

Climate Impact Advisory Committee: Ginny Broadhurst

Subject: Online Form Submittal: Board and Commission Application
Date: Monday, January 4, 2021 5:10:21 PM

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title *Field not completed.*

First Name Ginny

Last Name Broadhurst

Today's Date 1/4/2021

Street Address 329 Viewcrest Rd

City Bellingham

Zip 98229

Do you live in & are you registered to vote in Whatcom County? Yes

Do you have a different mailing address? *Field not completed.*

Primary Telephone 360-325-3560

Secondary Telephone *Field not completed.*

Email Address broadhv@wwu.edu

Step 2

1. Name of Board or Climate Impact Advisory Committee

Committee

Climate Impact
Advisory Committee
Position: I have previous work or educational experience in climate change.

2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying? Yes

3. Which Council district do you live in? District 1

4. Are you a US citizen? Yes

5. Are you registered to vote in Whatcom County? Yes

6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county? No

7. Have you ever been a member of this Board/Commission? No

8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County? No

You may attach a resume or detailed summary of experience, qualifications, & interest in response to

[GINNY BROADHURST WWU 2021.pdf](#)

the following questions

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

I am the Director of the Salish Sea Institute at WWU where I work on a variety of projects related to the health of the Salish Sea. I frequently organize, facilitate and participate in workshops focused on Salish Sea environmental challenges and solution. I have a BS in Environmental Conservation from Univ of New Hampshire and a MMA (Masters in Marine Affairs) from Univ of Washington. I have worked on environmental restoration, protection and education for 30 years and always, climate change has been a crucial piece of this. I have integrated climate change into organizational strategic plans, I have organized lecture series for community members on climate and I have helped to develop a comprehensive report on the health of the Salish Sea that includes climate change as a global and regional issue. Please see my resume for additional detail.

10. Please describe why you're interested in serving on this board or commission

I am impressed with the work that the City is doing on climate and I think that I could bring additional relevant experience. I spend a lot of time working professionally on related issues, but I'm also a homeowner who sees the challenges and opportunities that can occur through individual action. My husband and I have invested in insulating and updating a 100 year old house in B'ham to be energy efficient and more recently we've installed solar panels and purchased an electric vehicle. I would like to be part of a the city's efforts to consider practical measures to reduce carbon emissions.

References (please include daytime telephone number):

Hilary Wilkinson, Principal Veda Environmental, 360-319-3493
Lucas Hart, Exec Director, Northwest Straits Commission, 360-385-1153

Signature of applicant: Ginny Broadhurst

Place Signed / Submitted Bellingham, WA

(Section Break)

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GINNY BROADHURST

Director, Salish Sea Institute, Western Washington University
MS 9110, 516 High St, Bellingham, WA 98225
360.650.4075
broadhv@wwu.edu

Employment

Director, Salish Sea Institute, Western Washington University 2017 - present

Founding Director for the Institute working on projects and fundraising critical to its' development. Worked with faculty to create newly approved minor in multi-disciplinary Salish Sea Studies at WWU. Led the administration of 2018 and 2020 Salish Sea Ecosystem conferences. Regularly organize events to promote learning on and off campus about key environmental threats and solutions for the Salish Sea region. Completing comprehensive report on the State of the Salish Sea to be released in 2021 with focus on climate and other environmental threats. Report will elevate awareness of the Salish Sea and aim to improve transboundary management of the waters.

Exec Director, Northwest Straits Commission, Mount Vernon, WA 2007- 2017

Responsible for daily operations of the organization including supervision of up to 6 staff and oversight of 100 volunteers in local, county-based advisory committees working on environmental education and restoration. Developed and carried out 3 year organizational strategic plan identifying top environmental areas of focus for work. Developed budgets, work plans, sustainability plan and communications strategy. Worked with advisory board and committees on key policy decisions. Successfully carried out regional community events on ocean acidification to improve climate literacy. Provided briefings and testimony at hearings and meetings as needed. Worked with members of Congress and staff on reauthorization bills and funding strategies. Represented the organization at national and international conferences, local briefings and with natural resource leaders throughout Puget Sound.

