

**WHATCOM COUNTY**  
**Executive Office**  
311 Grand Avenue, Suite 108  
Bellingham, WA 98225



**Satpal Sidhu**  
County Executive

## MEMORANDUM

**TO:** Satpal Sidhu, County Executive

**FROM:** Jake Logan, Administrative Secretary/Grant Coordinator

**RE:** Whatcom Events

**DATE:** November 20, 2024

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Enclosed is the Contract for Services between Whatcom County and Whatcom Events for your review and signature.

▪ **Background and Purpose**

Contractor has received Convention Center funding to pay for the tourism promotion costs associated with the Ski to Sea, tour de Whatcom and Mt. Baker Hill Climb events in 2025.

▪ **Funding Amount and Source**

Funding in the amount of \$40,000 will come from the Convention Center Fund (aka Lodging Tax) as recommended by the Lodging Tax Advisory Committee and approved on November 19, 2024 by the Whatcom County Council through Resolution No. 2024-052.