

4 ORDINANCE NO. _____
5

6 ESTABLISHING AN COVID-19 INTERIM ECONOMIC RECOVERY PLAN
7 TO RESPOND TO THE ECONOMIC CRISIS WITHIN WHATCOM COUNTY
8 CAUSED BY THE COVID-19 PANDEMIC
9

10 WHEREAS, the COVID-19 pandemic has caused significant hardship to our local
11 economy which in turn has led to substantial unemployment; and
12

13 WHEREAS, in previous localized emergencies Whatcom County has been able to rely
14 upon the financial resources of the State and Federal governments to recover, however as
15 COVID-19 is a global problem future State and Federal government funding is uncertain as
16 it is being stretched to the limit; and
17

18 WHEREAS, the Whatcom County agencies and departments have done an excellent
19 job at reducing the rate of new infections from COVID-19, managing the increased demand
20 for social services, procuring supplies of essential Personal Protective Equipment, and will
21 continue to have to devote considerable resources to these needs for the foreseeable
22 future; and
23

24 WHEREAS, additional resources now need to be identified and dedicated to the
25 challenge of leading the community onwards to economic recovery; and
26

27 WHEREAS, the County, the City of Bellingham and the Port of Bellingham have an
28 established Regional Economic Partnership (REP) agreement where the Port serves as the
29 state-designated Associate Development Organization (ADO) responsible for promoting and
30 encouraging economic growth within Whatcom County; and
31

32 WHEREAS, the purpose and goals of the REP and ADO include:
33

- 34 • To retain and attract livable wage jobs and to assist businesses,
35 entrepreneurs, and other local organizations to thrive,
- 36 • To partner to create a thriving community for all,
- 37 • To provide expertise in financing, planning, and technology to help start,
38 develop, or grow business,
- 39 • Promote Whatcom County as a great place to live, work and do business.
- 40 • Connect businesses with economic development services and skilled
41 workforce resources,
- 42 • To help enhance and grow cross border trade opportunities with Canada,
- 43 • Work collaboratively with our local and regional partners to create a vibrant
44 community of higher education learning, prosperous agricultural lands, high
45 tech businesses, marine manufacturing, and local food processing.

46
47 WHEREAS, Local government officials, businesses, non-profits and the community
48 need an COVID-19 interim economic recovery plan to be developed and available as rapidly
49 as possible. With the understanding it will be replaced by a long-term, detailed strategy
50 once State and Federal recovery funding has been defined and secured; and
51

1 **WHEREAS**, while the County does not have any significant untapped local financial
2 resources, the county is blessed with considerable human capital and economic acumen
3 within our community which can be drawn on to assist the ADO in the immediate
4 development of COVID-19 Interim Economic Recovery Plan (CIERP).
5

6 **NOW, THEREFORE, BE IT ORDAINED**, that as a condition of, and subject to, the
7 ADO accepting the \$50,000 funding proposed later in this document the Whatcom County
8 Council hereby directs:
9

- 10 1. The ADO shall be appointed as the primary lead agency responsible for the research
11 and development of an Interim Economic Recovery Plan as outlined in Exhibit A; and
12
- 13 2. As time is of the essence the ADO shall immediately form a panel of experts drawn
14 from the local community to augment and complement the existing ADO staff; and
15
- 16 3. The ADO shall assume county wide responsibility for messaging and communications
17 to the press and community for all things related to the CIERP and economic
18 recovery; and
19
- 20 4. The ADO shall report any new information which could have a moderate or material
21 impact on the county's economic recovery to Incident Command, the County Council,
22 County Executive, Port of Bellingham, the Mayors, Tribal Chairs and Health
23 Department within 24 hours of receipt; and
24
- 25 5. To provide updates, at least weekly, to the community on the status of economic
26 recovery efforts. The reports will be factual, and strive to contain the right balance of
27 hard truth and optimism.
28

29 **BE IT FURTHER ORDAINED**, the Whatcom County Council acting as the Whatcom
30 County Health Board hereby directs that the following policies shall immediately apply to the
31 Whatcom County Health Department:
32

- 33 1. The Health Department shall add the strategies outlined in Exhibit B to its existing
34 plans in support of the County's economic recovery; and
35
- 36 2. The Health Department shall support the efforts of the ADO to produce the CIERP as
37 rapidly as practical; and
38
- 39 3. The Health Department shall maintain responsibility for messaging and
40 communications, through the Incident Command Joint Information Center, to the
41 press and community related to the health and social service aspects related to the
42 COVID-19 crisis; and
43
- 44 4. The Health Department shall report any new information which could have a
45 moderate or material impact on the county's economic recovery to Incident
46 Command, the County Council, County Executive, Port of Bellingham, the Mayors,
47 Tribal Chairs and ADO within 24 hours of receipt; and
48
- 49 5. The Health Department shall provide updates to the ADO, at least weekly, on the
50 status of the Health Departments contributions to the economic recovery efforts, to
51 be included in ADO's weekly reports to the community.

