

# Climate Impact Advisory Committee: Erika Nuereberg

**Subject:** Online Form Submittal: Board and Commission Application  
**Date:** Monday, December 23, 2019 8:46:40 PM

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## Board and Commission Application

### Step 1

Application for Appointment to Whatcom County Boards and Commissions

#### Public Statement

*THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.*

Title	Ms.
First Name	Erika
Last Name	Nuereberg
Today's Date	12/23/2019
Street Address	244 Chuckanut Point Rd
City	Bellingham
Zip	98229
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	<i>Field not completed.</i>
Primary Telephone	2068513117
Secondary Telephone	<i>Field not completed.</i>
Email Address	enuereberg@gmail.com

### Step 2

1. Name of Board or Commission Climate Impact Advisory Committee

## Committee

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Climate Impact  
Advisory Committee  
Position:

I have previous work or educational experience in waste  
reduction and recycling.

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2. Do you meet the  
residency,  
employment, and/or  
affiliation requirements  
of the position for  
which you're applying?

Yes

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3. Which Council  
district do you live in?

District 3

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4. Are you a US  
citizen?

Yes

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5. Are you registered to  
vote in Whatcom  
County?

Yes

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6. Have you declared  
candidacy (as defined  
by RCW 42.17A.055)  
for a paid elected office  
in any jurisdiction  
within the county?

No

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7. Have you ever been  
a member of this  
Board/Commission?

No

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8. Do you or your  
spouse have a financial  
interest in or are you  
an employee or officer  
of any business or  
agency that does  
business with  
Whatcom County?

No

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You may attach a  
resume or detailed  
summary of  
experience,  
qualifications, &  
interest in response to

[Erika\\_Nuerenberg\\_WCCCIAC resume.pdf](#)

the following questions

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9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education	I have experience working for a large waste reduction/recycling company, as well as many years working in public health. I have served on more than a dozen boards and currently serve on the Whatcom County Library Board of Trustees. I have served on non-profit, chamber, and community development boards in the past. I have a masters in public health, and have experience working in public health management, policy, communications, and strategic development.
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10. Please describe why you're interested in serving on this board or commission	I'm interested in this committee because I have both experience in waste reduction/recycling and more importantly in public health. It's important that health be considered and mitigated when considering impacts of climate change, and I believe this connection to climate change is often overlooked. Having spent the last year in Washington DC and (in part) devising options to address health impacts of climate change, I believe I have both policy and field experience to offer this perspective when developing options and planning documents for county government and stakeholders to consider.
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References (please include daytime telephone number):	Cindy Hollinsworth (360.927.4072) John Wolpers (360.778.6000)
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Signature of applicant:	Erika Nuerenberg
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Place Signed / Submitted	Bellingham, WA
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(Section Break)

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Email not displaying correctly? [View it in your browser.](#)

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# ERIKA NUERENBERG

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244 Chuckanut Point Rd, Bellingham, WA 98229 ♦ enuerenberg@gmail.com ♦ (206) 851-3117

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## PROFESSIONAL PROFILE

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- ◆ Collaborative leader with more than fifteen years of experience in driving organizational excellence, policy, advocacy, communications, community partnerships, and strategic decision-making.
- ◆ Long-term strategic thinker with focus on improving health outcomes, engaging community and staff in decision-making, balancing cost and population benefit, developing and measuring performance metrics, understanding and applying local, state, and national trends, and innovating to lead the public health field.
- ◆ Experienced team and organizational leader, recognizing strengths in staff, building organizational culture through heart and humility, and creating workforce development and succession planning initiatives.

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## WORK HISTORY

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**American Public Health Association/Brookings Institute Congressional Fellow** 2019

**United States Senate Health, Education, Labor, and Pensions Committee** – Washington, DC

- ◆ Provided technical and health expertise, bill negotiation strategy and recommendations, and research in developing health-related bills drafted by committee members.
- ◆ Drafted and negotiated bills including vaccine safety, family violence and child abuse prevention, youth smoking and vaping regulations, chronic and acute disease prevention, obesity prevention, public health data modernization, and social and nutrition programs for seniors.
- ◆ Met with stakeholders, Washington State constituents and advocacy groups, and Senate personal staff on topics before the committee; developed an expertise in understanding the health organizations and providers, emerging public health issues and their both federal and local response opportunities, payment structures and challenges, and Senate priorities and funding options for public health programs.

**Assistant Director**

2016 to 2019

**Whatcom County Health Department** – Bellingham, WA

- ◆ Responsible for shifting culture by increasing staff partnerships with other county departments and public health departments, demonstrating and requiring the practice of mutual respect and organizational values, and building trust between senior leaders and staff. This included working with a consultant to develop curriculum on organizational development and leadership for managers and supervisors, developing agendas and group discussions among managers on performance management and strategic planning, and re-writing job descriptions to include public health competencies, department values and behavioral expectations.

