From: To: Subject: Date:

Online Form Submittal: Board and Commission Application

Wednesday, December 28, 2022 5:49:19 PM

## **Board and Commission Application**

### Step 1

Application for Appointment to Whatcom County Boards and Commissions

#### Public Statement

Committee

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Dr.
First Name	Robyn
Last Name	Phillips-Madson
Today's Date	12/28/2022
Street Address	
City	
Zip	
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	Field not completed.
Primary Telephone	
Secondary Telephone	Field not completed.
Email Address	
Step 2	
1. Name of Board or	Public Health Advisory Board

Public Health Advisory Board	I have expertise, career experience, or lived experience in one of the areas listed above.
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 5
4. Are you a US citizen?	Yes
5. Are you registered to vote in Whatcom County?	Yes
6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
7. Have you ever been a member of this Board/Commission?	No
8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	No
You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions	Attached

 Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education I began my health professions career as a hospital pharmacist (University of Washington graduate), then practiced family medicine for 27 years in Lake Forest Park, WA, after earning my doctor of osteopathic medicine degree from Michigan State University. In 2007, I moved to Yakima and helped start the Pacific NW University of Health Sciences College of Osteopathic Medicine, where I served as dean from 2009-2013. I earned my MPH degree in 2009 from Nova Southeastern University, and then served on the Yakima County Health District Board from 2010-2013. From January 2014 to June 2022, I was the founding dean at the University of the Incarnate Word School of Osteopathic Medicine in San Antonio, TX. In June, my husband and I returned home to Washington and now live at Semiahmoo, where we've vacationed for over 30 years, and bought a condo in 2017. Currently, I'm working part-time as a professor of family medicine and public health teaching remote courses for the University of the Incarnate Word School of Osteopathic Medicine, and a senior consultant for the Ulrich and Ruth Frank Foundation (NextGenU.org). More detailed information about the boards on which I've served and community activities is listed on my attached CV.

# 10. Please describe why you're interested in serving on this board or commission

I am passionate about doing whatever I can to support health and wellness in the community in which we live. Public health, community-oriented primary care, health policy, preventive medicine, social accountability and communicating effectively with people from all walks of life are very important to me. I have extensive experience working successfully with diverse teams, and enjoy collaborating with groups of people focused on a mutually beneficial mission. Thank you for your kind consideration. It would be an honor to serve on the Whatcom County Public Health Advisory Board.

## References (please include daytime telephone number):

Dr. David Garza (Associate Dean Clinical Sciences & Asst. Professor of Family Medicine) Cell- (956) 206-4334 Dr. Earlanda Williams (Associate Dean of Clinical and Applied Science Education & Assoc. Professor of Anatomy) Cell- (512) 665-4051

Dr. Adam Ratner (Asst. Dean Strategic Initiatives & Professor of Radiology) Cell (210) 863-2326 or office (210) 619-7042

## Signature of applicant:

Robyn Phillips-Madson

## Place Signed / Submitted

Blaine, WA

(Section Break

#### PROFESSIONAL EXPERIENCE

August 1, 2022-present Director of Medical Education and Medical School

Partnerships at the Ulrich and Ruth Frank Foundation

(www.NextGenU.org)

May 2020 – present Professor of Family Medicine and Public Health,

University of the Incarnate Word School of

Osteopathic Medicine (UIWSOM)

4301 Broadway, CPO #121 San Antonio, TX 78209

January 2014 – June 2022 Founding Dean, School of Osteopathic Medicine

University of the Incarnate Word

January 2014 - May 2020 Associate Professor of Family Medicine - UIWSOM

July 2009 - July 2013 Dean, Chief Academic Officer,

Pacific Northwest University of Health Sciences College of Osteopathic Medicine (PNWU-COM)

200 University Parkway Yakima, WA 98901 (509)452-5100

January 8- July 22, 2009 Interim Dean- PNWU-COM

December 2008 – 2012 Director of the Office of Global Health Education

and Research, PNWU-COM

Nov 2007 - Oct 2011 Assistant Dean of Clinical Sciences – PNWU

(continued serving until new assistant dean hired)