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BE IT FURTHER ORDAINED, to help reduce the future costs to the County of responding to COVID-19 strategies 2(a) and 2(b) in Exhibit B shall be added to Incident Command's existing plans, and

BE IT FURTHER ORDAINED, the Whatcom County Council requests that an emergency allocation of \$50,000 from the Whatcom County Public Utilities Improvement Fund (EDI Fund) be transferred to ADO to support the efforts outlined in this Ordinance, and

BE IT FINALLY ORDAINED, these directives shall be re-evaluated no later than September 15th, 2020 at which time the Council may extend, modify or terminate them.

ADOPTED this ____ day of _____, 2020.

ATTEST:

Dana Brown-Davis, Clerk of the Council

APPROVED AS TO FORM:

Civil Deputy Prosecutor

WHATCOM COUNTY COUNCIL
WHATCOM COUNTY, WASHINGTON

Barry Buchanan, Council Chair

WHATCOM COUNTY EXECUTIVE
WHATCOM COUNTY, WASHINGTON

Satpal Singh Sidhu, County Executive

() Approved () Denied

Date Signed: _____

1 **EXHIBIT A**

2 ADO Deliverables

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4 The goal will be to use a panel of experts recruited by the ADO to develop a comprehensive
5 picture of the County's economic recovery needs and a plan to address them.

6
7 To provide recommendations to policy makers in our cities and county as to what actions
8 our community can take, consistent with the Governors orders, which will have the greatest
9 positive impact, with the least amount of resources in the shortest amount of time.

10
11 It will be up to policy makers to choose which recommendations to adopt.

12
13 The deliverables will include, but not limited to:

- 14
15 1. **Immediate response** - the ADO shall work with the Health Department and the
16 member organizations of Team Whatcom to develop and promote through action and
17 example a program along the theme of "Whatcom Cares for Your Safety". The
18 purpose is to improve consumer confidence by rapidly positioning our community as
19 regional leaders/active partners in disease transmission prevention and safe social
20 activities.
21
- 22 2. **Impact analysis** (within 30 days) - Through extensive outreach establish and
23 quantify the sectors of the economy affected:
24 a. Businesses expected to see a return of demand and thus recover in due
25 course e.g. Auto repairs?
26 b. Businesses likely to recover with limited assistance e.g. breweries and
27 specialty manufacturing?
28 c. Sectors likely to find recovery challenging e.g. restaurants, retail, donor
29 funded non-profits and higher education?
30

31 As some impact analysis has been done, the focus may be more on ensuring we
32 have identified all key sectors and the critical inter-relationships between them.
33

- 34 3. **Local actions available** – Local government finances are also under considerable
35 stress and can't be relied upon to provide funds to improve the business climate.
36 Therefore, the focus on locally sourced assistance should be in the form of human
37 capital drawn from within our community. Some examples of how this could be used
38 may be:
39 a. Mentorship matching
40 b. Business management education
41 c. Cash flow management
42 d. Encourage local collaboration
43 e. Promotion of "buy local" policies
44 f. Resource sharing
45 g. Resiliency training
46 h. Local medical supply manufacturing and reuse technologies
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1 The Expert Panel
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3 It is proposed that this group comprise of 9-13 volunteers. Ideally at least half of which will
4 have previously successfully led their respective organizations through one or more
5 significant economic downturns, ideally as the CEO/CFO. The panel will be augmented by
6 senior managers, a representative from the EOC with a business background, and
7 employees of the Port of Bellingham acting under state statute in its role as the County's
8 Associate Development Office.
9

10 This group will be augmented with representatives from different sectors who will be sought
11 out to contribute to their respective industries. If practical the team will collaborate and
12 leverage resources with similar groups in Skagit, San Juan and maybe Island Counties to
13 build a more regional response.
14

