



MEMORANDUM

TO: Whatcom County Council
FROM: Tawni Helms, Administrative Coordinator
RE: Bellingham Whatcom County Tourism
DATE: November 10, 2021

Enclosed is a Contract for Services between Whatcom County and Bellingham Whatcom County Tourism for your review and approval.

▪ **Background and Purpose**

Contractor has received Lodging Tax funding for the purposes of marketing and operational costs associated with the tourism promotion activities and special projects delivered by Bellingham Whatcom County Tourism.

▪ **Funding Amount and Source**

Funding in the amount of \$290,000 will come from the Lodging Tax Fund as recommended by the Lodging Tax Advisory Committee and presented to the Whatcom County Council for approval on December 7, 2021.

▪ **Differences from Previous Contract**

No changes from the previous contract.

Please contact Tawni Helms at extension 5208, if you have any questions or concerns regarding the terms of this agreement.