

**NaDean Hanson**

*Business & Commerce Advisory  
Committee  
For Profit*

**From:** noreply@civicplus.com  
**Sent:** Tuesday, April 30, 2019 9:45 AM  
**To:** Ben Glassett; Jill Nixon; Suzanne Mildner; Kristi Felbinger; Dana Brown-Davis; Executive; NaDean Hanson  
**Subject:** Online Form Submittal: Board and Commission Application

## Board and Commission Application

### Step 1

#### Application for Appointment to Whatcom County Boards and Commissions

##### Public Statement

*THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.*

Title	Field not completed.
First Name	sarah
Last Name	rothenbuhler
Today's Date	4/30/2019
Street Address	PO Box 30918
City	Bellingham
Zip	98228
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	Field not completed.
Primary Telephone	3608156241
Secondary Telephone	Field not completed.
Email Address	<a href="mailto:sarahd@birchequipment.com">sarahd@birchequipment.com</a>

**Step 2**

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1. Name of Board or Committee	Business and Commerce Advisory Committee
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Business and Commerce Advisory Committee Position:	I represent a for-profit business.
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2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
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3. Which Council district do you live in?	District 1
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4. Are you a US citizen?	Yes
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5. Are you registered to vote in Whatcom County?	Yes
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6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
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7. Have you ever been a member of this Board/Commission?	No
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8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	Yes
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If yes, please explain	I own Birch Equipment Co Inc. We are headquartered in Whatcom County and rent/sell construction and maintenance equipment to businesses, government agencies and home owners in Washington State and Alaska.
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You may attach a resume or detailed summary of	<a href="#"><u>SDR Resume.pdf</u></a>
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experience, qualifications,  
& interest in response to  
the following questions

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9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education	Please see attached resume
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10. Please describe why you're interested in serving on this board or commission	Whatcom County is my home. I am a 5th generation Whatcom County resident; personally and professionally invested and dedicated to the overall health and balance of Whatcom County.
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References (please include daytime telephone number):	<i>Field not completed.</i>
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Signature of applicant:	Sarah Rothenbuhler
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Place Signed / Submitted	bellingham, Washington
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## **Sarah Rothenbuhler**

Whatcom County & Bellingham resident, property owner & registered voter

### **Professional Summary**

Experienced Chief Executive Officer with demonstrated history of working in construction history. Skilled in negotiation, budgeting, business planning, operations management and contracting. Strong entrepreneurial professional with a Bachelor of Applied Science degrees in English and Communications from University of Colorado, Boulder

#### **Owner, CEO Birch Equipment Rental & Sales**

Washington, Alaska

1995 to Present

Leads manages strategic positioning, purchasing, projections, financial, employee development, marketing, customer and community outreach

#### **Owner Manager Various LLC's**

Washington, Alaska

2016 to Present

Development and maintenance of commercial properties

#### **Logistics Manager, US staffing, equipment, food mobilization**

Magadan-Nikierrren Joint Venture

Russian Far East

1993 to 1995

#### **Intern & Entry Level PR**

Seattle Seahawks

Kirkland, Washington

1992 to 1994

#### **Sports Information Assistant/Intern**

University Colorado Boulder

Boulder, Colorado

1988 to 1991

#### **Laborer, Mechanic Assistant, Operator**

Construction Sites Washington, Alaska

1982 to 1990

### **Professional Accolades**

Washington State top 100 Best Places to Work (shhh- being announced this summer)

Whatcom County Best Place to Work 2018

Diverse Business of the Year Associated General Contractors of Washington 2018

Largest Woman Owned Business Washington State – Multiple Years to Present

Largest 100 Businesses in Whatcom County – Multiple Years to Present

40 Under 40

## **Community Support**

### **Birch Golf Classic**

#### **Developer & Manager**

2018 to Present

On track to gross over \$300k annually for organizations helping homeless & victims of human trafficking to transition off the streets and on to better pathways

### **Hospice Pro Am**

#### **Developer & Manager**

2015 to 2018

Raised over \$100k annually for Whatcom County Hospice Foundation

### **Annual Endowment Scholarships**

Bellingham Technical College

2 additional endowments to be in place by 2020

### **Ongoing Community Support**

Birch Equipment has donated over \$2 million dollars to the communities Birch crews work and reside in. This began in the mid-90's even while Birch was on the verge on bankruptcy. Birch continues to donate \$300k annually for community support

### **Teachers Helper, Coaching Assistant**

Bellingham Public School System

2006 to Present

## **Board, Community Affiliations**

### **Whatcom Hospice Foundation**

1999? To Present

### **Whatcom Business Alliance**

2016? To Present

### **Bellingham Bay Rotary**

1999? to Present

### **PeaceHealth St Joseph Medical Center Foundation**

## **Education**

### **Leadership Edge**

Woodinville, Washington

Professional / Personal development & research

2017 to Present

### **University of Washington**

**Foster School of Business**

Seattle, Washington

Executive Development Program

2013

### **University of Colorado**

Boulder, Colorado

BofA English, Communications

1986 to 1991