15 Commitment & Governance guidelines
16

- 17 • Meetings will be held online (i.e. GoToMeeting). It is suggested the initial meeting be
18 two hours long and additional meetings will be 1 hour. It is suggested that meetings
19 will initially be held three times per week at times that do not conflict with other
20 regularly scheduled COVID-19 such as 11am, 1pm or 4pm Monday, Wednesday, and
21 Fridays. The frequency will change over time as the group sees fit
22
- 23 • Members of the group will be expected to participate in a least two out of every three
24 meetings
25
- 26 • Members may be added or removed by a 2/3rds majority vote
27
- 28 • A chair and vice chair shall be appointed at the first meeting
29
- 30 • Meetings shall be governed by Roberts Rules as necessary
31
- 32 • If decisions are not unanimous minority reports can be included upon request
33

34 Additional principals
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36 Recognizing that uncertainty causes businesses to conserve cash, and delay rehiring, while
37 certainty and optimism bring business investment and job growth, the team will seek ways
38 to increase local employers' confidence in the future.
39

40 Recognizing that every adversity in life provides opportunity, the team shall look for ways
41 this disaster can be leveraged to make our economy and community stronger and more
42 resilient in the future.
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1 **EXHIBIT B**

2 Health Department deliverables

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4 The Health Department's critical role in helping our economy recover shall grow to include:

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6 Disease prevention education and enforcement as businesses reopen, and
7
8 Establishing and promoting best practices to reduce the County government's
9 contribution to the cost of providing Personal Protective Equipment (PPE) to third parties

- 10
11 1. **Whatcom Cares for Your Safety** - the Health Department shall immediately work
12 for the ADO, and the member organizations of Team Whatcom to develop and
13 promote through action and example, a program along the theme of, "*Whatcom*
14 *Cares for Your Safety*". The purpose is to improve consumer confidence by rapidly
15 positioning our community as regional leaders/active partners in disease
16 transmission prevention and safe social activities.
17
18 a. To support the ADO in the effort to position Whatcom County as a community
19 that cares for the safety of its residents and visitors, to be seen as a safer
20 place to visit, stay, and eat out than many other areas.
21
22 b. To support the ADO in providing local businesses with the tools to remind
23 residents and tourists that Whatcom's abundant outdoor recreation
24 opportunities are an inherently safer "post-COVID" social activity than say
25 sitting in a crowded stadium or theme park.
26
27 c. To support the ADO in helping local residents and businesses feel confident
28 remaining and spending their money within Whatcom is as safe, if not safer,
29 than going to other places where the disease prevention policies may be
30 viewed as weaker.
31
32 d. To develop, or contract with an existing supplier of training tools, to provide a
33 COVID-19 safety training and certification program for individuals similar in
34 concept to the WA State's Food Worker Card.
35
36 e. To conduct inspections, award "COVID-19 Safety Inspection Ratings" and
37 publish the results online, similar to what Health Departments in other
38 jurisdictions have been issuing to restaurants for years, and are posted with
39 pride on storefront windows (a mock up is provided for example purposes as
40 Exhibit C).
41
42 f. To carry out periodic audits and enforcement of these safety rules.
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44 g. As the above will require additional resources beyond what the Health
45 Department staff has available, the Department is encouraged to utilize
46 furloughed local government workers and volunteers as much as practical.
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2. **Reducing the County's contribution to future PPE costs** – recognizing WA State and Whatcom County have already spent considerable amounts of money to acquire and distribute PPE to assist health care organizations to respond to the COVID-19 crisis, moreover this rate of expenditure cannot be maintained, therefore the Health Department shall support Incident Command in enacting the following policies which:

a. Ensure organizations requesting additional supplies of PPE only draw upon Incident Command's limited inventory for as long as they continue to have no other viable options, this shall include written statement substantially similar to:

"By ordering Personal Protective Equipment and/or other supplies through Whatcom Incident Command you agree to reimburse Whatcom County for any portion of our actual cost which is not reimbursed by FEMA or others. Furthermore, you understand Whatcom County may not know the cost of the supplies at the time you order them, and the actual cost incurred by Whatcom County to acquire the items you are requesting may prove to be considerably higher than the price you normally pay your commercial suppliers."

b. Follow the example set by the State government, PeaceHealth and other parties' to develop strategies to reuse N95 masks, and looking for other ways to apply this approach to all PPE where practical. Including but not limited to face shields, gowns, Tyvek clothing, single use stethoscopes etc. This process will include establishing a means to collect, sterilize, verify, repack and redistribute. To ensure an adequate supply of dirty items are received for cleaning there should be a policy of exchanging like for like in the same quantities, less an appropriate allowance for those too damaged or soiled to be reused.

EXHIBIT C

(This is provided for illustrative purposes only; the final design may be considerably different)

We Care for Your Safety



This business has received an

A+

Safety evaluation from Whatcom County
COVID-19 safe workplaces team

