

RESOLUTION NO. _____

**APPROVING THE 2022 RECOMMENDED CONVENTION CENTER
ALLOCATIONS FOR TOURISM-RELATED FACILITIES AND ACTIVITIES
AS DEFINED THROUGH RCW 67.28.1816**

WHEREAS on August 4, 2021, the Whatcom County Lodging Tax Advisory Committee (LTAC) held a public meeting to consider 2022 funding for use of Convention Center Funds; and

WHEREAS, of the sixteen applications submitted, the LTAC recommends funding for all sixteen eligible applicants in the amount of \$753,800 and further detailed in attachment A; and

WHEREAS, the LTAC further recommends a 15% contingency in the amount of \$150,000 to be used in the event eligible applicants seek funding for tourism programs later in the year; and

WHEREAS, the 2022 funding recommendations totaling \$903,800 were determined based on the ability to promote and serve tourism activities in Whatcom County as defined in RCW 67.28; and

WHEREAS, all funding recipients must submit a report to the County describing the actual number of people traveling for business or pleasure on a trip as well as describing the results of the event of activity sponsored by the Convention Center Fund; and

WHEREAS, in addition to the above referenced funding allocations directed to Chamber operations, events and festivals the LTAC further supports and recommends special project funding in the amount of \$565,775 for the delayed Wayfinding project developed by MERJE Design and facilitated by Bellingham Whatcom Tourism; and

WHEREAS, the 2022 Convention Center Fund revenue is projected at \$779,284 and the 2022 fund balance is projected to be \$1,585,372; and

NOW, THEREFORE, BE IT RESOLVED, that the Whatcom County Council hereby authorizes the County Administration to allocate \$1,469,575 from the Lodging Tax Fund for the purposes of tourism related activities as recommended by the Lodging Tax Advisory Committee and detailed in attachment A.

APPROVED this _____ day of _____, 2021.

ATTEST:

WHATCOM COUNTY COUNCIL
WHATCOM COUNTY, WASHINGTON

Dana Brown-Davis, Council Clerk

Barry Buchanan, Council Chair

APPROVED as to form:

Christopher Quinn per 8/5/21 email
Civil Deputy Prosecutor