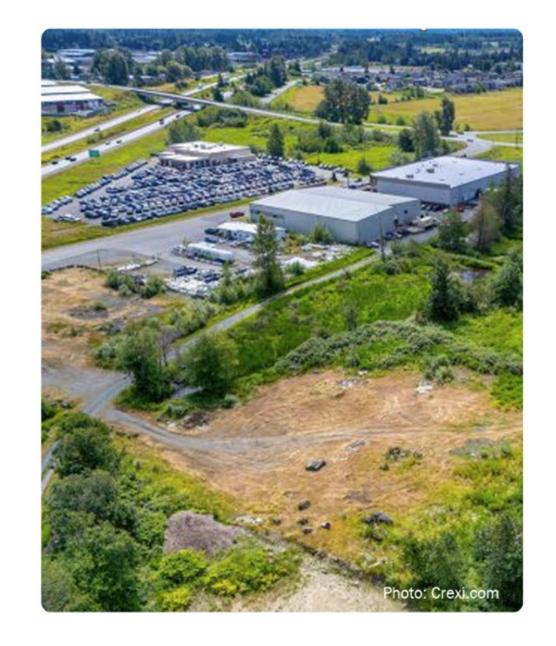


## Scope of Contract

- Industry trends that influence how industrial land is developed.
- How industrial land is used in the county and where it is available.
- If industrial land supply is adequate to accommodate anticipated demand under growth scenarios.
- Infrastructure investments that must be prioritized to support pad-ready development sites.
- Potential areas available for rezoning to support industrial growth and regulatory modifications.





## Approaches – Report Layout

#### **Industry Sector Trends**

Assess key industrial sectors in the county and trends influencing how those industries use land.

### **Whatcom County Industrial Landscape**

Provide an understanding of current industrial land use by assessing historical industrial building trends and related land consumption + how much industrially zoned land remains in the county.

### **Developable Land Analysis**

Analyzes the quantity/quality of net developable industrially zoned land in the county overall and in 19 industrial areas

#### **Reconciliation Analysis**

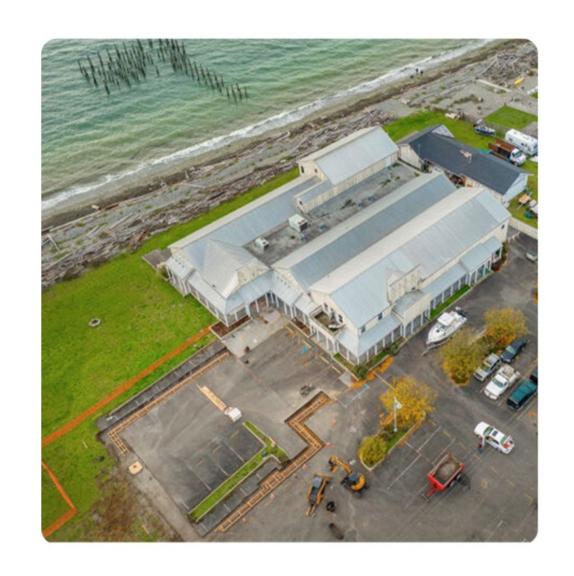
Balances anticipated future industrial land needs with the net developable land in the county.





## Context

- Inform 2025 Comprehensive Plan Update
- Build on recent Land Capacity Analysis and Buildable Lands Analysis
- Determine whether an adequate supply of industrial lands exists to accommodate future demand-based employment projections

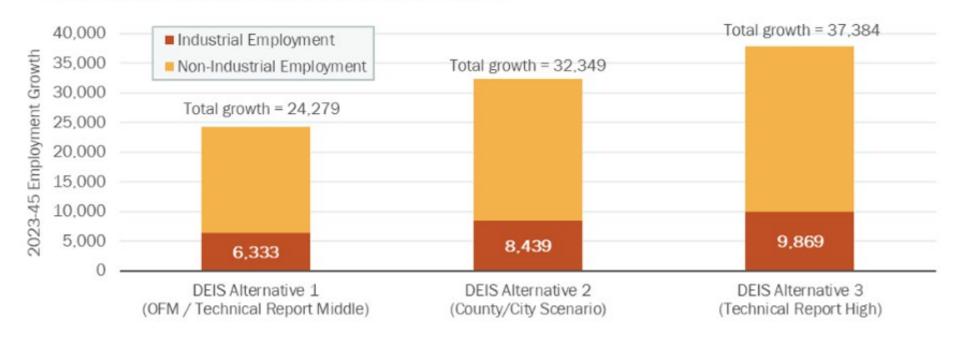






## Comprehensive Plan Inputs

#### DEIS Employment Growth Scenarios, 2023–2045



## Consistent Metric Observations from the Technical Report and DEIS

Employment compound annual growth rates, both total jobs and industrial jobs are the same for each alternative between 2023 and 2045.

