

Subject: Online Form Submittal: Advisory Group Application
Date: Tuesday, February 11, 2025 8:45:14 AM

Advisory Group Application

Step 1

Application for Appointment to Whatcom County Advisory Groups

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public advisory group, the information provided will be available to the County Council, County Executive, and the public. All advisory group members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Field not completed.
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First Name	Daniel
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Last Name	DeMay
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Today's Date	2/11/2025
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Street Address	
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City	
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Zip	
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Do you live in Whatcom County?	Yes
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Do you have a different mailing address?	Field not completed.
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Primary Telephone	
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Secondary Telephone	Field not completed.
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Email Address	
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Step 2

1. Name of Advisory	Whatcom County Ferry Advisory Committee
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Group

Whatcom County Ferry Advisory Committee	I live within the city limits of an incorporated town in Whatcom County
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2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
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3. Which Council district do you live in?	District 2
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4. Have you ever been a member of this Advisory Group	No
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5. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	No
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6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
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You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions	Attached
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7. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities,	I currently work as a communications manager for the King County Council, a role that is primarily focused on media relations but also includes various writing and editing duties as well as website construction and maintenance, social media management and more. I also sit on two committees related to our equity work at the legislative branch.
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and education

I have a range of professional experience, including electric motor repair and rebuild, automotive repair and maintenance, music production, and commercial and residential construction. Directly prior to going to work for King County, I worked in journalism as both a reporter and an editor, covering a wide range of issues including government, business and transportation.

I hold a bachelor's degree in journalism from Western Washington University.

8. Please describe why you're interested in serving on this Advisory Group.

I was born and raised in Chimacum, on the Olympic Peninsula, where ferries were always a part of my life. Aside from using the ferries for visiting friends and making day trips when I was a kid, they were integral to my daily commute when I later worked in commercial construction. The Port Townsend ferry is, of course, a sore spot for some residents with its tidal cancellation issues and the many issues with boats over the years. I also covered the Washington State Ferries as part of my transportation beat when I worked at the Seattle P-I, where I got an inside look at how the ferry system runs. And the Lummi Island ferry was one of the first day trips I took after I moved to Bellingham the first time in 2012. It's easy to see that this system is vital to the residents of Lummi but likely also comes with some significant challenges.

Suffice to say ferries are an issue close to my heart, of great interest, and one with which I'm well acquainted.

References (please include daytime telephone number):

Jesse Atkins, 253-820-4854
Sean Roberts, 360-914-5659
Kirsten O'Brien, 425-870-6735

Appointment Requirements

I understand and agree

Signature of applicant:

Daniel DeMay

Place Signed / Submitted



(Section Break)

Daniel DeMay



Experience

King County Council, Seattle, Washington

Communications Manager: Aug. 2019 — present

- Assist the Director of Communications in the management of all internal and external communications. This includes an array of efforts on behalf of councilmembers individually and the Council as a whole
- Assist in the development of media communication plans to promote programs or clarify issues. Answer questions from the media and connect reporters with staff and council members. Arrange news conferences and media access.
- Research, write and distribute a variety of public information materials
- Develop and implement of strategic communication plans
- Serve as spokesperson and liaison to news media
- Evaluate information and trends to plan communications strategies or advise councilmembers on strategies to enhance public opinion
- Develop media communication plans to promote programs or clarify issues
- Monitor daily council and committee activity
- Establish and maintain cooperative relationships with members of the media, community, consumer and employee or public interest groups
- Prepare or edit publications and other documents for internal and external audiences. Prepare frequent written reports to the media of actions taken by the council
- Write radio and public access television scripts for announcements, training or informational purposes
- Assist with production of audio-visual presentations for public access TV
- Coordinate website development, updates and maintenance for council and independent agencies
- Serve as immediate back-up for Director of Communications, including assumption of all administrative duties

SeattlePI.com, Seattle, Washington

Senior Editor: May 2018 — Aug. 2019

- Managed team of five reporters, two editorial assistants and photographer to cover Seattle news
- Edited and packaged locally produced stories with photos, video and other media
- Filled out and managed daily news budget, including seeking wire and partner content to expand coverage of Seattle region and Pacific Northwest
- Periodically reported on business, city hall, homelessness, transportation, and other issues
- Managed SeattlePI.com website and social media accounts, including updating homepage, fixing bugs in the CMS and assisting staff with issues
- Used SEO best practices to drive traffic to site and monitor traffic through analytic tools
- Trained and coached staff members
- Coordinated with media partners to share and repurpose content, pool coverage for events, etc.

