

STRENGTHS

Diversity
of work

force
work

Strong, skilled
team

Great
Outcomes

teams
face
resources

Respo
is shi

SKilled
Workforce

Excellent
People!

Staff are professional,
experienced, technical, and
are committed to the
mission and vision.

Strong
Community
Outreach

Communi
responsi
Communi
Outreach in many
program areas
to protect
shellfish disease,
outbreak

THREATS

Community
Trust

Mixed feelings/
this re vaccination
especially the
impact on our

Fed Govt
Chaos /
inability
ability

Community
distrust

Some
Community groups not
feeling acknowledged

Not having an ability
to listen to the concerns
of a dissenting voice in
the room and then then
feel heard.

Community
Health

New threats
very addictive
drugs

declining Community
health + wellbeing

Increasing
Costs
of
Delivering
Outcomes

Workforce
reductions /
Retention

Funding challenges
from State / Fed

County funds
have a structural
imbalance.

per concerns
that a
orded mandates
spending budgets
than among programs
vs. fully funding
several key programs
level

PSOW

wrong level
of Govt

OPPORTUNITIES

ACTIVE DOLLARS

How does dept determine health issues and group promotion when funds are limited

Incorporating health principles and outcomes in all county work

Cross departmental Collaboration

Partnerships w/ Community orgs, faith communities, healthcare providers, schools, neighboring counties

COLLABORATIVE INFORMED EFFORTS

Seeking more State & Federal Grants

Leveraging State & Federal funding/resources

HCF # out the door for childcare opportunities.

Invest in more upstream work

BUILDING/STRENGTHENING community

Build on the communication opportunities to engage with community

Hearing diverse thought. Not just listening but hearing it for understanding.

Take a stronger lead in coordinating efforts around families needing support, (and individuals).

WEAKNESSES

Healthy Children's Fund timely contracts

Contract timelines - from idea to RFP to launching the work.

Struggles w/ getting full into on financials + future projection

Slow internal process

Family challenges

Increased coordination + funding to support our work

Unmet needs regarding housing + shelter

Communications - reporting outcome communication

Clear 2-way communication with community

Program + contract outcome + output data transparency

Community needs - often feels zero sum

I see an echo chamber of like-minded stakeholders most prominent when they proceed on community projects