

Lummi Island Ferry Advisory Committee: Mike McKenzie

Subject: Online Form Submittal: Board and Commission Application
Date: Tuesday, January 5, 2021 10:41:26 AM

Board and Commission Application

Step 1

Application for Appointment to Whatcom County Boards and Commissions

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public board or commission, the information provided will be available to the County Council, County Executive, and the public. All board and commission members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Mr.
First Name	Mike
Last Name	McKenzie
Today's Date	1/5/2021
Street Address	1983 TuttleLane
City	Lummi Island, WA
Zip	98262
Do you live in & are you registered to vote in Whatcom County?	Yes
Do you have a different mailing address?	<i>Field not completed.</i>
Primary Telephone	9795718555
Secondary Telephone	<i>Field not completed.</i>
Email Address	mcwritermm@icloud.com

Step 2

1. Name of Board or Lummi Island Ferry Advisory Committee

Committee

Lummi Island Ferry
Advisory Committee
Position:

I am a resident or property owner on Lummi Island.

2. Do you meet the
residency,
employment, and/or
affiliation requirements
of the position for
which you're applying?

Yes

3. Which Council
district do you live in?

District 5

4. Are you a US
citizen?

Yes

5. Are you registered to
vote in Whatcom
County?

Yes

6. Have you declared
candidacy (as defined
by RCW 42.17A.055)
for a paid elected office
in any jurisdiction
within the county?

No

7. Have you ever been
a member of this
Board/Commission?

Yes

If yes, please list dates:

The first 3 years from inception, president.

8. Do you or your
spouse have a financial
interest in or are you
an employee or officer
of any business or
agency that does
business with
Whatcom County?

No

You may attach a
resume or detailed
summary of
experience,

Field not completed.

qualifications, & interest in response to the following questions

9. Please describe your occupation (or former occupation if retired), qualifications, professional and/or community activities, and education

Semi-retired journalist with background in newspaper, magazine, radio, and digital media. (I was an editor and/or columnist/reporter for 6 daily newspapers, Sports Illustrated Magazine, Kansas City radio market, and have managed digital marketing 20+ years.

Community:

Lummi Island--Board of Directors of Lummi Island Community Association (LICA, presently); Protect Lummi Island Community (PLIC); Friends of Island Library (FOIL); Boys & Girls Club (now defunct), fund-raising; charter founders of Lummi Island For Education (LIFE) a foundation for preservation of 100-yr-old Beach Elementary School. With a Whatcom County grant, staged the Lummi Island Reefnet Festival.

Whatcom County/Bellingham--Board of Directors of Whatcom Working Waterfront Coalition; Marketing Director on founding group of Bellingham SeaFeast 3 years; marketing & public information for founding group of Whatcom Business Alliance (WBA); 10 years with Business Pulse Magazine, 8 as Managing Editor. On founding group of Lummi Island Ferry Advisory Committee (LIFAC), its first 3 years as president.

Ferndale HS, Mental Conditioning & Peak Performance Coach, Boys Basketball, 4 years.

Personal Performance Coach, Self-Employed, the last 8 years.

Digital marketing and business & staff development for local small businesses (e.g., Chocolate Necessities, Bare Bones BarBQ, Anderson Paper & Packaging, Manthey Momentum, and others), the last 10 years.

10. Please describe why you're interested in serving on this board or commission

I want to resume active participation in moving forward the process of the new ferry initiative, on which I invested 6 years in official capacities: (1.) 3 years with the forerunner to this committee, called Protect Lummi Island Community--aka, PLIC--2 years as its president; and (2.) the formation of this committee--LIFAC--serving 3 years as its first president. I'm especially interested--given my vast background in media and digital marketing and involvement in all facets of the Lummi Island community--in disseminating information to the public. I'm passionate about informing and distributing information to the public at large, particularly the areas of the County off-island that will be affected by ferry decisions. I would volunteer to take and distribute minutes of meetings, and support the County's public information office to get updates published. And, after 6+ years of hands-on leadership involvement--dating to when the County and LIBC were negotiating the new contract--I have been and remained fully informed about the ferry developments.

References (please

Jon Hutchings, Dir. of Whatcom County Public Works, 360-778-

include daytime
telephone number):

6200
Rich Hudson, Whatcom County Ferry Master, 360-303-3350
Tyler Byrd, Whatcom County Council, 360-920-2462
Rud Browne, Whatcom County Council, 360-820-9494
Rhayma Blake, LIFAC, 360-758-4131
Cris Colburn, LIFAC, 360-788-9376
Bill Lee, Commissioner, Fire District 11, 360-920-9317
Dave Wing, friend on Lummi Island, 360-255-3233
Jeff Shaw, Esecutive Pastor, Cornwall Church, 360-389-0549

Signature of applicant:

Michael D McKenzie

Place Signed /
Submitted

Lummi Island, WA

(Section Break)

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