

TWIN SISTERS MOBILE MARKET

SERVING WHATCOM COUNTY SINCE
2015

SMALL FARMS

MOBILE MARKETS

BIG IMPACT





OUR MISSION

We increase access to fresh, local food, and support the small Whatcom County farms that grow it.



VISION

To build a Whatcom County food system where every farmer is fairly compensated and every household can access and afford high-quality local food.

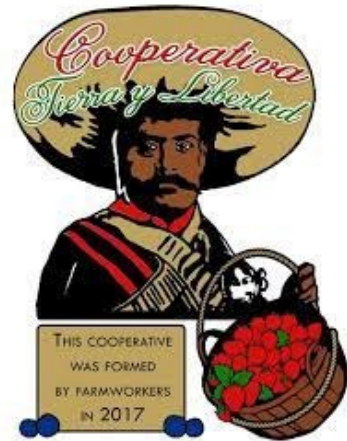
VALUES

Foster community
Champion small farms
Center equity
Build resilience
Act with authenticity

SUSTAINABILITY

We support local food system resilience by requiring members to use sustainable growing practices, reducing food miles, and finding markets for produce that would otherwise go to waste.

OUR LOCAL FARMERS



LEGACY LAMB



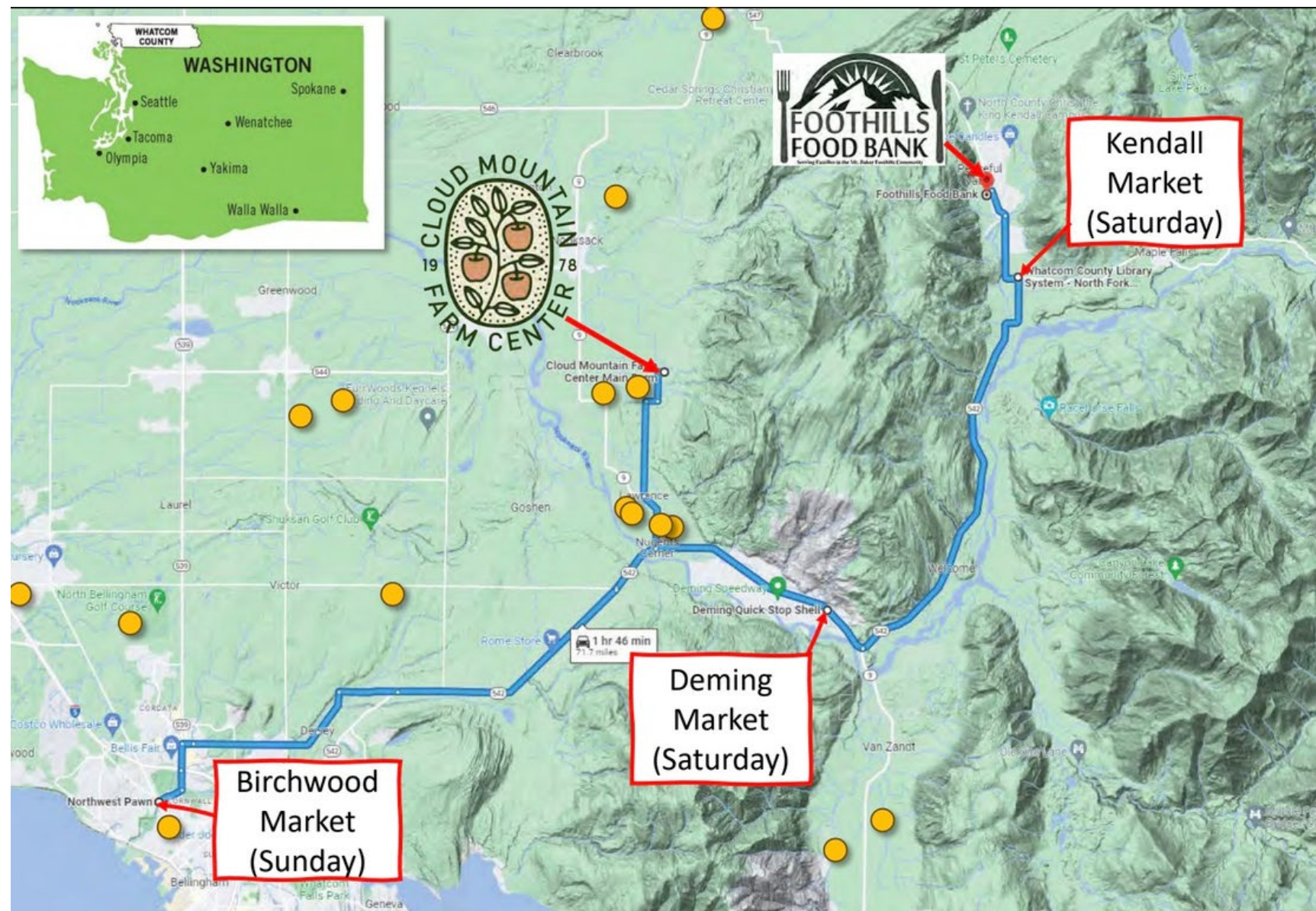
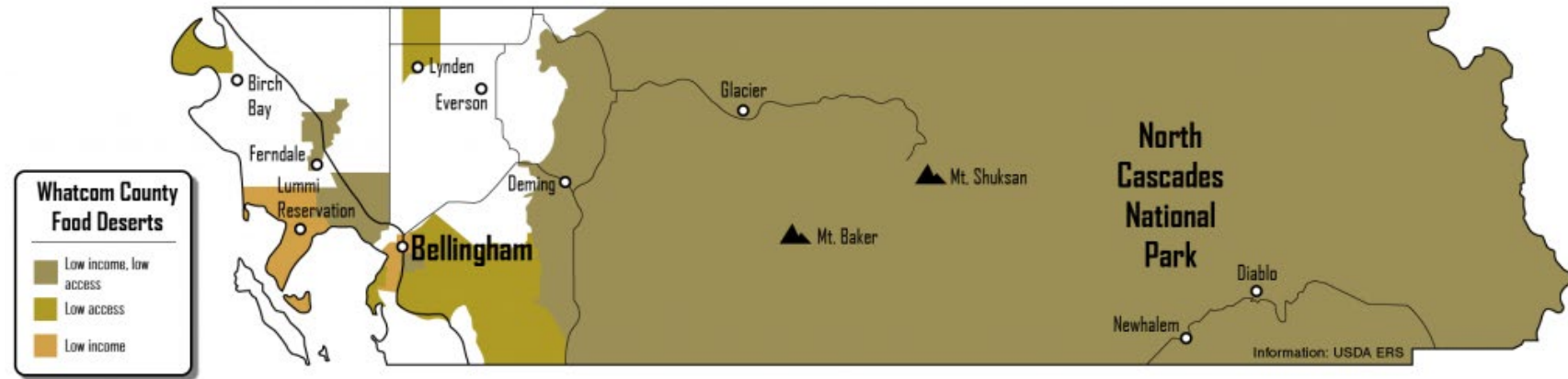
MAMA'S GARDEN
food for the soul