- ◆ Provided strategic direction, financial oversight, and leadership and mentoring for the 100 member staff and five division managers; directly supervised nine staff and supervisors in a division of 30, with influence on and accountability to all staff and managers.
- ◆ Oversaw budget, policy, financial systems and contracts, assessment/epidemiology, informatics and information/data management, strategic planning and implementation, quality improvement/performance management, public health emergency preparedness and response, national public health accreditation, health planning/community engagement, clerical/administrative support, and workforce development/leadership development.
- ◆ Led staffing and organizational chart changes within the department, Community Health Improvement program and planning team, workforce development strategies such as the mentoring program, and served as the department's liaison and contact for risk management, HIPAA, capital projects planning and facilities management, human resources requests, and website/communications initiatives.

### **Pacific Northwest Government and Community Relations Manager**

2013 to 2016

#### **Recology – Seattle, WA**

- ◆ Joined region just following the acquisition of the local affiliate, and served as the cultural and organizational lead on merging the two companies. Directly led a team of 18, with indirect oversight of all 300+ employees in the region.
- ◆ Led all external strategies for the Pacific Northwest region for the \$1 billion California-based waste recovery and diversion company, including corporate giving, new business development, policy and advocacy, brand identity, education and outreach, and retail and the Artist in Residence programs. Served as the regional liaison for corporate board members.
- ◆ Served on the leadership team to review operations and budgets for the four affiliates in the Portland, Seattle, Western Oregon, and Ashland markets, and developed growth strategies, capital plans, and operating efficiencies to maximize employee owner shares. Traveled to San Francisco monthly to brief senior corporate leadership on organizational and cultural challenges and organizational shifts and recommendations.
- ◆ Developed relationships with community leaders, elected officials, non-profits and others to establish Recology as an 'anchor' institution, and represented the company on statewide and local industry boards and on panels at national and regional conferences.

#### **Integration Consultant**

2013

#### **Public Health - Seattle & King County – Seattle, WA**

- ◆ Reporting up to Department Director, led a multidisciplinary team of staff to determine if the 1600 staff public health department and 400 staff human services department could improve service delivery and increase efficiencies by merging or partially merging into one department.

- ◆ Through a collaborative process, identified impacts to staff, stakeholders, and patients of their 10 health clinic locations, as well as provided cost modeling and determining labor, legal, contractual, and funding issues associated with various organizational options.
- ◆ Provided options and recommendations to County Council and County Executive in a written report and presentation.

**Interim Executive Officer, Regional Outreach Specialist**

2010 to 2012

**US Department Of Health And Human Services (HHS) – Seattle, WA**

- ◆ Communicated with state, tribal and local leaders and policy makers regarding federal policies, grants, and initiatives relating to the Affordable Care Act. Provided guidance to Washington DC staff about Region X (Washington, Oregon, Idaho, and Alaska) and how to better articulate policies and collaborate with statewide and local health organizations.
- ◆ Led coordination of all external affairs for four-state region among divisions within HHS. Served as a liaison and technical expert on the Affordable Care Act to all stakeholders and government officials in four-state region. Provided training and presentations to stakeholders regarding the elements of the law that affected them.
- ◆ Coordinated all office public appearances, media responses, meetings with stakeholders and policy makers, and communication and marketing materials to ensure consistent and appropriate messaging. Presented on panels at conference for health and human services professionals.

**Chief Of Staff, Senior Policy Advisor**

2004 to 2010

**King County Councilmember Julia Patterson – Seattle, WA**

- ◆ During Councilmember's two-year term as Chair of Council and 100+ staff, led department-wide human resources, IT, and administrative staff, as well as the policy agenda and policy staff, and relationships with the Executive and senior department staff. Oversaw policy and communications staff, created work plans, goals, budgets, and managed workflow and strategic messaging of policy, communication, and stakeholder and constituent relations.
- ◆ Led regional health initiatives such as the development of a partnership with a large FQHC (HealthPoint) to build a school-based health clinic in SeaTac, development and policy-making for the successful Veterans and Human Services levy ballot measure, and served as a stakeholder and technical expert liaison regarding significant actions taken by the King County Board of Health.
- ◆ Created project plans for more than 100 strategic and policy processes such as managing and maintaining tighter controls for county contracts, providing workforce development opportunities for staff, strengthening human resources oversight of inappropriate or unethical staff behavior, and ensuring planning and evaluation were part of policy processes.

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## EDUCATION

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### **Bachelor of Organizational Studies/Communication**

**Michigan State University** - East Lansing, MI

### **Master of Public Health**

**University of Washington** - Seattle, WA

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## AFFILIATIONS

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Current Board Member, Whatcom County Library System

Former Board Member, Washington State Association of Local Public Health Officials

Former Board Member, Allied Arts of Whatcom County

Former Board Member, Blue Skies for Children of Whatcom and Skagit Counties

Former Board Member, Washington State Solid Waste Association

Former Board Member, Community Psychiatric Clinic

Former Board Member, Domestic Abuse Women's Network

Former Board Member, Alliance for Pioneer Square

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## CONTINUING DEVELOPMENT

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Leading with Finance Certificate, Harvard Business School

Certified Public Health Professional, National Board of Public Health Examiners

Public Health Management Certificate, Northwest Center for Public Health Practice