



Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Dr.
First Name	Marshall
Last Name	Gartenlaub
Today's Date	5/21/2019
Street Address	1625 Britton Circle
City	BELLINGHAM
Zip	98226-359
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	YES
Mailing Address	1225 E. Sunset Dr, ste. 145-842
Primary Telephone	9513458003
Secondary Telephone	3602184519
Email Address	heyipop@hotmail.com
1. Name of Board or Committee	Northwest Senior Services Board
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 3
4. Are you a US citizen?	Yes

5. Are you registered to vote in Whatcom County? Yes

6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county? No

7. Have you ever been a member of this Board/Commission? No

8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County? No

You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions [CV + Resume MNG.pdf](#) - attached

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education *Field not completed.*

10. Please describe why you're interested in serving on this board or commission

I am active in my community and several senior's organizations. With the help of the Whatcom Council on Aging, I started a service group (Men's Shed) recruiting retired men who have skills and are willing to volunteer their time to help our local community through projects to build, repair or construct items for those in need or children. I have a personal interest in seeing that seniors are fairly represented and have a voice in their community. I believe that my diversity of experience as both an educational leader, engineer, and business manager gives me a wide range of abilities to understand the interface with state and federal government programs. I have written and managed millions of dollars in federal and state grants while in the employee of the community colleges. I enjoy helping and teaching others. With the community colleges, I was responsible for developing programs and training hundreds of workers who were to be displaced or were out-of-work. I am considerate of others and the resources we in a community all share and I am willing to speak for those who are not always able to represent themselves to government and its agencies.

References (please include daytime telephone number): Bob Myhr (360) 933-4352, romyhr@gmail.com Roger Gilman (708) 846-2039, rogergilman@icloud.com James Scott (561) 972-1616, jamescott0623@att.net

Signature of applicant: Marshall N. Gartenlaub

Place Signed / Submitted 1526 Britton Cr. Bellingham WA 98226

MARSHALL N. GARTENLAUB

RESUME

Education:

B.S. - Industrial Engineering,	1967,	University of Oklahoma
M.B.A. - Finance and Management,	1974,	University of Dallas
Certificate in Community College Leadership	1999,	University of Southern California
Ph.D. - Higher Education Administration,	2003,	University of Southern California

Consultive Practice:

Quality in Education Associates (QIEDU)

Managing Director

July 2010 – June 2016

Education consultant to colleges and schools assisting with economic development, worker training and grant writing. Implemented a \$4.2 million U.S. Dept. of Labor grant for training in the logistics industry, which I authored at San Bernardino College District, also wrote curricula and taught MSSC Logistic Certification classes.

Consulted with Technical Education Training, Inc. a public/private non-profit adult school that I helped to create, that teaches: CAD, CAM, machine trades, logistics, diesel engines and welding. I wrote curricula and helped with operations, fund raising, recruiting business partners, training contracts, and grant funding. Completed a DOL partnership grant for training new hires and implementing NIMS certifications.

Assisted California community colleges, e.g. El Camino College, North Orange Community College District, and Mira Costa College, to implement nationally recognized industrial certifications, wrote curricula, taught classes, and mentored new CTE teachers. Developed curricula and trained teachers in “Design Thinking” a process improvement technique developed at Stanford University.

Work Experience:

San Bernardino Community College District &
State Center Community College District
October 1997 to June 2010 - retired

Initiative Director,

Applied Competitive Technologies

Coordinated a statewide program for economic and workforce development aimed at supporting manufacturing and technology based businesses. We had 14 centers and 26 college grants to train industry employees and faculty in the use of modern management techniques and process improvements. Our methodology used total quality principles and continuous improvement strategies. I directed strategic planning, overall instructional design, and financial control for a project of approximately \$10.0 million annually in grants and matching funds

North Orange County
Community College District,
Yorba Linda Center

Director, Office of Economic Development

August 1993 to September 1997

Managed a number of grants and fee-based programs assisting small businesses and training employees, at a downtown location in Anaheim. Under my direction the Business Environmental Assistance Center won both national and state awards and recognition for assisting small businesses comply with tough California environmental regulations to reduce pollution. The Center of Applied Competitive Technologies assisted manufacturers in technology transfer, financing, SBIR, total quality implementations and process improvements. Our center taught short courses in business, computer and technology related subjects, and conducted on-site, for fee, counseling in related fields

Bakersfield Community College
Small Business Development Centers
October 1990 to July 1993

