

WHATCOM COUNTY
Executive Office
311 Grand Avenue, Suite 108
Bellingham, WA 98225



Satpal Sidhu
County Executive

MEMORANDUM

TO: Satpal Sidhu, County Executive

FROM: Tawni Helms, Administrative Coordinator

RE: Tune Up Events, LLC

DATE: November 01, 2023

Enclosed is the Contract for Services between Whatcom County and Tune Up Events, LLC for your review and signature.

▪ **Background and Purpose**

Contractor has received Convention Center funding to pay for the marketing and promotion of the Northwest Tune-Up event scheduled for July 12-14, 2024. This multi-day event encourages tourists and overnight stays.

▪ **Funding Amount and Source**

Funding in the amount of \$50,000 will come from the Convention Center Fund (aka Lodging Tax contingency) as recommended by the Lodging Tax Advisory Committee and approved on October 24, 2023 by the Whatcom County Council through Resolution No. 2023-039.

▪ **Differences from Previous Contract**

No substantive changes.

Please contact Tawni Helms at extension 5208, if you have any questions or concerns regarding the terms of this agreement.

Encl.

