

# LIFAC: Mary Marshall

**Subject:** Online Form Submittal: Board and Commission Application  
**Date:** Monday, November 1, 2021 8:54:22 AM

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## Board and Commission Application

### Step 1

Application for Appointment to Whatcom County Boards and Commissions

#### Public Statement

*THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.*

Title Ms.

First Name Mary

Last Name Marshall

Today's Date 11/1/2021

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

Do you live in & are you registered to vote in Whatcom County? Yes

Do you have a different mailing address? *Field not completed.*

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

[REDACTED] [REDACTED]

### Step 2

1. Name of Board or Lummi Island Ferry Advisory Committee

## Committee

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Lummi Island Ferry  
Advisory Committee  
Position:

I am a resident or property owner on Lummi Island.

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2. Do you meet the  
residency,  
employment, and/or  
affiliation requirements  
of the position for  
which you're applying?

Yes

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3. Which Council  
district do you live in?

District 5

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4. Are you a US  
citizen?

Yes

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5. Are you registered to  
vote in Whatcom  
County?

Yes

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6. Have you declared  
candidacy (as defined  
by RCW 42.17A.055)  
for a paid elected office  
in any jurisdiction  
within the county?

No

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7. Have you ever been  
a member of this  
Board/Commission?

No

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8. Do you or your  
spouse have a financial  
interest in or are you  
an employee or officer  
of any business or  
agency that does  
business with  
Whatcom County?

No

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You may attach a  
resume or detailed  
summary of  
experience,  
qualifications, &  
interest in response to

Attached

the following questions

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9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

Executive Coach/Business Consultant for 25+ years.

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10. Please describe why you're interested in serving on this board or commission

The ability of Islanders to have reliable transportation on and off the Island is paramount. I believe I could bring a business perspective as well as a resident perspective to the discussion and help facilitate a favorable outcome for all parties involved.

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References (please include daytime telephone number):

Kim Obbink [REDACTED], Steve Thatcher [REDACTED]

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Signature of applicant:

Mary Marshall

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Place Signed / Submitted

[REDACTED]

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(Section Break)

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## MARY MARSHALL

### EXECUTIVE COACH

Mary Marshall is a top-level executive coach, consultant, and author with an extensive background in coaching and consulting entrepreneurs and executives. She began her career running a small, family-owned business; the familiarity with operations and management this provided has assisted her as she has managed mergers and acquisitions, run a 5 million-dollar tech company, and consulted on operations management and organizational development. She expanded into executive coaching as a Vistage Chair, working with over 50 local CEOs and receiving many awards along the way. Mary was the first woman in Vistage International's history to hold the #1 Chair ranking for the US.

In late 2012 Mary left corporate life at Vistage to go back to what she loves best: working with entrepreneurs to help them achieve their dreams. She launched Marshall Advisors, LLC as a CEO and executive advisory agency in order to work with CEOs and their executive teams to help them achieve their goals more quickly

and efficiently, and have some fun while doing it. As a part of her practice she also teaches a course for entrepreneurs for the SBA called Emerging Leaders.

Mary believes every executive leader has the answers to the challenges they face—sometimes they just don't know how to access them. She asks hard questions that allow them to find their own answers or to better formulate the solutions that might be a bit muddy. As a coach, she helps clients figure out how to move forward, not by providing answers, but by guiding them through new perspectives and insights. When working with HumanPoint's clients, Mary gives them the perspective they have not yet thought of to help them become better leaders.

Mary earned her BA in psychology and international affairs from Lewis and Clark College. She is a member of WIPP (Women Impacting Public Policy), advocating for women business owners and participating in Small Business Saturdays. She is also a Trustee for the Washington State Chapter of The Nature Conservancy.

#### SKILLS & EXPERTISE

- Leadership Assessment and Development
- CEO & Senior Executive Coaching
- Strategic Planning & Implementation
- Emotional Intelligence; Using EQ-i 2.0 and Other EQ Assessment Tools
- New Leader Onboarding
- Executive Team Coaching and Development
- Values & Organizational Cultural Identification and Training
- Professional & Personal Goal Setting for Work/Life Balance
- Leading through Transition/Change
- Hiring & Training for Hiring
- Organizational Development
- Sales & Sales Management Training
- Re-organization Facilitation & Training
- Strengths Based Leadership Assessment
- Retreat Facilitation
- Intentional Culture Speaker
- Author: Putting together the Entrepreneurial Puzzle: The 10 pieces every business needs to succeed.

#### RECENT PROJECTS/ WORK SCENARIOS

- Provided coaching for Executive Director of fast growing non-profit for leadership skills, board development and mission, vision and values work. As a result, leader was able to secure multiple new grants, restructure organization for the future.
- Provided coaching to new CEO who succeeded her father in the business. Developed strategy for her to succeed, recognize her strengths and successfully build on the legacy of the organization.
- Executive Coach for attorney through transition from private practice to successfully joining larger firm and doubling his business.
- Executive Coach for Sr. VP of manufacturing company who was new to the role. Helped her navigate the organization, develop her leadership skills and strategy for her department to align with the larger organization.
- CEO coach for business that tripled in size over three years by developing organizational structure for growth. Developing leadership strengths, managing out some executive team members and onboarding new leadership. Helped develop strategy that lead to a winning sales team and a "Best Places to Work" award.