

Subject: Online Form Submittal: Advisory Group Application
Date: Monday, January 20, 2025 5:27:26 PM

Advisory Group Application

Step 1

Application for Appointment to Whatcom County Advisory Groups

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public advisory group, the information provided will be available to the County Council, County Executive, and the public. All advisory group members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Mr.
First Name	Kevin
Last Name	Menard
Today's Date	1/20/2025
Street Address	
City	
Zip	
Do you live in Whatcom County?	No
Do you have a different mailing address?	Field not completed.
Primary Telephone	
Secondary Telephone	Field not completed.
Email Address	

Step 2

1. Name of Advisory	Business and Commerce Advisory Committee
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Group

Business and
Commerce Advisory
Committee Positions

Recreation

2. Do you meet the
residency,
employment, and/or
affiliation requirements
of the position for
which you're applying?

Yes

3. Which Council
district do you live in?

Not applicable

4. Have you ever been
a member of this
Advisory Group

No

5. Do you or your
spouse have a financial
interest in or are you
an employee or officer
of any business or
agency that does
business with
Whatcom County?

No

6. Have you declared
candidacy (as defined
by RCW 42.17A.055)
for a paid elected office
in any jurisdiction
within the county?

No

You may attach a
resume or detailed
summary of
experience,
qualifications, &
interest in response to
the following questions

Attached

7. Please describe your
occupation (or former
occupation if retired),
qualifications,
professional and/or

See attached Document

community activities,
and education

8. Please describe why
you're interested in
serving on this
Advisory Group.

See attached Document

References (please
include daytime
telephone number):

Ryan Allsop 360-220-4472, Jason Loeb 360-305-6917

Appointment
Requirements

I understand and agree

Signature of applicant:

Kevin Menard

Place Signed /
Submitted



(Section Break)

KEVIN MENARD



Hello, my name is Kevin Menard and I am applying for the recreation position on the Whatcom County Business and Commerce Advisory Committee. I am currently married and have a daughter who is a sophomore at Sehome High School. I have lived in Whatcom county since 2005 but have recently moved this November to a new house I designed and built in Bow, Washington. Last January I sold my business Transition Bikes to my business partner and am venturing out and exploring new opportunities. As a business owner I have seen how prioritizing quality of life in your community can create economic opportunity but also bring us closer together. I have also seen as the community grows there can be growing pains. 10 Years ago pretty much all of my employees bought houses without any trouble and now that has become almost nearly impossible. As I move into my next phase of life I want to help my community be the best it can be and hopefully offer some unique perspectives that can be helpful for the future direction of our county.

LIFE EXPERIENCE

2024-Present / Mountain Drive Studios (owner) / www.mountaindrivestudios.com

I recently launched a home design company aimed at helping people build smaller, affordable and efficient homes. In the last 10 years I got into designing and building homes with my own hands and fell in love with the process. My goal is to show people that building a home doesn't have to be overwhelming and can be extremely economically viable. I also see that in an environment of strong growth and influx of people that building new homes and maximizing existing spaces with higher density and ADUs is a great way to create more buying and renting options and help bring prices down.

2001 - 2023 / Transition Bikes (owner) / www.transitionbikes.com

This was a passion project and a pipe dream that turned into a reality. My business partner and I started the company in my basement in Seattle designing and selling our own brand of high end mountain bikes. In 2005 we moved the company to Whatcom county and quit our corporate jobs at T-Mobile. In that time, we have built 3 commercial buildings and have grown from just the two of us to over 60 employees and establishing ourselves as one of the top worldwide mountain bike brands in the industry. A large part of the company branding is our people and our location in Bellingham and the amazing mountain bike trails we have access to.

2012-2018 / Whatcom Mountain Bike Coalition (board member) / www.wmbcmtb.org

Proudly served on the WMBC board to grow mountain bike recreation opportunities in Whatcom county. Worked with the team to get the city of Bellingham to purchase a recreation easement for Galbraith Mountain for permanent access to more than 70 miles of mountain bike trails. While serving on the board we grew our funding dollars to employ a full time trail director as well as several part-time operational staff and establish Bellingham as one of the top mountain bike destinations in the United States..

1998-2000 / T-Mobile Product Development (User Design Specialist) www.t-mobile.com

T-Mobile was a great experience to understand how corporate America operates and learn some of the dos and don'ts I wanted to bring to my company. I worked with the team that brought the very first wireless internet portal to your phone and later worked in user interface standards for the up and company smart phones that were being launched like the Blackberry.

1996-1998 / Vision Recumbents (bicycle assembler/ sales/ marketing/web-designer)

After traveling abroad for several years I wanted a manual labor job and came across an ad in the classifieds for a bicycle assembler and jumped on it. We manufactured in-house recumbent bicycles in south Lake Union in Seattle. I fell in love with the bicycle manufacturing process that planted a seed for starting my own company. After a year of assembling bikes I designed a website for the company and they were so impressed they moved me into the sales and marketing department where I got to learn pretty much every aspect of running a bicycle brand.

From: Kevin Menard
To: Jill Nixon
Subject: Re: FW: Online Form Submittal: Advisory Group Application
Date: Tuesday, January 21, 2025 12:21:47 PM

Hello Jill, our Glacier cabin is definitely a vacation home so just not sure if that meets your requirements for part-time and I don't want to try and fool anyone by thinking we live at our cabin. We don't rent the cabin out, it is only for our personal use. If a vacation home in Whatcom County can fulfill the part-time requirement, I am down to proceed. Go ahead and attach my email to the application and we can see if that meets the county council requirements. - kevin

From: Kevin Menard
Sent: Tuesday, January 21, 2025 11:42 AM
To: Jill Nixon
Subject: Re: FW: Online Form Submittal: Advisory Group Application

Hey Jill, thanks for getting back to me. How much is part-time? We do have our cabin Glacier that we spend a good amount of time at but I totally understand if you guys require a more full-time Whatcom County resident. - kevin