Marine Program Manager, Northwest Straits Commission 2003-2007

Developed and carried out marine restoration projects in coordination with local marine resources committees and provided technical support to local projects. Participated in regional Puget Sound recovery work groups and planning efforts. Developed training events and materials. Produced newsletter articles and variety of written and oral reports. Provided regular communication between local volunteer committees and staff.

Marine Protection Specialist, Puget Sound Action Team, Olympia, WA 1996-2003

Part of a team to develop the Puget Sound Management Plan. Worked with scientists and managers to identify key recovery actions and emerging issues. Facilitated meetings and communicated issues with advisory groups. Wrote fact sheets. Provided briefings to managers and leaders.

Recent Professional Accomplishments

Organizational management and accountability

- Provided vision and leadership for Northwest Straits Commission's organizational growth while ensuring scientific credibility and strategic focus
- Created budgets, hired and supervised staff and developed work plans for organization with \$1.6 million annual budget, 4 staff and over 100 volunteer committee members
- Developed support for funding from elected officials at all levels of government to secure new funding streams for organization
- Tracked outcomes, evaluated programs and provided continual organizational improvements to improve environmental outcomes and increase accountability
- Developed and approved by consensus a 3 year organizational strategic plan

Communications and outreach

- Testified at hearings and provided briefings to state legislature, local county government, regional planning bodies and US Congress to improve understanding of cumulative impact of environmental stewardship in 7 county region
- Communicated environmental issues and project results to agencies, fishing groups and community members to promote improved understanding of issues and solution
- Elicited project support and partnerships from Puget Sound tribes, WA state agencies, federal agencies and agencies in British Columbia
- Garnered positive national and local media (NY Times, CNN, NBC Nightly News and more) attention for program accomplishments
- Organized and carried out meetings of the Northwest Straits Commission, a 13 member multi-stakeholder and political appointee board overseeing marine conservation efforts in north Puget Sound counties

Education

M.M.A., School of Marine and Environmental Affairs, University of Washington, Seattle, WA

B.S., Environmental Science, University of New Hampshire, Durham, NH

Current Community Service and Professional Affiliations

Board member and in-coming Chair 2021, Bellingham SeaFeast (board member since 2018)

Advisory board member, Institute for Multidisciplinary Ecological Research in the Salish Sea, Galiano Island, BC (2020)

Executive Committee, Salish Sea Ecosystem Conference, 2017 – present

Program Committee, Salish Sea Ecosystem Conference, 2017 – present

Recent Community and Professional Presentations

2020

Opening Speaker, Salish Sea Ecosystem Conference (virtual)

2019

Invited Speaker, Shoreline Planners group, South Seattle College

Keynote speaker, General Membership Dinner, Pennask Lake Fishing club, Vancouver, BC

Featured speaker at reception at US Consul General residence in Vancouver, BC

Opening comments to SeaDoc training workshop for K-12 instructors at WWU

Opening comments to Joint Statement of Cooperation Workgroup meeting, Bellingham WA

Opening comments to Joint Pacific Coast Marine Review Panel and Puget Sound Harbor Safety Committee meeting, Bellingham, WA

2018

Keynote speaker, *Thinking about the Salish Sea as an Ecosystem*, Storming the Sound, La Conner, WA

Class lecturer, *Can a Map Change How We Manage the Salish Sea*, Sound Waters University, Langley, WA

Invited speaker, Canadian Consulate General's Opening Reception for the Salish Sea Ecosystem Conference, Seattle, WA

Invited speaker, *Strengthening our Sense of Place and Connection to the Salish Sea*, Whatcom Marine Resources Committee, Bellingham, WA

Invited speaker, *Cultivating a Sense of Place*, Community Engagement Forum at Whatcom Community College, Bellingham, WA

Briefing on Salish Sea Transboundary Policies, Puget Sound Partnership's Leadership Council, Shoreline, WA

Featured Speaker, *The Salish Sea*, Skagit Audubon meeting, Mount Vernon, WA

Panelist, BPRI Forum: Regional Cross-border collaboration between the US and Canada, Western Washington University, Bellingham, WA

2017

Invited speaker, *Can a Map Change How We Manage the Salish Sea?* School of Environmental Studies, University of Victoria, Victoria, BC

Invited speaker, Skagit Marine Resources Committee, Mount Vernon, WA,