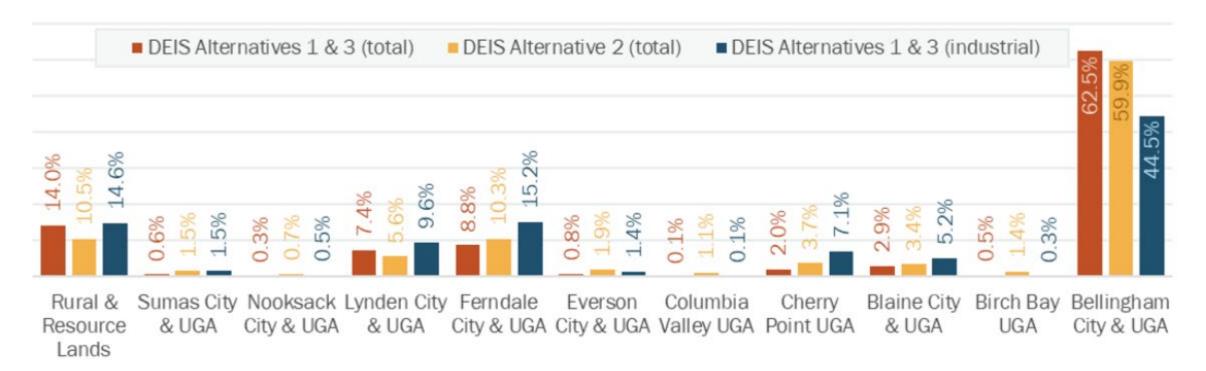
Alternative 1: .089% Alternative 2: 1.15% Alternative 3: 1.33%

The industrial jobs capture rate of total jobs is **26.1%**.

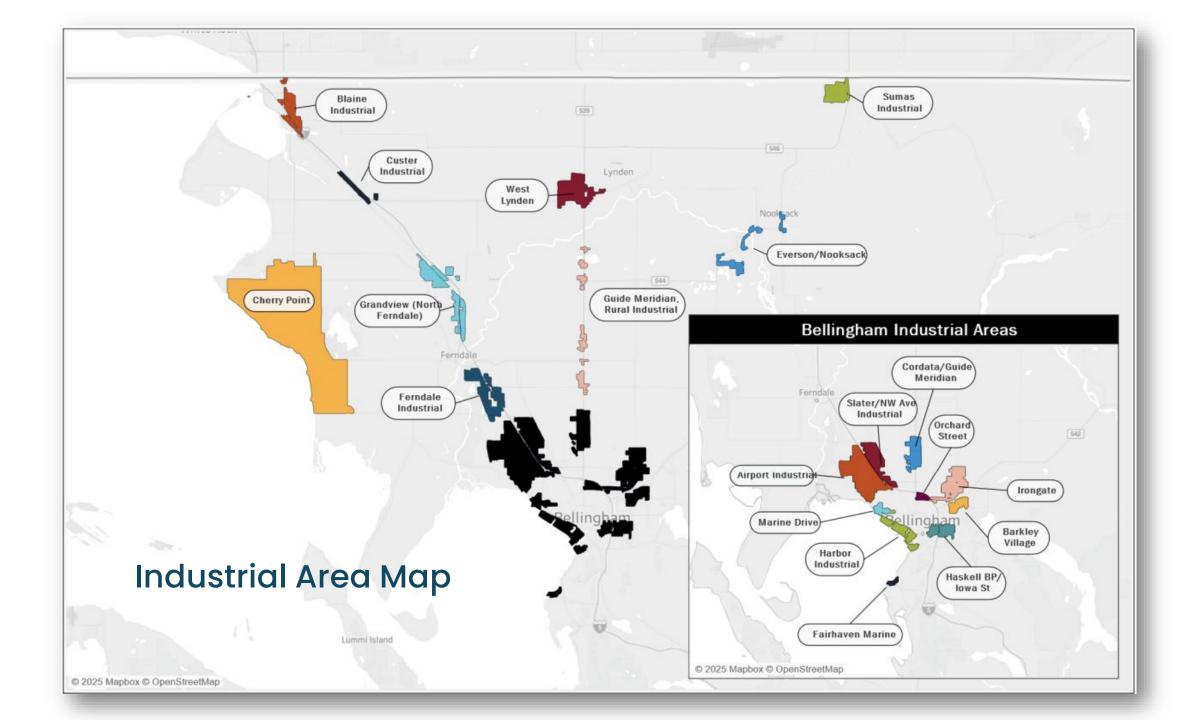
This metric is used for all alternatives.

