

From:
To:
Subject: Online Form Submittal: Board and Commission Application
Date: Sunday, January 1, 2023 10:31:43 PM

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title *Field not completed.*

First Name sarah

Last Name rothenbuhler

Today's Date 1/1/2023

Street Address [REDACTED]

City [REDACTED]

Zip [REDACTED]

Do you live in & are you registered to vote in Whatcom County? Yes

Do you have a different mailing address? *Field not completed.*

Primary Telephone [REDACTED]

Secondary Telephone *Field not completed.*

Email Address [REDACTED]

Step 2

1. Name of Board or Committee Business and Commerce Advisory Committee

Business and Commerce Advisory Committee Position:	I represent a for-profit business.
2. Do you meet the residency, employment, and/or affiliation requirements of the position for which you're applying?	Yes
3. Which Council district do you live in?	District 1
4. Are you a US citizen?	Yes
5. Are you registered to vote in Whatcom County?	Yes
6. Have you declared candidacy (as defined by RCW 42.17A.055) for a paid elected office in any jurisdiction within the county?	No
7. Have you ever been a member of this Board/Commission?	Yes
If yes, please list dates:	January 2023 - January 2019
8. Do you or your spouse have a financial interest in or are you an employee or officer of any business or agency that does business with Whatcom County?	Yes
If yes, please explain	I own Birch Equipment which rents and sells construction equipment. Public and government organizations in Washington and Alaska are a part of Birch Equipment's customer base
You may attach a	Attached

resume or detailed summary of experience, qualifications, & interest in response to the following questions

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

Business owner and CEO living in Bellingham. Career, community activities and education are listed on my resume.

10. Please describe why you're interested in serving on this board or commission

A 5th generation Whatcom County resident, I care very much about the health and well being of Whatcom County and believe that collaboration between public and private entities is wonderful for community health and balance.

References (please include daytime telephone number):

Guy Occhiogrosso- President & CEO of Bellingham Chamber of Commerce 360 510-7563
Chris Sullivan- CPA and Partner- VSH CPA Firm 360 734-8715

Signature of applicant:

Sarah Rothenbuhler

Place Signed / Submitted

Bellingham, WA

(Section Break)

Sarah Rothenbuhler

Whatcom County/Bellingham resident
Entrepreneur, Business Owner, CEO
Philanthropist
Property Owner/Registered Voter

Professional Summary

Nationally recognized chief executive officer, business owner and entrepreneur skilled in business revamping, negotiation, budgeting, business planning and development, operations management and contracting. Business recognized as a Top 100 Rental Companies in the United States, Best Place to work in Washington State and Top Community Contributor in Washington State

Owner, CEO Birch Equipment Rental & Sales

Washington, Alaska

1995 to Present

Sarah manages strategic positioning, purchasing, projections, financial, employee development, marketing, customer and community outreach.

Restructured and rebuilt the 3-location Birch Equipment 2m volume failing business of the mid-1990's to today's 8-location 24m volume corporation currently providing careers and ongoing staff training and development from beginning level to advanced training for 80+ staff members. The Birch team also has developed and provides high level proprietary software systems for equipment performance management and cost savings

Owner, CEO Furnishings Now

Bellingham

2022 to Present

Repurposing and consignment of furniture, tools and sporting good items.

Owner, Manager Various LLC's

Washington, Alaska

2016 to Present

Development and maintenance of commercial properties

Logistics Manager, US staffing, equipment, food mobilization

Magadan-Nikierren Joint Venture

Russian Far East

1993 to 1995

Intern & Entry Level PR

Seattle Seahawks

Kirkland, Washington

1992 to 1994

Sports Information Assistant/Intern

University Colorado Boulder

Boulder, Colorado

1988 to 1991

Laborer, Mechanic Assistant, Operator

Construction Sites Washington, Alaska

1982 to 1990

Professional Accolades

Best Large Business- Bellingham Chamber of Commerce 2022

Washington State top 100 Best Places to Work 2018-2022

Washington State top Community Contributor 2022

Whatcom County Best Place to Work

Diverse Business of the Year Associated General Contractors of Washington

Largest Woman Owned Business Washington State – 2015 -2022

Largest 100 Businesses in Whatcom County – 2012? - 2022

Top 100 Rental Company in the Unites States 2012?- 2022

40 Under 40 Recipient

Community Support

Birch Golf Classic

Developer & Manager

2018 to Present

Managed and ran by Sarah Rothenbuhler, co-worker Jessie Everson and the BGC Board and fully underwritten by Birch Equipment. The Birch Golf Classic has contributed nearly \$1,000,000 million dollars to organizations helping homeless & victims of human trafficking to transition off the streets and on to better pathways. 2023 recipient organizations are: Whatcom Dream, BEST (Businesses Ending Sex Trafficking) & REST (Real Escape from Sex Trade)

Hospice Pro Am

Developer & Manager

2015 to 2018

Raised over \$100k annually for Whatcom County Hospice Foundation

Annual Endowment Scholarships

Bellingham Technical College

Ongoing Community Support

Birch Equipment has donated over \$2 million dollars to the communities Birch crews work and reside in. This began in the mid-90's even while Birch was on the verge on bankruptcy. Birch continues to donate \$300k annually for community support

Teachers Helper, Coaching Assistant

Bellingham Public School System

2006 to 2022

Board, Community Affiliations

Whatcom Business Commerce Advisory Committee- Board Member, Chair
2019 to 2023

Saturna Mutual Fund – Independent Trustee
2018 to Present

Whatcom Hospice Foundation- Board Member
1999 To Present

Whatcom Business Alliance- Board Member
2016? To Present

Bellingham Bay Rotary
1999? to Present

Education

Leadership Edge
Woodinville, Washington
Professional / Personal development & research
2017 to Present

University of Washington
Foster School of Business
Seattle, Washington
Executive Development Program
2013

University of Colorado
Boulder, Colorado
BofA English, Communications
1986 to 1991

From: Sarah Rothenbuhler
To: Jill Nixon
Subject: RE: SDR Resume 2023-01
Date: Sunday, January 1, 2023 11:06:08 PM
Attachments:

And I just heard back from Seth Fleetwood with confirmation that I could add him as a reference if it's possible to add to my application.



Sarah Rothenbuhler



Construction - Industrial - Home Improvement

All Birch Stores open for Walk-In, [Online](#), [Contactless](#) and [Curbside Services](#)



DBE, SCS, WOSB and WBE Certified for Equipment Rental and Sales - www.birchequipment.com

