

Subject: Online Form Submittal: Board and Commission Application
Date: Saturday, December 10, 2022 5:20:02 PM

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title Mr.

First Name Colton

Last Name Redtfeldt

Today's Date 12/10/2022

Street Address [REDACTED]

City [REDACTED]

Zip [REDACTED]

Do you live in & are you registered to vote in Whatcom County? Yes

Do you have a different mailing address? *Field not completed.*

Primary Telephone [REDACTED]

Secondary Telephone *Field not completed.*

Email Address [REDACTED]

Step 2

1. Name of Board or Committee Child & Family Well-Being Task Force

Child & Family Well-Being Task Force	Yes
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 2
4. Are you a US citizen?	Yes
5. Are you registered to vote in Whatcom County?	Yes
6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
7. Have you ever been a member of this Board/Commission?	No
8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	No
You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions	Attached

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

I am a young professional currently working as Director of Marketing for MGM Solution, a local technology company providing hardware and software solutions in the Point-of-Sale, warehouse, and transportation logistics sectors to companies across the United States.

But my real passion lies in the work I do here in Whatcom County. I am the Board Vice President for Northwest Youth Services, a non-profit serving young people who are homeless in our community. In this position, I have overseen the board's strategic visioning and fundraising efforts and advised on policy issues. I am also a volunteer with the Boys and Girls Clubs of Whatcom County where I have helped operate youth athletic programs for hundreds of children in the community. Prior to this role, I worked with a number of local non-profits in the fundraising and marketing space, including Chuckanut Health Foundation, Lydia Place, Whatcom Family Community Network, Interfaith Coalition, and the Whatcom Museum.

I am a 2020 graduate of Western Washington University where I studied public relations and political science.

10. Please describe why you're interested in serving on this board or commission

My early childhood is earmarked with memories of my mother - a single mom to three children - struggling to make ends meet. I remember the challenges she faced trying to put food on the table and get us the things we needed for school and the house. I remember the tears and frustrations, and while I was too young at the time to fully understand, I've grown a deep appreciation for the struggles and work my mom faced to get me to where I am today.

When I moved out on my own, I told myself that I knew I wanted to make a difference for people like her. When I moved to Bellingham, I was proactive about volunteering for organizations that would serve the type of families I grew up in. These were organizations like the Whatcom Family Community Network, Lydia Place, Northwest Youth Services, Boys and Girls Club, and more. In each of these roles, I learned more about the needs facing families in our County. I talked with struggling parents who were having trouble making ends meet. I talked with homeless and at-risk youth who were the victims of a system that failed them. I talked with local leaders about solutions to the issues facing families. And from each of these conversations, I was humbled and became more passionate about helping young families in my community. All this work brings me here today.

I am applying for this board because I want to make a difference for young children and families. To help see through moves to make the lives of our families easier. I believe that every young person deserves a fair shot at becoming a healthy and productive member of our community. And that all starts with

building a healthy family life. I want to champion practical solutions that give families the tools they need to better their situation. I want to be a voice for all the young children in our community who don't have one. As a young person, the troubles of youth aren't too far behind me. Some of those memories are fresh. I want to bring my own personal experiences to the table when appropriate. And as someone who wants to start a family of my own one day, I want to do everything in my power to build a community that will support my child and empowers them to reach their full potential. Being on this board would allow me to do all these things.

References (please include daytime telephone number):

Kristina Michele Martens
619-504-4511
kmichele8543@gmail.com
Council Member, City of Bellingham

Camille Diaz Hackler
360-441-1808
CHackler@MGMSolutions.net
Vice President - Bellingham School Board

Tally Rabatin
360-671-7663
tallyr@lydiaplace.org
Community Engagement Director - Lydia Place

Signature of applicant:

Colton Redtfeldt

Place Signed / Submitted

Bellingham WA

(Section Break)

COLTON REDTFELDT

WORK EXPERIENCE:

DIRECTOR OF MARKETING

MGM Solutions | June 2020 - Current

Oversee day-to-day Business-to-Business marketing activities. Create website content, videos, and email campaigns. Re-developed the company's ISV-Seller program and tripled program revenue. Planned strategic marketing campaigns in conjunction with manufacturers and executive management.

DIGITAL EVENT PRODUCTION COORDINATOR

Interfaith Coalition | February 2021 - May 2021

Coordinated the production of two virtual fundraisers that raised \$80,000. Worked with volunteers and organization staff to shoot, edit, and prepare videos and other marketing collateral for the event.

COMMUNICATIONS SPECIALIST [CONTRACTED]

Chuckanut Health Foundation | Sept. 2019 - Dec. 2019

Coordinated the creation of an annual report and prepared material for the annual giving campaign.

MARKETING ASSISTANT

Whatcom Museum | Sept. 2017 - Jan. 2019

Designed guest surveys and analyzed data. Wrote blog posts. Operated accounts on Facebook, Twitter, and Instagram. Managed a weekly email newsletter and oversaw a re-design that increased click-through rates by 30%. Worked with emailing and CRM software. Organized speaker events.

VOLUNTEER EXPERIENCE:

Board Vice President

Northwest Youth Services | March 2020 - Current

Oversee the board's strategic visioning and fundraising efforts. Served as a spokesperson at local gatherings and fundraising events. Advised on local policy issues.

Boys & Girls Club of Whatcom County | May 2021 - Current

Helped organize and operate youth athletic events in coordination with the organization's athletics director.

Communications Committee Chairperson

Whatcom County Democrats | March 2020 - November 2022

Coordinate party communications. Produced two virtual fundraising events in close partnership with party leaders and local elected officials. Advised the party on how to communicate their values in a number of situations strategically.

Whatcom Family Community Network | 2018- 2019

Helped advertise programming and wrote articles for the organization's MAD HOPE program serving homeless youth.

CONTACT INFORMATION:



EDUCATIONAL HISTORY:

WESTERN WASHINGTON UNIVERSITY

Bachelor's Degree in Public Relations & Political Science
Graduated in 2020

YAKIMA VALLEY COMMUNITY COLLEGE

Associates Degree
Graduated in 2017

REFERENCES:

Kristina Michele Martens

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