



## Application for Appointment to Whatcom County Boards and Commissions

### Public Statement

*THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.*

Title	Mr.
First Name	Russell Baird
Last Name	Tewksbury
Today's Date	9/14/2022
Street Address	██████████
City	██████████
Zip	██████
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	<i>Field not completed.</i>
Primary Telephone	██████████
Secondary Telephone	<i>Field not completed.</i>
Email Address	<a href="mailto:rbtewksbury@gmail.com">rbtewksbury@gmail.com</a>
1. Name of Board or Committee	<b>Civil Service Commission</b>
Political Party Affiliation	Not applicable. No political party affiliation
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 2
4. Are you a US citizen?	Yes

5. Are you registered to vote in Whatcom County? Yes

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6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county? No

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7. Have you ever been a member of this Board/Commission? No

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8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County? No

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You may attach a resume or detailed summary of experience, qualifications, & interest in response to the following questions [RB Tewksbury Resume.pdf](#) - attached

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9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

Professional Experience  
President @ MarketWorks LLC (1994 – Present); United States Coast Guard (USCG) Master Captain (Jan 1987 – Present); Contributor, Law Technology Today @ American Bar Association (2018 – 2022); Contributor, State & County Bar Association publications (2018 – 2022).

Community Service  
Member, Stakeholder Advisory Committee (Justice Project) @ Whatcom County (2022 – Present).  
Member, Salary Commission @ City of Bellingham (2022 – Present). Member, Broadband Advisory Workgroup @ City of Bellingham (2021 – Present). Member, National Broadband Mapping Coalition (2021 – Present). Member, Steering Committee; Internet Governance Forum/IGF-USA (2020 – Present). Member, CSU Marine Unit @ Indian River County Sheriff's Office (2012 – 2017). Leadership Florida Class XXI (2003 – Present). ProfessioNole Mentor @ Florida State University (2009 – Present). I've served on multiple boards and/or committees of nonprofits including Angel Flight of Florida, Tampa Red Cross Hispanic Initiatives committee and Paint Your Heart Out Tampa Steering Committee. I was also President of a large Florida condo association.

Education  
Graduate University of South Florida, Tampa, FL (1986) - Bachelor of Science, Business Administration and Management, Finance.

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10. Please describe why you're interested in serving on this board or commission

Whatcom County is an amazing and wonderful place to live, work and play. Whatcom County Sheriff's Office serves a critical role in our community. As a member of the Stakeholder Advisory Committee for the Justice Project, I enjoy collaborating with other community leaders to help find practical solutions for Whatcom County. I would like to support and help strengthen our community as a member of Whatcom County's Civil Service Commission.

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References (please include daytime telephone number):

Name: Deb Slater  
Title: Community Programs Coordinator  
Organization Whatcom County Sheriff's Office  
Phone Number: (360) 778-6615

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Relationship: Met Deb Slater while participating in the 2021 WCSO's Citizen's Academy.

Name: Sheriff Eric Flowers

Title: Sheriff

Organization: Indian River County Sheriff's Office

Phone Number: (772) 569-6700

Relationship: Past Supervisor, IRCSO's CSU Marine Unit

Name: Dwight Hill

Title: Florida Keys President

Organization: IBERIABANK

Phone Number: (305) 808-2223

Relationship: Classmate, Leadership Florida (Class XXI)

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Signature of applicant: Russell Baird Tewksbury

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Place Signed / Submitted Bellingham, WA

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# Russell Baird "RB" Tewksbury

## Legal Marketing Professional | Writer

PWA | Domain Names | New gTLDs | Google Ads Management

Bellingham, WA

RB@LegalMarketing.app

## EXPERIENCE

MarketWorks LLC, Bellingham, WA — *Founder, President*  
Legal Marketing, Legal Technology Management. Feb 1994 - Present

Indian River County Sheriff's Office — *CSU Marine Unit*  
Vero Beach, FL. October 2012 - June 2017

