

# Business & Commerce Advisory Committee: Eva Schulte

**Subject:** Online Form Submittal: Board and Commission Application  
**Date:** Monday, January 27, 2020 11:46:14 PM

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## Board and Commission Application

### Step 1

Application for Appointment to Whatcom County Boards and Commissions

#### Public Statement

*THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.*

Title	Ms.
First Name	Eva
Last Name	Schulte
Today's Date	1/27/2020
Street Address	3081 Aldergrove Road
City	Ferndale
Zip	98248
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	Field not completed.
Primary Telephone	816-519-9624
Secondary Telephone	360-383-3326
Email Address	eschulte@whatcom.edu

### Step 2

1. Name of Board or Business and Commerce Advisory Committee

Committee

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Business and  
Commerce Advisory  
Committee Position:

Higher Education - Whatcom Community College

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2. Do you meet the  
residency,  
employment, and/or  
affiliation requirements  
of the position for  
which you're applying?

Yes

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3. Which Council  
district do you live in?

District 3

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4. Are you a US  
citizen?

Yes

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5. Are you registered to  
vote in Whatcom  
County?

Yes

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6. Have you declared  
candidacy (as defined  
by RCW 42.17A.055)  
for a paid elected office  
in any jurisdiction  
within the county?

No

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7. Have you ever been  
a member of this  
Board/Commission?

No

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8. Do you or your  
spouse have a financial  
interest in or are you  
an employee or officer  
of any business or  
agency that does  
business with  
Whatcom County?

No

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You may attach a  
resume or detailed  
summary of  
experience,  
qualifications, &  
interest in response to

[Eva Schulte\\_resume 2020.pdf](#)

the following questions

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9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

I serve as the Executive Director for Institutional Development at Whatcom Community College. I provide leadership and strategic direction to institutional advancement, which includes the Whatcom Community College Foundation, the Communications & Marketing department, and overall community relations. I work under the leadership of our president and in coordination with the cabinet and Foundation board to advance our nationally recognized community college, focusing first on the 11,000 students we engage annually. We achieve success for students by building community, enhancing effectiveness, and advancing equity.

I have a Masters of Ethics and Social Theory from the Graduate Theological Union in Berkeley, California. I speak Spanish and previously built a fund and structure to bring large scale impact investments to social infrastructure developments in American Indian, Alaska Native and Native Hawaiian communities across the country.

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10. Please describe why you're interested in serving on this board or commission

I have been in the work of economic development in varying capacities throughout my career. I am new to Whatcom County and would be honored to serve on the Business and Commerce Advisory Committee. I would bring insight that draws from my work experience in the areas of public policy, community/civic engagement, non-profit, public health, New Markets Tax Credits, Corporate Social Responsibility, Opportunity Zones, and impact investing. I moved from Kansas City, Missouri to join the dynamic team at WCC the first of the year and to be close to my family members who all live in Birch Bay and Blaine.

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References (please include daytime telephone number):

President Kathi Hiyane-Brown (360) 383-3000  
Sue Cole (360) 961-4543

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Signature of applicant:

Eva Schulte

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Place Signed / Submitted

Birch Bay

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(Section Break)

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Email not displaying correctly? [View it in your browser.](#)

# Eva Kathleen Schulte

333 Calluna Court, 2nd Floor, Bellingham WA 98226 | 360.383.3326 | [eschulte@whatcom.edu](mailto:eschulte@whatcom.edu)

## EXECUTIVE LEADER

**INNOVATIVE EXECUTIVE** with 20 years of proven record in community-based investment, impact management and securing major capital for underserved communities. Inspiring and ethical leader for the future of education and work.

## SELECTED ACCOMPLISHMENTS

- ✓ Built fund structure to bring \$25 million to American Indian, Alaska Native and Native Hawaiian Communities
- ✓ Directed impact management and achieved Certified B Corporation status and 'Best for the World' designation
- ✓ Leveraged funding to Missouri: \$4.2 million for Truman Medical Centers and \$10 million for housing
- ✓ Tripled financial position every four years totaling \$9 million with diversified not for profit revenue
- ✓ Established new 501c3 and c4 chapters in 5 municipalities and state-wide
- ✓ Led Impact Investing Day at the Kauffman Foundation, convening 225 investment and foundation leaders

## PROFESSIONAL EXPERIENCE

### **EXECUTIVE DIRECTOR FOR INSTITUTIONAL ADVANCEMENT** *Whatcom Community College* Bellingham, WA Jan. 2020-Now

- Design and implement programs focused toward increasing community relations and fundraising outcomes
- Oversee the College's Foundation, increasing assets to support initiatives that respond to student needs
- Work under the College President as a member of the President's Cabinet aligning strategies across campus
- Provide leadership and strategic direction to the Advancement division staff, supervising directors

### **VICE PRESIDENT FOR ECONOMIC OPPORTUNITY** *Travois Inc.* Kansas City, MO

March 2017 - Dec. 2019

- Developed the Travois Impact Fund by recruiting and partnering with investors, foundations, and advisors
- Initiated, led & monitored company-wide impact measurement on job creation, housing, education
- Worked on the New Markets Tax Credit team to source and build project pipeline, advocate, and monitor assets
- Grew and led philanthropic initiatives such as a juried art exhibition series featuring Native American artists

### **PRESIDENT & CEO** *Communities Creating Opportunity* Missouri and Kansas

Sept. 2004 - Feb. 2017

- Coordinated large-scale campaigns with 2,000 people to advance early childhood education and health
- Expanded public/private sector partnerships and contracts, managed grants of \$300,000+ and events of 1,500+
- Developed microfinance loan products and chaired the fundraising for \$400,000 from regional banks
- Directed the largest non-partisan civic engagement campaign in Kansas City over 3 cycles, engaging 132,000

### **LEAD COMMUNITY ORGANIZER** *Congregations Organizing for Renewal* Hayward, California

2001 - 2004

- Led advocacy in two cities and Alameda County, securing inclusionary housing ordinances & healthcare revenue

## EDUCATION

### **Master of Arts, Ethics and Social Theory** | Graduated *Magna Cum Laude*

2001

*Graduate Theological Union, Berkeley, California*

### **Bachelor of Arts, Double Major: International Studies and Spanish** | Graduated *Magna Cum Laude*

1999

*Central College, Pella, Iowa with study/work in Mexico, Netherlands, Spain, and Germany*

## CIVIC LEADERSHIP

- Board of Directors, Sierra Club Foundation | Grants, Finance & Risk Management Com. 2019 - Now
- Chair of Corporate Support for Indian Country | Investors & Indigenous Peoples 2017 - 2020
- Diversity Co-Chair, Centurion Leadership Program | Greater Kansas City Chamber of Commerce 2013 - 2018
- Co-Founder, PICO International Network | Rwanda, Central America, Haiti 2011 - 2014

## RECOGNITION

- Kansas City Award | Presented by public health director on behalf of city of Kansas City, Missouri 2017
- Voices of Faith Award | Presented by Congressman Emanuel Cleaver & Bishop Johnson 2016
- Distinguished Executive Director Award | Soul of the City 2011
- Young Alumni of the Year Achievement Award | Central College 2011
- Bank of America's Neighborhood Builder & Kauffman Foundation New Ideas Award 2010