < 5 years whose parents work full-time	8,070
Number of Licensed Child Care Slots	3,608
• Slots that Accept State Child Care Subsidy	3,199
Number of Additional Slots Needed to Meet Demand	4,462

#### Indicator 3.3: Behavioral Health Service Availability

Anecdotally, families and providers describe very limited availability of behavioral health services for children and youth. Quantitative data is not available currently and is needed.



## RESOURCES

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### Frameworks

[Strengthening Families: Increasing Positive Outcomes for Children and Families](#). Center for the Study of Social Policy.

[Working Toward Well-being: Community Approaches to Toxic Stress](#). Cailin O'Connor, Center for the Study of Social Policy.

[Early Learning Community Action Guide and Progress Rating Tool](#). Center for the Study of Social Policy, May 2018.

[Results-Based Accountability](#). Clear Impact.

### Reports

[2018 Whatcom County Community Health Assessment](#). Whatcom County Health Dept., 2018.

[A Home for Everyone: Strategic Plan to End Homelessness in Whatcom County](#). Whatcom County Health Dept., 2019 Local Plan Update, Phase 5.

[Child Care Supply, Demand, and Cost in Whatcom County](#), Updated October 18, 2019. Child Care Aware and Opportunity Council, 2019.

[Generations Forward Progress Report](#). (March 2019).

[The Mounting Costs of Child Care: Impacts of child care affordability and access to Washington's employers and economy](#), Dept. of Commerce and collaborators, 2019.

[Whatcom Working Toward Well-being: Select indicators of child, family and community well-being in Whatcom County](#). Whatcom County Health Dept., Oct. 2017.

## NOTES

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<sup>1</sup> Whatcom County Health Dept. (Oct. 2017). Whatcom Working Toward Well-being: Select indicators of child, family and community well-being in Whatcom County.

<sup>2</sup> The King Center, The King Philosophy.

<sup>3</sup> Center for the Study of Social Policy & National League of Cities (2018). Early Learning Community Action Guide and Progress Rating Tool.

<sup>4</sup> Whatcom County Health Dept. (2018). 2018 Whatcom County Community Health Assessment.

<sup>5</sup> Dept. of Commerce and collaborators (2019). The Mounting Costs of Child Care: Impacts of child care affordability and access to Washington's employers and economy.

<sup>6</sup> Center on the Developing Child, Harvard University (online). Key Concepts: Toxic Stress.

<sup>7</sup> The United Ways of Washington (2018). ALICE in Whatcom County: 2016 Point-in-Time Data

<sup>8</sup> Whatcom County Health Dept. (2019). A Home for Everyone: Strategic Plan to End Homelessness in Whatcom County, Local Plan Update, Phase 5.

<sup>9</sup> Child Care Aware and Opportunity Council (2019). Child Care Supply, Demand, and Cost in Whatcom County, Updated Oct. 18, 2019.

<sup>10</sup> Dept. of Commerce and collaborators (2019). The Mounting Costs of Child Care: Impacts of child care affordability and access to Washington's employers and economy.

<sup>11</sup> Whatcom County Health Dept. (2018). 2018 Whatcom County Community Health Assessment.

<sup>12</sup> Results Leadership Group, LLC (2010). Results Based Accountability Guide.