

From:
To:
Subject: Online Form Submittal: Board and Commission Application
Date: Tuesday, December 27, 2022 10:48:53 PM

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title Ms.

First Name Eva

Last Name Schulte

Today's Date 12/27/2022

Street Address [REDACTED]

City [REDACTED]

Zip [REDACTED]

Do you live in & are you registered to vote in Whatcom County? Yes

Do you have a different mailing address? *Field not completed.*

Primary Telephone [REDACTED]

Secondary Telephone [REDACTED]

Email Address [REDACTED]

Step 2

1. Name of Board or Committee Business and Commerce Advisory Committee

Business and Commerce Advisory Committee Position:	Higher Education - Whatcom Community College
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 5
4. Are you a US citizen?	Yes
5. Are you registered to vote in Whatcom County?	Yes
6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
7. Have you ever been a member of this Board/Commission?	Yes
If yes, please list dates:	I was appointed to the Whatcom County Business and Commerce Advisory Committee mid-year 2021 as a higher education, non-voting member.
8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	No
You may attach a resume or detailed summary of	Attached

experience,
qualifications, &
interest in response to
the following questions

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

I serve as the Executive Director for the Whatcom Community College Foundation and lead the work to enhance educational opportunities by providing student scholarships, supporting faculty development and assisting with key college initiatives. I connect workforce, community members, and students to support the equipping of global citizens who live out their potential and give back to their Whatcom County community and beyond. I've been an executive and VP for 18 years in the social, private, and public sector directing up to \$100 million in catalytic philanthropy, public policy, and impact investments. I currently serve on the national executive committee of the Sierra Club Foundation and the Girls to School Board, and have a MA in Ethics and Social Theory from the Graduate Theological Union of Berkely.

10. Please describe why you're interested in serving on this board or commission

I value actively engaging as a higher education representative on the Business and Commerce Advisory Committee. The committee's proactive work to address critical Whatcom County and regional issues such as housing, early education, community safety directly connect to the important work WCC leads on behalf of our County to prepare future leaders for the workforce. I work to connect community members to our educational mission and future promise for students as we prepare active citizens for a global community. As a non-voting committee member over the last 18 months, I've furthered business and higher education connections and strategic initiatives, i.e. facilitating presentations regarding cybersecurity education, emergency funding response for students. I also share key updates regarding programs such as Substance Use Disorder Prevention and WCC's BAS in Social Work that are building capacity to address some of our most pressing Whatcom County challenges. I am excited about this work and would be glad to continue working with the Business and Commerce Advisory Committee on behalf of Whatcom County Council.

References (please include daytime telephone number):

Anne-Marie Faiola, CEO of Brambleberry and WCC Foundation Board Director, 360-220-5873
Tim Douglas, Chair of Whatcom Community College Foundation, 360-306-9407 OR 360-676-8530 (home)
Cheryl Thornton, Vice-Chair of WCC Foundation and Co-Founder of Cloud Mountain Farm, 360-815-4343

Signature of applicant:

Eva Schulte

Place Signed / Submitted

311 Grand Avenue, Bellingham, WA

Eva Kathleen Schulte

Professional Experience

Executive Director for WCC Foundation *Whatcom Community College* Bellingham, WA **Sep '21-Present**

- Direct WCC Foundation in partnership with Board and college leadership to support students and initiatives
- Steward \$18 million in net assets, manage a portfolio of 60+ endowed funds, raise complex gifts up to \$1 million, and manage fixed assets and property investments for diverse income, scholarships and educational equity
- Increase fundraising by 76%, managing 6 and 7 figure donations, campaigns, and charitable grants
- Convene board leaders, alumni and community members through events, webinars, and learning series
- Administer WCC emergency funding application and fundraising, allocating over \$6 million to 3.5K students
- Recruit ambassadors and alumni, and raise support for 6 new endowed funds to advance equity
- Motivate giving from 245 new donors resulting in \$650,550 in student scholarships to 471 students
- Manage College Foundation 501c3 grants as fiscal agent or program manager from \$10,000 to \$1.5 million and successfully completed the first College campaign with \$2.5 million for student programs during pandemic

Executive Director for Institutional Advancement *Whatcom Community College* Bellingham, WA **Jan '20-Sep '21**

