From: noreply@civicplus.com

To: Jill Nixon; Jake Logan; Executive; Cathy Halka

Subject: Online Form Submittal: Advisory Group Application

Date: Thursday, February 06, 2025 9:32:13 PM

Advisory Group Application

Step 1

Application for Appointment to Whatcom County Advisory Groups

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public advisory group, the information provided will be available to the County Council, County Executive, and the public. All advisory group members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Field not completed.
First Name	Jes
Last Name	Stugelmayer
Today's Date	2/6/2025
Street Address	405 Sudden Valley Drive
City	Bellingham
Zip	98229
Do you live in Whatcom County?	Yes
Do you have a different mailing address?	Field not completed.
Primary Telephone	907-570-7824
Secondary Telephone	Field not completed.
Email Address	jessica.stugelmayer@gmail.com
Step 2	
1. Name of Advisory	Rural Library Board

Group

2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?

Yes

3. Which Council district do you live in?

District 3

4. Have you ever been a member of this Advisory Group

No

5. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?

No

6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?

No

You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions

JesStugelmayer.Resume.2024.pdf

7. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

I am a multiple award-winning journalist, producer and editor with a master's degree in digital audience strategy from Arizona State University's Walter Cronkite School of Journalism. I am currently the senior digital marketing manager for Alaska's largest telecommunications company, working remotely from my home in Sudden Valley. My work experience includes marketing copywriting and editing, website user experience and user interface design, and cross-platform integrated marketing for social media, email, radio, television, web and print. My work has

aired on national and local television, exhibited in the Anchorage Museum, included in several books and cookbooks, and has been published in national and regional print publications and websites. My career began in western Montana after I graduated with a journalism degree from University of Montana, followed by a decade spent in Anchorage, Alaska. I now call Washington state home, again.

I have extensive volunteer experience going back to when I was young. Most recently as the marketing & social media committee chair for the Friends of the South Whatcom Library, a position I've held since June 2024. Before that, for the better part of a decade, I served as a story and college essay coach for Story Works Alaska, a program that teaches the craft of oral storytelling to high school students through true life stories, as well as helps them craft college admissions and scholarship essays based on their life experiences. I also served a term on the executive board of the international Association of Food Journalists as secretary from 2018-2020.

Through college I was active in multiple volunteer groups and clubs, and have lobbied state representatives in Washington, DC on behalf of student causes. In high school, I volunteered as the junior safety chief for the Plains Paradise Rural Fire Department and oversaw the training and deployment of two squads of high school volunteer firefighters under the supervision of the Fire Chief. I also volunteered with the PEACE (Peers Educating and Advocating for Changing Expectations) Project, which went to other schools in our county to educate peers about healthy relationships to reduce the prevalence of teen dating violence.

 Please describe why you're interested in serving on this Advisory Group. I'm passionate about reading, literacy and access to public libraries. After moving from Washington to a very small town in rural Montana during middle school, my school and rural libraries were so important to my education and growth. I believe in making library services accessible to all, and that includes ensuring digital access to library collections and the digital user experience of library patrons. I believe that young people are changing the ways that libraries engage with their users and services will need to adapt to meet patrons where they are.

References (please include daytime telephone number):

Rep. Carolyn Hall, Alaska State House District 16 – 907-310-0753

Sierra Starks, Chief of Advertising and Public Affairs at U.S. Army Recruiting Command, Seattle – 206-579-8782 Courtny Brooks, Brand Manager, Alaska Public Media – 907-301-0366

Appointment Requirements

I understand and agree

Signature of applicant:	Jessica A. Stugelmayer
Place Signed / Submitted	Sudden Valley, Washington
	(Section Break)

Email not displaying correctly? View it in your browser.