

NaDean Hanson

*Business & Commerce Advisory
Committee
For Profit - Retail*

From: noreply@civicplus.com
Sent: Friday, April 12, 2019 3:22 PM
To: Ben Glassett; Jill Nixon; Suzanne Mildner; Kristi Felbinger; Dana Brown-Davis; Executive; NaDean Hanson
Subject: Online Form Submittal: Board and Commission Application

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Mr.
First Name	Dana
Last Name	Weber
Today's Date	4/12/2019
Street Address	1660 SAPPHIRE TRAIL
City	Bellingham
Zip	98226
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	Field not completed.
Primary Telephone	2066612765
Secondary Telephone	3606767700
Email Address	dweber@bwairporthotel.com

Step 2

1. Name of Board or Committee	Business and Commerce Advisory Committee
Business and Commerce Advisory Committee Position:	Retail
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 3
4. Are you a US citizen?	Yes
5. Are you registered to vote in Whatcom County?	Yes
6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
7. Have you ever been a member of this Board/Commission?	No
8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	No
You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions	<u>Resume Dana Weber.docx</u>
9. Please describe your	I am the General Manager at the Best Western Plus

occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

Bellingham Airport Hotel and have been in the lodging industry in Bellingham since 2006. I'm dedicated to Bellingham and I want to see this city and Whatcom County flourish. With our expanding lodging industry, what business is coming into Bellingham and Whatcom County highly interests and intrigues me. I'm heavily involved in multiple county and chamber organizations including being the Chair of the Whatcom Young Professionals and feel this would be a great fit.

10. Please describe why you're interested in serving on this board or commission

I want to see this county grow. Too many of our young professionals leave for Seattle or other big cities, and we need to find a way to keep them here!

References (please include daytime telephone number):

Guy Occhiogrosso, Bellingham Whatcom County Chamber President, 360-510-7563

Signature of applicant:

Dana Weber

Place Signed / Submitted

Bellingham, WA

(Section Break)

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Dana Weber

<https://www.linkedin.com/in/danaweberhotel>
206-661-2765 • d.e.weber80@gmail.com

EDUCATION

Highline Community College *Hospitality & Tourism Management*

PROFESSIONAL EXPERIENCE

Best Western Plus Bellingham Airport Hotel Bellingham, WA Apr 2018 – Current
General Manager Providence Hospitality Partners

- Select Service Hotel with 132 rooms, 4,500 sq. ft. of function space
- Guide team through multi million dollar renovation
- Assist in bringing brand conversion of hotel to a Best Western Plus.
- Manage staff of 20-25 front desk, housekeeping and maintenance associates
- Daily revenue management reviewing rate reports and trends.
 - During tenure hotel saw record one night revenue record with ADR's above \$200
- Run weekly yield management; Attend weekly staff meetings and executive committee meetings
- Provide forecasting for hotel (14, 30, 60 and 90 Day)
- Run monthly Safety Meetings
- Attend Quarterly Bellingham/Whatcom County Lodging Forums; act as liaison with Tourism board

Four Points by Sheraton Bellingham Bellingham, WA Mar 2014 – Current
Revenue Analyst from Assistant General Manager Providence Hospitality Partners

- Full service hotel with 132 rooms, 2 restaurants and 11,000 sq. ft. of function space
- Took this position when promoted to GM at the Hotel Bellingham Airport
- Manage staff of approximately 40 front desk, housekeeping and maintenance associates
- Assisted General Manager & Project Manager through \$5 million full property renovation project and brand conversion process
- Daily revenue management reviewing rate reports and trends.
 - During tenure hotel saw record one night revenue record with ADR's above \$200
- Run weekly yield management; Attend weekly staff meetings and executive committee meetings
- Provide forecasting for hotel (14, 30, 60 and 90 Day)
- Run monthly Safety Meetings, serve as Vice-Chair
- Attend Quarterly Bellingham/Whatcom County Lodging Forums; act as liaison with Tourism board

Fairfield Inn & Suites by Marriott Burlington, WA Sep 2013 – Mar 2014
General Manager Innsight Hotel Management Company

- Select service, 78 room hotel
- Team of 30 employees
- Oversaw room and property renovation project
- Active with Skagit Valley Chamber of Commerce

Best Western Plus, Lakeway Inn & Conference Center Bellingham, WA Mar 2012 – Sep 2013
Director of Operations/Revenue Manager Providence Hospitality Partners

- Full service hotel with 132 rooms, 2 restaurants and 11,000 sq. ft. of function space
- Responsible for rooms departments: front office, housekeeping and maintenance

Dana Weber Resume Page 2

Best Western Plus, Executive Inn Seattle, WA Sep 2011 – Mar 2012
Assistant General Manager Clise Hotels

- Full Service hotel with 121 rooms, 1 restaurant and 6,000 sq. ft. of function space
- Responsible for rooms & food and beverage departments - 35 total employees
- Raised hotel ranking on TripAdvisor from #62 to #31 in less than 6 months
- Laid off when company condensed Seattle area properties

Best Western Plus, Lakeway Inn & Conference Center Bellingham, WA Jan 2006 – Sep 2011
Providence Hospitality Partners

Rooms Division Manager/Revenue Manager

Mar 2010 – Sep 2011

Front Office Manager/Revenue Manager Jan 2006 – Mar 2010

- Full service hotel with 132 rooms, 2 restaurants and 11,000 sq. ft. of function space

Silver Cloud Hotels Seattle, WA Apr 2001 – Jun 2005

Silver Cloud Broadway, Seattle, WA Sep 2003 – Jun 2005

Front Office Manager

- Full service hotel with 179 rooms and restaurant
- Part of preopening team – hotel opened December 2003
- Oversight of 15 employees
- Responsible for revenue management

Silver Cloud University District, Seattle, WA Apr 2001 – Sep 2003

Front Desk Agent & Supervisor

COMMITTEES

- Chair of Whatcom Young Professionals Advisory Council (2017-2020)
- Whatcom County Tourism Board Member (2018-2021)
- Executive Committee on Bellingham/Whatcom County Lodging Association (2019)
- Whatcom County LTAC Board Committee Member (2018-2019)
- Whatcom Community College Hospitality Program Advisory Committee Member (2017-2019)

OTHER

- Knowledge with multiple Property Management Systems including NOVA PLUS – MSI, FOSSE, RDP, Infinity, Galaxy Lightspeed, Opera by Oracle
- Certified Starwood Starguest Champion
- Class 12/13 Liquor License
- Food Handlers Permit
- Level 1 GM Certification through Best Western International