

Alex Durney



CONSERVATION EASEMENT PROGRAM OVERSIGHT COMMITTEE

PROFILE

I am an ecologist by degree and business manager by trade. Proven proficiency in growing and maintaining a successful business while developing positive relationships with processors and customers.

CONTACT



[REDACTED]



[REDACTED]



[REDACTED]

SKILLS

- Diligent, thorough, and enthusiastic as an independent and collaborative worker
- Knowledge of web design platforms, social media platforms and online storage of business data
- Effective communication skills with businesses and the general public
- Animal and pasture management
- Beef Quality Assurance certified

WORK EXPERIENCE

Sage & Fern Studio **Owner/Marketing Consultant** April 2024 - Current

Provide marketing services to Whatcom country farms. Services include but are not limited to:
Photography
Web & Graphic Design
Print & Social Marketing

Alluvial Farms **Marketing Assistant** November 2022 - April 2024

Assisting with web design and development of marketing materials.

Helping maintain and improve spreadsheets for customer orders.

Photography and videography of products, events and daily operations.

Colvin Ranch | Ranch Manager July 18' - October 2022

Planned and executed year round animal/pasture management while maintaining and improving the property.

Developed an effective marketing program that increased overall profits and sales while conducting customer communications.

Maintained and grew business relationships with WSDA and USDA processors.

EDUCATION

The Evergreen State College

Bachelor Of Science - Ecology
September 2016 - June 2018

Idaho State University

Associate of Arts - Cosmetology
August 2013 - December 2015

REFERENCES

Fred Colvin (Owner)
Colvin Ranch
[REDACTED]

Brenna Reaugh
The North Fork Brewery
[REDACTED]

Katie Pencke
Whatcom Conservation District
[REDACTED]