

Business & Commerce Advisory Committee: Eva Schulte

Subject: Online Form Submittal: Board and Commission Application
Date: Monday, January 4, 2021 9:59:32 PM

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Ms.
First Name	Eva
Last Name	Schulte
Today's Date	1/4/2021
Street Address	3081 Aldergrove Road
City	Ferndale
Zip	98248
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	<i>Field not completed.</i>
Primary Telephone	8165199624
Secondary Telephone	360-383-3326
Email Address	eschulte@whatcom.edu

Step 2

1. Name of Board or Business and Commerce Advisory Committee

Committee

Business and
Commerce Advisory
Committee Position:

Higher Education - Whatcom Community College

2. Do you meet the
residency,
employment, and/or
affiliation requirements
of the position for
which you're applying?

Yes

3. Which Council
district do you live in?

District 5

4. Are you a US
citizen?

Yes

5. Are you registered to
vote in Whatcom
County?

Yes

6. Have you declared
candidacy (as defined
by RCW 42.17A.055)
for a paid elected office
in any jurisdiction
within the county?

No

7. Have you ever been
a member of this
Board/Commission?

No

8. Do you or your
spouse have a financial
interest in or are you
an employee or officer
of any business or
agency that does
business with
Whatcom County?

No

You may attach a
resume or detailed
summary of
experience,
qualifications, &
interest in response to

Attached

the following questions

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

I serve as Executive Director for Institutional Advancement at Whatcom Community College. In this role, I support students, faculty and staff innovation, and strategic economic development and community initiatives. My former work was in finance and impact investing at Travois, where I was Vice President for Economic Opportunity and led the company's effort to build an impact fund and achieve 'Best for the World,' certified B Corporation status and recognition. I hold a Master of Arts in Ethics and Social Theory. I have significant experience in early childhood education public campaigns and affordable housing development and advocacy.

10. Please describe why you're interested in serving on this board or commission

President Kathi Hiyane-Brown encouraged my service on this committee. Strategic economic development in Whatcom County is critical to WCC's ability to support students in their career pathways and workforce upskilling. The recruitment and support of vibrant businesses and commerce results in greater internship and employment opportunities for our students. The strength of our business sector brings expertise and support for WCC's academic degrees, certificates, and programs. WCC can play an important role in supporting the Business and Commerce advisory committee through the intentional engagement of our diverse student population, coordination with our workforce programs, and collaboration on joint initiatives. I am personally and professionally motivated to support the issues the Business and Commerce Advisory Committee has identified as key: affordable housing and early childhood education.

References (please include daytime telephone number):

Kathi Hiyane-Brown, Ed.D. Whatcom Community College, President (360) 383-3333
Chuck Robinson, Chuck Robinson Associates, Principal (360) 319-6069
Anne-Marie Faiola, Bramble Berry, CEO (360) 220-5873

Signature of applicant: Eva Schulte

Place Signed / Submitted

Whatcom County Council Office: 311 Grand Avenue, Suite 105
Bellingham, Washington 98225

(Section Break)

Email not displaying correctly? [View it in your browser.](#)

Eva Kathleen Schulte

237 West Kellogg Road, Bellingham, WA 98226 | 360.383.3326 | eschulte@whatcom.edu

EXECUTIVE LEADERSHIP

INNOVATIVE EXECUTIVE with 20 years of proven record in community-based investment, impact management and securing major capital for underserved communities. Inspiring and ethical leader for the future of education and work.

SELECTED ACCOMPLISHMENTS

- ✓ Successfully completed first College Foundation campaign, resulting in \$2.5 million for students and programs
- ✓ Designed and co-led College's emergency funding, allocating over \$1 million to 1,6000 students to date
- ✓ Built fund structure to bring \$15 million to American Indian, Alaska Native and Native Hawaiian Communities
- ✓ Directed impact management and achieved Certified B Corporation status and 'Best for the World' designation
- ✓ Leveraged funding to Missouri: \$4.2 million for Medical Centers and \$10 million for affordable housing
- ✓ Tripled financial position every four years totaling \$9 million with diversified not for profit revenue
- ✓ Established new 501c3 charitable organizations and c4 chapters in 5 municipalities and state-wide
- ✓ Led Impact Investing Day at Kauffman Foundation, convening 225 prominent investment and foundation leaders

PROFESSIONAL EXPERIENCE

EXECUTIVE DIRECTOR FOR INSTITUTIONAL ADVANCEMENT *Whatcom Community College* Bellingham, WA Jan. 2020-Now

- Design and implement programs focused toward increasing community relations and fundraising outcomes
- Oversee the College's Foundation, increasing assets to support student needs and economic development
- Work under the College President as a member of the President's Cabinet aligning strategies across campus
- Provide leadership and strategic direction to the Advancement division staff, supervising directors and programs

VICE PRESIDENT FOR ECONOMIC OPPORTUNITY *Travois Inc.* Kansas City, MO

March 2017 - Dec. 2019

- Developed the Travois Impact Fund by recruiting and partnering with investors, foundations, and advisors
- Initiated, led & monitored company-wide impact measurement on job creation, housing, education
- Worked on the New Markets Tax Credit team to source and build project pipeline, advocate, and monitor assets
- Grew and led philanthropic initiatives such as a juried art exhibition series featuring Native American artists

PRESIDENT & CEO *Communities Creating Opportunity* Missouri and Kansas

Sept. 2004 - Feb. 2017

- Coordinated large-scale campaigns with 2,000 people to advance early childhood education and health
- Expanded public/private sector partnerships and contracts, managed grants of \$300,000+ and events of 1,500+
- Developed microfinance loan products and chaired the fundraising for \$400,000 from regional banks
- Directed the largest non-partisan civic engagement campaign in Kansas City over 3 cycles, engaging 132,000

LEAD COMMUNITY ORGANIZER *Congregations Organizing for Renewal* Hayward, California

2001 - 2004

- Led advocacy in two cities and Alameda County, securing inclusionary housing ordinances & healthcare revenue

EDUCATION

Master of Arts, Ethics and Social Theory | Graduated *Magna Cum Laude*

2001

Graduate Theological Union, Berkeley, California

Bachelor of Arts, Double Major: International Studies and Spanish | Graduated *Magna Cum Laude*

1999

Central College, Pella, Iowa with study/work in Mexico, Netherlands, Spain, and Germany

CIVIC LEADERSHIP

- Board of Director, Sierra Club Foundation | Executive Committee, Grants Committee Chair **2019 - Now**
- Chair of Corporate Support for Indian Country | Investors & Indigenous Peoples Working Group **2017 - 2020**
- Diversity Co-Chair, Centurion Leadership Program | Greater Kansas City Chamber of Commerce **2013 - 2018**
- Co-Founder, PICO International Network | Rwanda, Central America, Haiti **2011 - 2014**

RECOGNITION

- Kansas City Award | Presented by public health director on behalf of city of Kansas City, Missouri **2017**
- Voices of Faith Award | Presented by Congressman Emanuel Cleaver & Bishop Johnson **2016**
- Distinguished Executive Director Award | Soul of the City **2011**
- Young Alumni of the Year Achievement Award | Central College **2011**
- Bank of America's Neighborhood Builder & Kauffman Foundation New Ideas Award **2010**