Nov 2007 - Jan 2009 Chair, Department of Clinical Medicine – PNWU

2007-2014 Assistant Professor Family Medicine PNWU-COM

Course Director- CLIN 505, 506, (2008-2009) 605, 606- (2009-2010) Community and Behavioral Medicine, and Medical Ethics, teaching the

following:

Poverty and Homelessness

Spirituality in Medicine Medicare and Medicaid Healthcare Systems The Core Competencies

Honing Observational Skills through the Study of

Artwork

Cultural Competence Journal Club Presentations Primary Care Ethics

#### PROFESSIONAL EXPERIENCE (continued)

1994-2007 Lake Forest Park Medical Clinic

Medical Director (7/1/01 - 7/31/07)

(Northwest Hospital and Medical Center, now UW)

Family Physician

17191 Bothell Way NE #205

Seattle, WA 98155 (206)364-8272

1980-1994 Solo Family Physician in North Seattle

1975-1977 Hospital Pharmacist

(Full-time 1975-76; part-time 1976-77)

Northwest Hospital

Seattle, WA

1970-1975 Pharmacy Intern, Technician, Clerk Typist

Northwest Hospital

Seattle, WA

### **EDUCATION- DEGREES AND CERTIFICATION**

2009 Master of Public Health with Highest Honors

Nova Southeastern University

Ft. Lauderdale, FL

2005-2006 Health Policy Fellowship- AOA Certificate

Program- Ohio University/NYIT COM

1995 Board Certified Family Medicine, ACOFP

1979-1980 Rotating (Traditional) Internship, Waldo General

(Osteopathic) Hospital, Seattle, Washington

1979 Doctor of Osteopathic Medicine

Michigan State University, E. Lansing, MI Sigma Sigma Phi Osteopathic Honor Society

1975 B.S. Pharmacy (licensed RPh)

University of Washington, Seattle, WA
Rho Chi Pharmacy Honor Society
Mortar Board Honor Society
Chemistry Honor Society

#### PROFESSIONAL ASSOCIATIONS, LICENSES AND AFFILIATIONS

Washington State Osteopathic Physician & Surgeon License #OP-00000870 (active) -1980 to present

Washington Osteopathic Medical Association- 1980- present

1<sup>st</sup> District Trustee (2000-2002)

Secretary (2002)

Vice President (2003)

President Elect (2004)

President (2005)

Immediate Past-President (2006)

Institutional Representative Board Member 2009-2013

Public Affairs Committee- 2002-2015

CME Committee- 2000 to 2015

WOMA Liaison to Washington State Governor Gregoire Blue Ribbon Commission on Health Care Access and Cost- 2006

WOMA Representative appointed by Governor Christine Gregoire to the Robert Bree Collaborative- 2011-2013

Texas Osteopathic Medical Association - 2014 - 2022

Texas Medical Association - 2019-2022

American Osteopathic Association – 1980- present

- WOMA Delegate to AOA House of Delegates -2007-2013
- TOMA Delegate to AOA HOD 2014-2023
- Osteopathic Education Reference Committee HOD
  - **2008**, 2009, 2010
- o Public Affairs Reference Committee HOD- 2012
- Ad Hoc Reference Committee- 2013

American College of Osteopathic Family Physicians- 1995-present

King County Medical Society- 1980- present

Bexar County Medical Society- 2016- 2022 Academic board member- 2016-2022

Northwest Hospital Medical Staff, Seattle, WA – 1980- 2010

Swedish Hospital Medical Staff- 1980 to 1994

Northwest Osteopathic Medical Foundation Regional Board Member (Washington Representative) 2006-2009 Grants/Scholarship Committee; Outreach Committee. NW Confluence Planning Committee- 2006-2009 NWOMF Confluence moderator 2008, 2009

