

Subject: Online Form Submittal: Advisory Group Application
Date: Monday, January 6, 2025 4:41:21 PM

Advisory Group Application

Step 1

Application for Appointment to Whatcom County Advisory Groups

Public Statement

THIS IS A PUBLIC DOCUMENT: As a candidate for a public advisory group, the information provided will be available to the County Council, County Executive, and the public. All advisory group members are expected to be fair, impartial, and respectful of the public, County staff, and each other. Failure to abide by these expectations may result in revocation of appointment and removal from the appointive position.

Title	Ms.
First Name	Heather
Last Name	Powell
Today's Date	1/6/2025
Street Address	
City	
Zip	
Do you live in Whatcom County?	Yes
Do you have a different mailing address?	Field not completed.
Primary Telephone	
Secondary Telephone	Field not completed.
Email Address	

Step 2

1. Name of Advisory	Business and Commerce Advisory Committee
---------------------	--

Group

Business and
Commerce Advisory
Committee Positions

Childcare

2. Do you meet the
residency,
employment, and/or
affiliation requirements
of the position for
which you're applying?

Yes

3. Which Council
district do you live in?

District 1

4. Have you ever been
a member of this
Advisory Group

No

5. Do you or your
spouse have a financial
interest in or are you
an employee or officer
of any business or
agency that does
business with
Whatcom County?

No

6. Have you declared
candidacy (as defined
by RCW 42.17A.055)
for a paid elected office
in any jurisdiction
within the county?

No

You may attach a
resume or detailed
summary of
experience,
qualifications, &
interest in response to
the following questions

Attached

7. Please describe your
occupation (or former
occupation if retired),
qualifications,
professional and/or

I am the CEO for Boys & Girls Clubs of Whatcom County and the operator of Kids World Early Learning Centers.

community activities,
and education

8. Please describe why you're interested in serving on this Advisory Group.	I approach problems with a solutions based mindset and as the largest childcare provider have gained experiences that will be valuable to the work the committee is doing.
---	--

References (please include daytime telephone number):	Ryan Alsop- 1-360-220-4472 Sarah Rothenbuhler- 1-360-815-6241 Pam Brady- 1-360-371-1519
---	---

Appointment Requirements	I understand and agree
--------------------------	------------------------

Signature of applicant:	Heather Powell
-------------------------	----------------

Place Signed / Submitted	
--------------------------	---

(Section Break)

Heather Powell

EDUCATION

UNIVERSITY OF WISCONSIN- MILWAUKEE
Masters- Administrative Leadership, Diversity, Equity and Inclusion

Milwaukee, Wisconsin
August 2020

HARVARD BUSINESS SCHOOL
Leadership Summit Graduate

Cambridge, Massachusetts
June 2017

UNIVERSITY OF WISCONSIN- WHITEWATER
Bachelor of Science in Education

Whitewater, Wisconsin
December 2001

EXPERIENCE

BOYS & GIRLS CLUBS OF WHATCOM COUNTY
CEO

Bellingham, Washington
Nov. 2013 – Present

Responsibilities Include-

- Set strategic direction in alignment with our mission and vision to meet needs of children and families in community
- Oversee a 7.5-million-dollar annual budget and steward 30 million in assets
- Create diverse and collaborative work environment where team is accountable to goals and supportive of peers
- Partner with private and government agencies and state and regional groups for the benefit of youth and families

Relevant Achievements-

- Tripled the size of the organization, over 8 years, while significantly increasing impact and awareness in community
- Implemented trauma informed approach to providing support and care
- Successfully raising \$2 million plus, annually each of past 9 years to support annual operating budget
- Raising \$5 million in capital over 18 months during a pandemic
- Established positive partnerships/relationships with a diverse group of community stakeholders including but not limited to government, foundations, tribal members, non-profits and private citizens and service organizations

BOYS & GIRLS CLUB OF DOOR COUNTY
CEO

Sturgeon Bay, Wisconsin
Jan. 2011- Oct. 2013

Responsibilities Included-

- Oversee the implementation of first 21st Century Federal Grant in collaboration with Public School District
- Oversee contingencies, upon hire, to recover a struggling organization and create policies and procedures to insure sustainability and impact of the organization beyond my tenure.
- Oversee annual budget creation and expenditures to hire qualified staff to serve local youth and families
- Implementation of programs and organizational practices using Standards of Effectiveness

Relevant Achievements-

- Creation of organizational infrastructure, systems and programs to drive growth and impact community change
- Retired all organizational debt and grew organization to serve 400% more youth and families.

NORTHEAST WISCONSIN TECHNICAL COLLEGE
Corporate Relations Manager

Green Bay, Wisconsin
Mar. 07 – Oct. 10

- Conceptualize, secure and execute federally funded grants on behalf of corporations
- Train management level staff using DDI soft-skills development suite
- Evaluate corporate staff teams and develop/ select training to create organizational efficiencies and close skill gaps

Relevant Achievements-

- Writing and securing more state training grant funds than NWTC had received in any previous budget year
- Directed a state-wide community college initiative to deliver training to multi-site corporations

OTHER EXPERIENCE

DOOR KEWAUNEE BUSINESS EDUCATION PARTNERSHIP EXECUTIVE DIRECTOR: Sturgeon Bay, WI

CHILDCARE DIRECTOR: Scott County YMCA, Davenport, IA

ASSISTANT CAMP DIRECTOR: YMCA, Camp Wapsie- Cedar Rapids Metro YMCA, Cedar Rapids, IA

ADDITIONAL INFORMATION

CURRENT VOLUNTEER ROLES: Washington State BGC Alliance & Association Past-President, Rotary Board Member/ President

RECENT RECOGNITION: WSBA- Local Hero Award