Gore/Lieberman 2000, Nashville, TN — *Executive Producer*  
& Videographer for US Senator Joseph Lieberman. July 2000 - Dec 2000

United States Coast Guard, USA — *USCG Master Captain*  
U.S. Merchant Marine Officer. January 1987 - Present

## PUBLISHED

American Bar Association — *Contributor*  
Law Technology Today. October 2018 - 2022

Colorado Bar Association — *Contributor*  
The Colorado Lawyer. April 2019 - 2022

Marin County Bar Association — *Contributor*  
The Marin Lawyer. January 2019 - 2022

San Mateo County Bar Association — *Contributor*  
Here-Say Newsletter. January 2019 - 2022

Dade County Bar Association — *Contributor*  
The DCBA Bulletin. January 2019 - 2022

Richmond County Bar Association — *Contributor*  
TheRCBA Journal. March 2019 - 2022

King County Bar Association — *Contributor*  
The Bar Bulletin. March 2019 - 2022

## EDUCATION

University of South Florida — *Bachelor of Science*  
Business Administration and Management, Finance  
Tampa, FL. 1983 - 1986

Florida State University  
Business Administration and Management, Finance  
Tallahassee, FL. 1983 - 1984

## SOCIAL

[linkedin.com/in/rbtewksbury](https://www.linkedin.com/in/rbtewksbury)

[twitter.com/RBTewksbury](https://twitter.com/RBTewksbury)

[github.com/tewksbury](https://github.com/tewksbury)

[imdb.me/tewksbury](https://www.imdb.me/tewksbury)

## SKILLS

Advertising & Marketing  
Brand/Business Development  
Cybersecurity Administration  
Domain Names, New gTLDs  
Google Ads Management  
Mobile Web Apps & PWAs  
Website Administration  
Reputation Management  
Search Engine Marketing/SEO  
Technical Project Manager

## GOOGLE

## CERTIFICATIONS

Advertising Fundamentals  
Advanced Search  
Advanced Display  
Mobile Advertising  
Video Advertising Advanced  
Google Marketing Platform

## LEADERSHIP / VOLUNTEER

- Member, *Stakeholder Advisory Committee* (Justice Project) @ Whatcom County (2022).
- Member, *Salary Commission* @ City of Bellingham (2022).
- Member, *Broadband Advisory Workgroup* @ City of Bellingham (Jan 2021 - Present)
- Florida Chamber of Commerce Foundation *Leadership Florida Class XXI* (2003 - Present)
- Florida State University College of Business *ProfessioNole Mentorship Program* (2009 - Present)
- Florida Chamber of Commerce Foundation *World Class Schools Faculty* member (2001 - 2004)
- University of South Florida College of Business *Guest Lecturer*
- Created and was *Executive Producer & Co-host* for a series of live video webcast events titled [Eye of the Storm](#), a web and satellite based educational program about hurricanes.
- Co-produced one of the first live-stream events with a head of state. Webcast -over Mbone- was of Queen Silvia of Sweden's May 1995 visit to Moffit Children's Cancer Center in Tampa, FL.
- Created and managed a project -in association with Tampa Bay Online (TBO), Prodigy Online Service & Moffit Children's Cancer Center- to help home-bound children recovering from cancer treatment stay in school and keep in touch with classmates and teachers via email and chat.

## ORGANIZATIONS

The Internet Society  
1995 - Present

Member, ISOC Washington, D.C. & San Francisco Bay Area Chapters, ISOC Cybersecurity SIG, Blockchain SIG & Internet of Things (IoT) SIG

Steering Committee Member,  
The Internet Governance  
Forum USA (IGF-USA)  
2000 - Present

## HONORS / AWARDS

Marquis' Who's Who In  
America — 1999 - Present

Marquis' Who's Who In The  
World — 2000 - Present

Marquis' Who's Who in  
Finance and Industry — 2000

Marquis' Who's Who in the  
Media and Communications  
— 1st Edition, 1998