Osteopathic Foundation of Central WA Board 2010 -2012

Yakima Health District Community Board Member 2010-2013

AACOM Board of Deans 2009-2013, 2015-2022
Bylaws Committee 2011-2013
Osteopathic Education Center Committee 2011
Rep on COCA Standards Review Coalition 2011-2015
AACOM CEO Search Committee 2019
Representative to Beyond Flexner Alliance 2017-2021
Member of AACOM CEO Search Committee 2018
Executive Committee- at-large member 2019- 2022
Finance Committee- 2011-2013, 2018-2022
Ethics Committee- 2020-2022

COCA Evaluator 2016-2017

Commissioner, Commission on Osteopathic College Accreditation (COCA) 2017- present

CCAT Committee 2017-2019
Data Review Committee 2019-present
Nominations Committee 2020-present
Executive Committee 2020-present

Christian Medical and Dental Association 2017-present Christian Academic Physicians 2020-present

#### AWARDS, RECOGNITION

Who's Who in American Women 1991-1992

Recipient of the 2007 Northwest Osteopathic Medical Foundation Founder's Award: "In recognition of a professional and personal commitment to osteopathic medicine in Seattle, WA, and to quality-of-life health care for the people of Guatemala"

Washington Osteopathic Medical Association 2007 Physician of the Year

Chancellor's Award, Nova Southeastern University COM/Public Health, May 2009: For demonstrating the characteristics of scholarship, leadership, integrity, humanity, and loyalty to the profession

PNWU-COM Professionalism Award (awarded annually by students to faculty/administrator)- 2011, 2012, 2013

AOA Honor Roll: Guardian of the Profession 2013

Fellow of the American Osteopathic College of Family Physicians, March 2015

The Patient Institute Irving Ratner, MD Memorial Award 2018

"San Antonio Movers and Shakers" October 2, 2019; Station 930

San Antonio Business Journal "Health Care Hero in Education," September 2020.

Board of Brooks Development resolution for service to the Brooks community and \$5000 UIWSOM scholarship in the name of Robyn Phillips-Madson, DO, May 2022.

## **ADDITIONAL BUSINESS EXPERIENCE**

Owner of Solo Family Practice, Seattle, WA 1980-1994

Consultant to Proactive Health Team, a for-profit company whose mission was to empower and educate healthcare consumers (2005-2006)

Co-owner of a family-owned business in United States, New Zealand, and Mexico: 1980-2000. Skills included strategic planning, accounting, team management, conflict resolution, communication, presentations in US, Canada, and Mexico, organizing meetings and conferences for groups of 20 to 10,000.

#### **VOLUNTEER ACTIVITIES**

Preceptor and mentor for medical, nursing and PA students at solo practice and Lake Forest Park Medical Clinic throughout medical practice.

Fundraiser for Easter Seals 1988-1998

Member of Churchome (formerly The City Church), Kirkland, WA.

Speaker for various organizations regarding health, stress management, marriage, and medical missions, 1980 to present.

Co-founder and board member of Reach Beyond Borders, a 501(c)3 organization sending medical/dental, education, construction teams to Guatemala, Thailand, and China, 2000 to present.

Leader of RBB Medical-Dental Mission Teams 2000-present, collaborating with Guatemalan doctors and dentists to support medical/dental clinics in Guatemala

Yakima YWCA Table Captain for 2008 Battered Women's Shelter Fundraiser

Co-founder and Co-chair of the Yakima Valley Vaccine Preventable Disease Coalition- 2009-2011 (Central Washington Preventable Disease Coalition)

DOCARE Board Member 2010 to 2015; Treasurer 2013-2015

Washington State Community Forums Network Member 2013

Member of HealthCell (San Antonio, TX) awards jury- 2014

Board member of CHRISTUS Health Foundation 2016-2020 with service on Grants and Nomination subcommittees

#### PRESENTATIONS, PUBLICATIONS & SCHOLARLY ACTIVITY

AOA Health Policy Fellowship Briefs:

- 1) Genetic Nondiscrimination Bill 2006
- 2) "Problems with PEPFAR" presented at AOA Bureau on Federal Health Programs meeting, September 29, 2006

"Medical Missions 101"- WOMA Annual Seminar, June 2007

"Medical Education in the Northwest" – Alaska Osteopathic Medical Association Mary Koch Conference, Girdwood, AK, February 1, 2008.

