



MEMORANDUM

TO: Satpal Sidhu, County Executive

FROM: Erika Lautenbach, Director

RE: Lewis Publishing Company, Inc. (formerly The Ferndale Record) – Print and Digital Advertisements Contract Amendment #3

DATE: December 14, 2021

Attached is a contract amendment between Whatcom County and Lewis Publishing Company, Inc. for your review and signature.

▪ Background and Purpose

This contract provides funding for COVID-19 related messaging, intended to target local audiences, through digital and print advertisements in Whatcom County publications including The Ferndale Record, The Lynden Tribune, Sudden Valley News, and El Periodico. The purpose of this amendment is to extend the contract for an additional year.

▪ Funding Amount and Source

Funding for this contract may not exceed \$27,000. Funds under this contract are made available by a grant awarded by the US Department of Treasury and subject to Section 601(a) of the Social Security Act, as amended by section 5001 of the Coronavirus Aid, Relief and Economic Security Act (CARES Act) and Title V and VI of the CARES Act, passed through the Washington State Department of Health Vaccine Services-CARES and Epidemiology & Laboratory Capacity Grants (CFDA 93.268, 93.323). These funds are included in the 2022 budget. Council approval is required as funding exceeds \$40,000.

Please contact Jennifer Moon, Program Specialist at 360-778-6173 (JMoon@co.whatcom.wa.us) or Kathleen Roy, Assistant Director at 360-778-6007 (KRoy@co.whatcom.wa.us), if you have any questions or concerns regarding this request.