SeattlePI.com, Seattle, Washington

Business, city hall, transportation and culture reporter: July 2015 — May 2018

- Covered large-scale business issues, city hall, homelessness, transportation projects, and other issues as Seattle faced staggering growth and change

- Regularly broke exclusive stories through use of investigative skill with data, public records, social media and cultivation of sources, including investigation of a fraudulent real estate investment firm that triggered state action
- Produced photos, video, data visualizations and package stories for digital presentation
- Used SEO to drive traffic to site, periodically edited stories, produced homepage and managed social media
- Monitored site traffic through analytic tools to identify readership trends

Bozeman Daily Chronicle, Bozeman, Montana

Business reporter: Dec. 2014 — July 2015

- Covered business, economics, agriculture and politics as it related to business across the Gallatin Valley
- Conducted in-depth investigation of several issues including a nonprofit involved in apparent fraudulent activity, triggering state and federal investigations that led to a conviction for visa fraud
- Investigated and followed a case of real estate fraud that had left would-be investors penniless while the perpetrators disappeared from the state

Skagit Valley Herald, Mount Vernon, Washington

Government reporter: April 2014 — Dec. 2014

- Covered city, county and state governments as well as hospitals, migrant labor and regular features

Legislative reporting intern: Jan. 2014 — March 2014

- Covered — from the state capital — bills and other legislative activity affecting the Skagit Valley

Freelance Reporter: Sept. 2013 — March 2014

- Pitched and produced, including photos, monthly column focused on regional winter sports

Summer reporting intern: June 2013 — Sept. 2013

- Broke news daily on a continuing farm worker strike at a local berry farm and covered a demanding slate of cops, government and business stories

Seattle Structures, LLC, Seattle, Washington

Framer: June. 2009 — Sept. 2009

- Constructed new interior steel stud walls from blueprint drawings as well as installed sheet goods

Western Partitions, Inc., Sumner, Washington

Lead Framer: Aug. 2008 — Oct. 2008

- Co-led repair/refit crew for exterior and interior framing
- Using blueprints, constructed new interior and exterior walls for large commercial projects
- Also installed sheet goods, including drywall, plywood sheathing

Pacific Construction Systems, Bellevue, Washington

Framer/hanger: March 2008 — Aug. 2008

- Constructed interior and exterior walls with steel stud framing on a variety of projects including high-rise commercial towers and military barracks
- Installed sheet goods including drywall, plywood sheathing

Big Smooth Drywall, Port Townsend, Washington

Foreman: July 2006 — Jan. 2008

— Managed and worked with drywall hanging crews in residential projects

Lawson Construction, Inc., Port Townsend, Washington

Foreman, lead hanger, framer: Aug. 2005 — July 2006

— Managed and worked with crews performing steel stud framing, insulation and drywall installation and finishing. Managed up to six crews at a time.

Spun Loud Productions, Port Townsend, Washington

Founder/CEO: May 2003 — Sept. 2007

— Led live sound production company for all-ages shows in the North Olympic Peninsula
— Regularly produced 2-3 monthly shows, handling booking of national touring acts, stage management, sound management, venue negotiations and recruiting staff

Northwest Electric Apparatus, Inc., Port Townsend, Washington

Motor technician: Oct. 2001 — May 2005

— Maintained, repaired and rewound industrial electric motors up to 2,000 hp
— One of only three shops in U.S. to produce formed coils for large A/C motors

Volunteer work

SOS Outreach, Summit at Snoqualmie and Seattle, Wash. 2015 — 2020

— Mentor at-risk and underserved youth through snowboard instruction

Jackson Park Tutoring Center Sept. 2009 — June 2011

— After-school math and English tutoring for students primarily from ESL households

Education

Western Washington University, Bellingham, Wash. 3.9 GPA June 2012 — June 2014

Bachelor of Arts in journalism, minor in political science

University of Missouri, Columbia, Mo. 4.0 GPA Aug. 2011 — Dec. 2011

Worked toward Bachelor of Arts in journalism and political science

Shoreline Community College, Seattle, Wash. 3.9 GPA Jan. 2009 — June 2011

Associate of Arts and Science

Awards and Honors

- Society of Professional Journalists award for social issues reporting for an enterprise story on an ongoing farm worker labor dispute, Aug. 2013.

- Society of Professional Journalists award for comprehensive coverage for series on statewide mental health issues and their local impacts, Jan. 2015.

- Member, Investigative Reporters & Editors