Co-author of "Effects of Histology and Grade of Ovarian Cancer on the Outcome of Treatments," a study partly funded through the HPD Research Grant for Florida Cancer Registry Analysis 2004-2007. Presented at NOVA Southeastern University Research Day, April 2008

Co-author of Primary Care White Paper for AOA, Fall, 2009

"Medical Education Update"- Idaho Osteopathic Physicians and Surgeons Spring Meeting – April 25, 2008

"Medical Education Update" – Alaska Osteopathic Medical Association, Summer Conference, June 21, 2008.

Co-Chair and Moderator of WOMA Fall Seminar, September 20, 2008, PNWU-COM, Yakima, WA

Presenter on panel for AACOM workshop on the "Osteopathic International Coalition" at AACOM conference, April 18, 2009

Roundtable presenter: "Training Rural Physicians," Northwest Rural Health Conference, April 2010.

Featured dean on AACOM Recruitment Video 2012

Additional Medical Education Presentations (partial list): WOMA Annual Conferences- 2010, 2011, 2012 Seattle Gynecological Society, September 10, 2010 WAFP Meetings 2010, 2011, 2012

2014 Program Chair of the AACOM Annual Conference, Washington DC

"Current Directions and Innovations in Medical Education," June 6, 2014, TOMA Annual Conference, San Antonio, TX.

"A New Socially Accountable Osteopathic Medical School: The Myth of a Blank Slate" – presentation with panel of deans of new medical schools at Beyond Flexner 2015: The Social Mission of Medical Education, April 14, 2015.

"Holistic Training of Medical Students" presentation at *Heal the Healer SA* Conference, September 12, 2015.

"Practical Applications of Social Accountability in Osteopathic Medical Education" – presentation with Shafik Dharamsi, PhD, April 8, 2016, AACOM Annual Conference.

**Phillips-Madson, R,** Dharamsi, S. Osteopathic Medical Education and Social Accountability. *JAOA*. 2016;116 (4):202-206.

Advisory committee member, George Washington University/RWJ grant for developing social mission metrics for health professional schools. May 2016-2018.

Washington Osteopathic Medical Association Annual Conference, June 26, 2016, presentations on "Leadership" and "Transitioning Out of Clinical Care."

Institute for Administrators in Catholic Higher Education, Boston College, July 11-14, 2016; participant.

Texas Osteopathic Medical Association Annual Conference, August 6, 2016, presentation on "Principles of Precepting: A Short Course for Community Volunteers," with Drs. Peska and Nash of UNT-TCOM.

"A New Socially Accountable Osteopathic Medical School: The Myth of a Blank Slate" – primary presenter with Sharon Gustowski, DO, April 26, 2017, AACOM Annual Conference

"Transitioning out of Clinical Care." Washington Osteopathic Medical Association Annual Conference, May 6, 2017

OMED, October 7, 2017; judged AACOM/AOA Health Policy Fellowship posters.

"Medical Education as an Agent of Change" – keynote presentation at the Final Acts Project/Oblate Theological Seminary Conference on Spirituality and Healthcare, October 12, 2017.

Hosted/assisted in inviting and coordination of speakers for Rural Health Seminar of the AOA Health Policy Fellowship at the UIWSOM April 6-8, 2018.

Research poster judge at Wright-Patterson Air Force Residency in Aerospace Medicine, Commemoration of the 55<sup>th</sup> Anniversary of President Kennedy's dedication of Brooks Air Force Base, November 2018.