VERTICAL FOG FARM

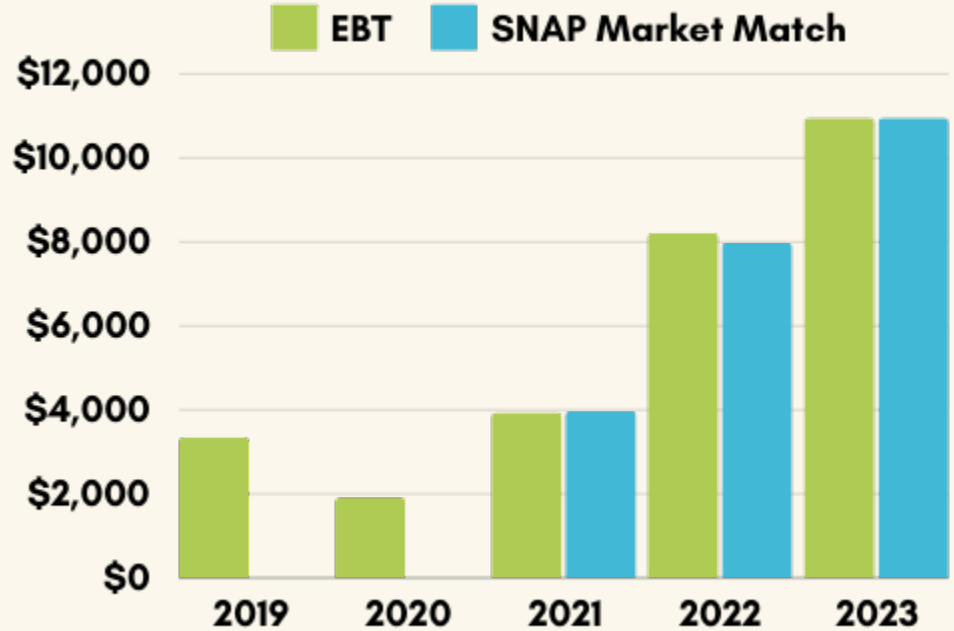
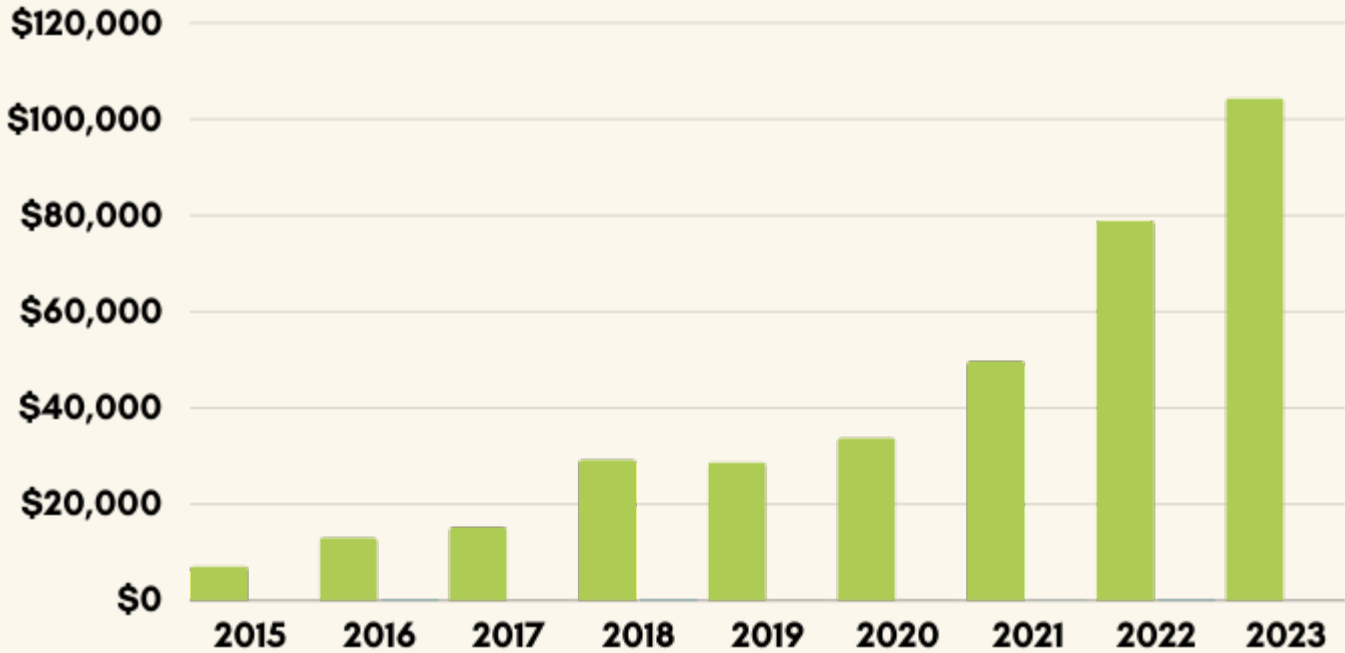


WHO WE SERVE



OUR GROWTH

MOBILE MARKET SALES



EBT & MARKET MATCH SALES

↑ 39%



THE PROBLEM



PROGRAM FUNDING DEFICIT

Whatcom County recently lost a major funding source that funded food and farming causes in our area for the last decade.





THE SOLUTION

\$200k County Funding Runway



Provides a \$40 market gift card to low-income seniors who live in underserved Whatcom County communities



Allows EBT shoppers to receive 50% off their purchase at farmers markets. TSM is the only East Whatcom retailer that offers Unlimited Market Match



Diverts high-quality, unsold produce from our markets into the hands of people experiencing food insecurity.



OUTCOMES

- Estimated 25% increase per year in local farmer member sales from 2024-2027.
- Add 5 new, local farmer members and food businesses.
- Estimated 48,000 lbs of fresh, local produce to be donated to Whatcom County food banks (a 20% increase each year).
- 60% increase in total customers served in Whatcom County “food desert” locations by 2027.
- Launch 1 new mobile market location in an underserved Whatcom County location.
- 200,000 lbs local produce sold in disadvantaged communities.



RELEVANT COUNTY PLANS

- Whatcom County Food System Plan (2023)
- [Foothills Food Action Plan](#) (2020-2024)
- Aging Well Whatcom Blueprint (2022)
- East Whatcom Community Food Landscape Assessment (2019)
- Whatcom County Climate Action Plan (2021)
- Whatcom County Agricultural Strategic Plan (2018)
- Whatcom County Comprehensive Plan (2021)
- Whatcom County Comprehensive Economic Development Strategy (2022-2026)
- Healthy Children's Fund Implementation Plan (2023)



THANK YOU



www.twinsistersmarket.com