- Oversaw Advancement-supervising Communications and Marketing, community affairs, and Foundation
- Guide college decisions during normal and pandemic operations, supporting 500+ employees and 10K students
- Support workforce community outreach, web refresh, social/brand promotion, and strategic enrollment
- Structure staff departments to facilitate learning cultures and address budget constraints; resulted in efficiencies such as in-house centralization that recapture 25% of budget
- Prioritize and fund program translation to 4 languages, enabling 10x the prior student and community access

Vice President for Economic Opportunity *Travois Inc.* Kansas City, MO **March '17-Jan '20**

- Directed impact management and achieved Certified B Corporation® status and overall 'Best for the World' ranking awarded to top 10% of companies that meet the highest standards of social and environmental impact
- Championed the growth of impact investing funds and blended finance with investors, foundations, advisors, and environmental researchers such as Midwest Research Institute's Solar Technology Acceleration Center
- Developed framework to raise and structure new impact investment funds to bring green infrastructure to American Indian, Alaska Native and Native Hawaiian Communities, and secured 95% federal loan guarantees
- Drove innovation in sourcing New Markets project pipeline and grew public and private funding scenarios
- Launched and championed corporate giving and philanthropic initiatives including Indigenous art exhibitions

President and CEO *Communities Creating Opportunity* Missouri and Kansas **Sep '04-Feb '17**

- Tripled financial position every four years as nonprofit CEO, totaling \$9 million and delivered diversified revenue
- Established and grew 501c3 justice embedded organizations and 501c4 civic engagement and legal chapters, and state tables; expanded influence across diverse geographies and built lasting infrastructure
- Directed largest non-partisan civic engagement campaign in Kansas City over 3 cycles mobilizing 132K voters
- Scaled grassroots organizing campaigns and networks for early education and health, activating 2K volunteers
- Integrated local, state, and national policy agendas and advocacy to win consumer protections; developed microfinance products and capitalized \$400K as a social entrepreneur from banks and Kauffman Foundation

Eva Kathleen Schulte

Civic Leadership

Executive Committee Board Director, Sierra Club Foundation | Grants Committee Chair | Nominating '19-Present
Whatcom County Council, Higher Ed appointed rep. | Business and Commerce Advisory Committee '21-Present
Chair of Corporate Support for Indian Country | Investors & Indigenous Peoples Working Group '18-'20
Diversity Co-Chair, Centurion Leadership Program | Greater Kansas City Chamber of Commerce '13-'18
Co-Founder, PICO International Network | Rwanda, Africa | El Salvador and Guatemala '11-'14

Core Competencies

- **Exceptional track record** in exponentially growing social sector causes and advocacy organizations for collective impact with proven community ownership and extensive cross-sector relationships
- **Savvy and polished communicator** that unites diverse stakeholders around a common vision and equips boards and networks with a strategic plan and resources to deliver policy, legal, funding, and program results
- **Adept in goal measurement and assessment** synthesizing coordination with data specialists, scientists, and field research to inform strategic frameworks, network mapping, targeting, hotspot analysis, dashboards and KPIs
- **Recognized nationally and globally** for the ability to transform organizational and business results into lasting systemic change and movements for the health of our environment and the well-being of diverse communities

Certifications

Chartered Advisor in Philanthropy® | In progress | The American College of Financial Services - Online/PA

Full Professional Proficiency in Spanish | Bilingual Language Certified

Education

M.A, Ethics and Social Theory: Graduated Magna Cum Laude | Graduate Theological Union - Berkeley, CA

B.A, Double Major - International Studies and Spanish: Graduated Magna Cum Laude | Central College - Pella, IA
Studied/worked in Mexico, the Netherlands, Spain, and Germany

Skills

- Results-driven project leader and knowledge manager; professional trainer in community organization
- Experience in multiple CRMs, project management software, and operating systems: Salesforce, DonorPerfect, NGP VAN; Asana, MS 365-Teams; Word, Excel, Outlook, PowerPoint; Google Drive-Docs, Sheets, Gmail, and ctLink (community technical colleges centralized system of online functions)

Awards and Recognitions

- Kansas City Award | Presented by public health director and Kansas City, MO city council
- Sunflower Foundation Advocacy Fellow | Topeka, KS | Eric Liu's Civic Collaboratory | Seattle, WA
- Voices of Faith Award | Presented by Congressman Emanuel Cleaver
- Distinguished Executive Director Award | Presented at Soul of the City by Communities Creating Opportunity
- Young Alumni of the Year Achievement Award | Presented by President of Central College - Pella, IA
- Bank of America's Neighborhood Builder | Kauffman Foundation New Ideas Award & Grant | Kansas City, MO