Adjunct Instructor, Business Counselor

Implemented a TQM program as consultant to Bakersfield College. Hired as an adjunct faculty member and consultant in their SBDC program. Mentored small companies and fledgling entrepreneurs to establish effective and efficient operations. Helped write business plans, developed marketing and advertising strategies, created financing opportunities, and assisted in obtaining SBA business loans. Taught courses and seminars in TQM, entrepreneurship, OSHA, finance, SPC, and marketing. Consulted with private industry and government agencies, helped to implement improvement programs in many organizations including: Scars Logistics Services, Gibson Environmental, Mercy Hospital, Kern Schools Credit Union, and the City of Bakersfield

Marchelle's Manufacturing
Arvin, California
August 1989 to May 1992

Partner, General Manager

Purchased an existing agricultural supply business and added a division which manufactured and repaired food processing machinery and equipment. Our products were custom designed for both fresh and frozen food products. They were fabricated in our shops and installed in local farms and factories. Sold off my interest so that I could pursue other opportunities and education.

Tenneco West, Inc.
Bakersfield, California
December 1986 to June 1989

Vice President, Processed Foods

Held P&L responsibility for all marketing, operations, production, and distribution of the "Sun Giant" brand of nuts and dried fruit. Sales exceeded \$160 million annually. We had five production facilities employing over 1,200 persons, located throughout California and a national distribution network. By instituting modern quality management techniques, J.I.T. manufacturing and increasing the quality efforts across the division we were able to reduce processing costs by an average of 18% in each product line. Developed state-of-the-art electronic vision sorting processes, reducing product variation and increasing customer conformance to record levels of quality. The business was sold to Dole Foods.

Tenneco Inc.
Houston, Texas
July 1983 to November 1986

Senior Quality Consultant

Hired by Tenneco corporate to establish an internal consultancy for Total Quality Management. Traveled extensively, held seminars instructing senior division managers in modern methods of quality and safety. Using Deming's statistics, Juran's problem solving and Crosby's philosophies, implemented quality programs in the major divisions of Tenneco i.e., Packaging Corporation of America, Philadelphia Life Insurance, Monroe Auto Equipment Co., J.I. Case, and Newport News Shipbuilding and Drydock Co. After instituting a major quality improvement program and restructuring the cost accounting system at Tenneco West, which resulted in a reduction in direct processing costs of \$7 million, I was promoted to Vice President of the Processed Foods Division.

Philip Crosby Associates, Inc.
Winter Park, Florida
November 1980 to June 1983

Vice President, Quality Consulting

PCA, Inc, was a management consulting firm specializing in Quality Improvement. We followed the "Zero Defect" philosophy, which has been proven universally to increase management effectiveness, eliminate administrative error, increase customer responsiveness, and reduce wastes. Consulted with senior managers from service, financial and technology companies. Major clients were: Metropolitan Life, American Express, Texas Instruments, and IBM. Taught seminars in TQM, JIT, SPC, teamwork, problem-solving, and process-improvement. Implemented quality improvements on a project basis where my background and experience helped each client gain cost reductions and increase productivity.

Home Metal Products
Plano, Texas
July 1977 to September 1980

Plant Manager

Directed the overall operations of an appliance industry company. Responsibilities included operations, purchasing, engineering, quality, personnel, and distribution. Held direct authority over 260 employees who reported through eight managers. By redirecting the quality policies and implementing MRP we were able to increase customer performance objectives from below 70% to over 90% for on-time deliveries, product completions exceeded 99.8%. Sales grew from 4.5 to 8.5 million dollars during my tenure as plant manager.

Power Systems Division
National Chemsearch Corp
Irvine, Texas
February 1973 to June 1977

Division Plant Manager

Hired as an industrial engineer for chemical processes. After a year, designed and laid out a new factory for internal manufacture of dispensing equipment. Supervised construction of the plant then, accepted promotion to manage the new division. Oversaw a metal fabrication, finishing and assembly plant of 65 employees and engineers. Our products were pressure washers, steam cleaners, sprayers, and hand-operated chemical dispensing equipment. All products were sold to the parent corporation and sister divisions for use with proprietary chemicals.

Collins Radio Corporation
Richardson, Texas
June 1967 to January 1973

Engineering Supervisor

Hired as a line Industrial Engineer, responsible for establishing production and test methods, and process flow layout. Advanced to Senior Engineer, where we developed a computer system that created assembly operator and machine control instructions directly from stored engineering design data. Then promoted to Quality Engineering Supervisor, developing cost estimates and quality standards for the production and test of communication electronics. Corrected a purchasing computer program saving the company \$1.6 million on federal contracts.