Women in Academic Medicine Leadership Workshop facilitator, AACOM-November 19, 2019.

Bustamante-Helfrich, B, & **Phillips-Madson, R.** (2020) Transforming Evaluation: Collaborative Faculty Development Drives Improvement. Journal of the American Osteopathic Association (online edition).

Bustamante-Helfrich, B., & **Phillips-Madson**, **R.** (2020, March 25-27). *Transforming Evaluation: Collaborative Faculty Development Drives Improvement* [Oral Presentation]. American Association of Colleges of

Osteopathic Medicine Annual Conference, Washington DC, USA. <a href="https://cslide-us.ctimeetingtech.com/aacom2020/attendee/eposter/Oral">https://cslide-us.ctimeetingtech.com/aacom2020/attendee/eposter/Oral</a>.

Women in Academic Medicine Leadership Workshop facilitator, AACOM – February 10, 2021.

#### PNWU AND COM SERVICE (2007-2013)

Faculty Advisor for Yakima Union Gospel Mission Free Clinic- worked with students to re-establish this key community resource, 2008-2013

Project Administrative Officer for \$30,000 AAMC Caring for Community Grant Program awarded 2009-2013.

Student Association of Military Osteopathic Physicians and Surgeons Faculty Advisor- 2008-2010

Student Osteopathic Medical Association Faculty Advisor 2012-2013

Appalachian Osteopathic Post-Graduate Institute Consortium (A-OPTIC) Board Member, Executive Committee Member Jan. 2009 - July 2013

## University Committee Membership:

Strategic Planning Committee- 2009-2013

Interprofessional Education Committee- 2012-2013

Facilities Committee 2009-2013

Board Bylaws and Policy Committee 2011-2013

President's Council 2009-2013

Academic Council 2009-2013

President's search committee member 2013

#### COM Committee Membership (2007-2013):

Dean's Council

Curriculum Committee

Promotion and Matriculation Committee

**Admission Committee** 

Ad Hoc Community Engagement and Service Committee

**Resources Committee** 

### UNIVERSITY OF THE INCARNATE WORD & SOM SERVICE (2014 -2022)

University Planning Commission- 2014- 2017

Mentor of PhD student for UIW coursework- 2015

Health Professions Education Task Force 2014

UIW Health Professions Deans Council member- 2014 - 2022

UIW Deans Council member- 2014 - 2022

Member/Chair of UIWSOM Leadership Council 2014 -2022

Ex-officio member of all UIWSOM standing committees, including UIWSOM DO, MPH and MBS Curriculum Committees, Admissions Committees, Scholarship and Awards Committee, Resources Committee, Credentialing Committee – 2014-2022

UIW Presidential Search Subcommittee, 2017

OMNEE (Edward Via COM OPTI) board member 2014-2019

Faculty advisor to Sigma Sigma Phi (osteopathic honor/service society) 2018-2022

Various UIW and UIWSOM Search Committees 2015-2022

Founder of UIWSOM UNITY (DEI)2018 Chair of UIWSOM UNITY Task Force 2020-2021

Texas Institute of Graduate Medical Education and Research (TIGMER)- a UIW 501(c)3 American Council on Graduate Medical Education (ACGME)-accredited residency sponsoring organization- board member 2015-2022.

## **UIWSOM Grant Oversight**

Moody Foundation Grant - \$150,000 for Mobile Osteopathic Medicine Clinic 2020-2021

Hearst Foundation Grant- \$500,000 grant for simulation surgical suite 2019-2021

Houston Osteopathic Hospital Foundation Grant administrator- \$290,000 to support osteopathic medical education for learners and the osteopathic community 2017-2022

Texas State funding through the Texas Higher Education Coordinating Board (THECB)-\$20+ million for planning and implementation of graduate medical education programs at the CommuniCare (FQHC) /TIGMER Family Medicine Residency Program in San Antonio, and the Texas Vista Psychiatry and Internal Medicine Residency Programs in South San Antonio.