## Comprehensive Plan Inputs

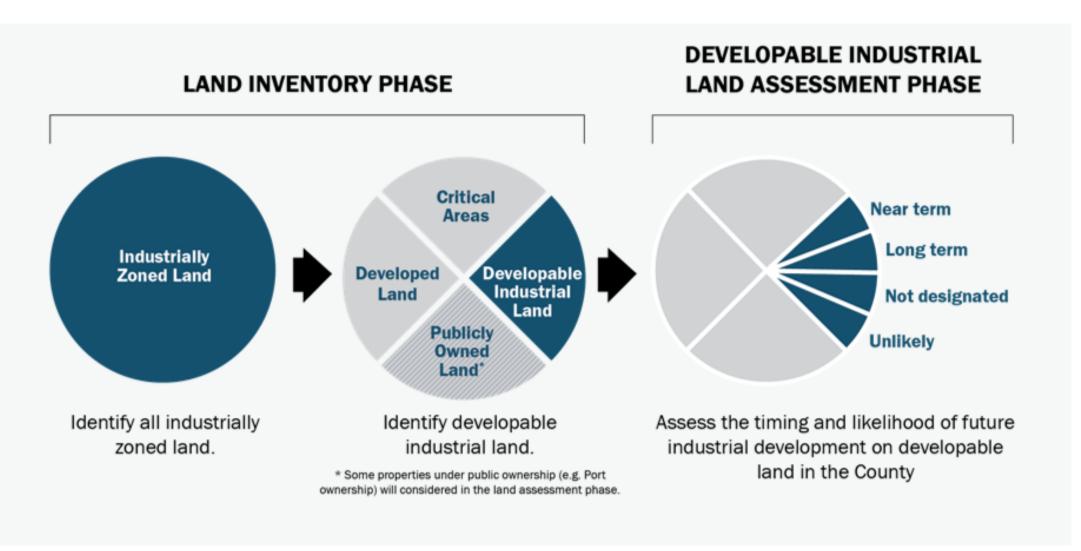
#### Total and Industrial Employment Allocation Rates by UGA





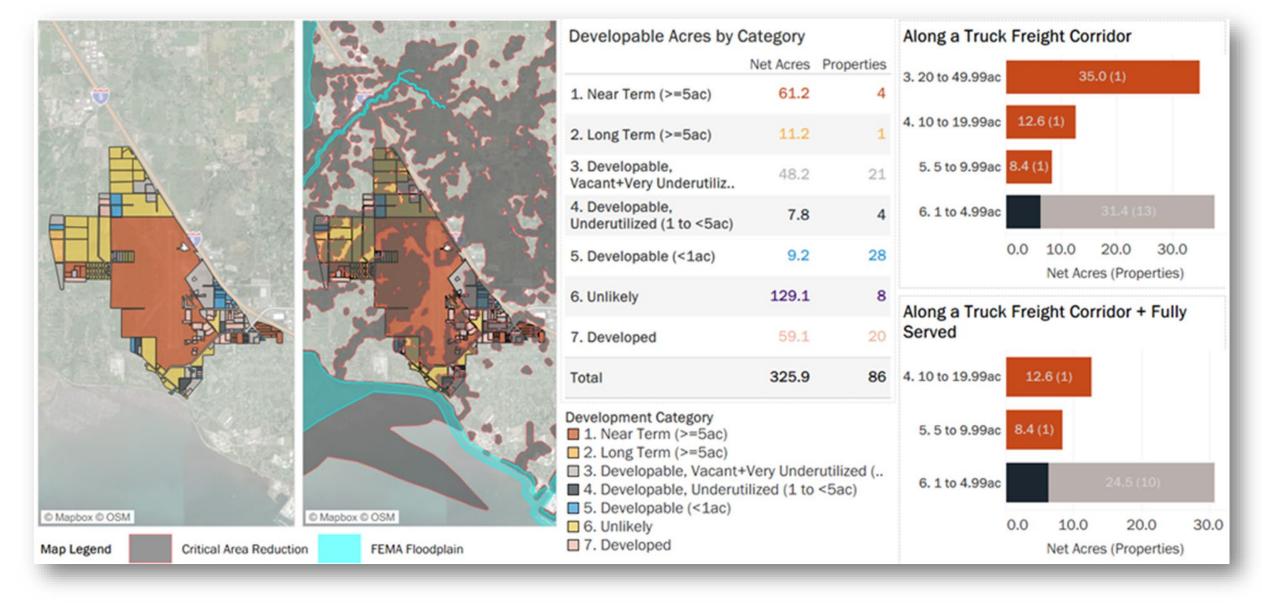


## Developable Industrial Lands



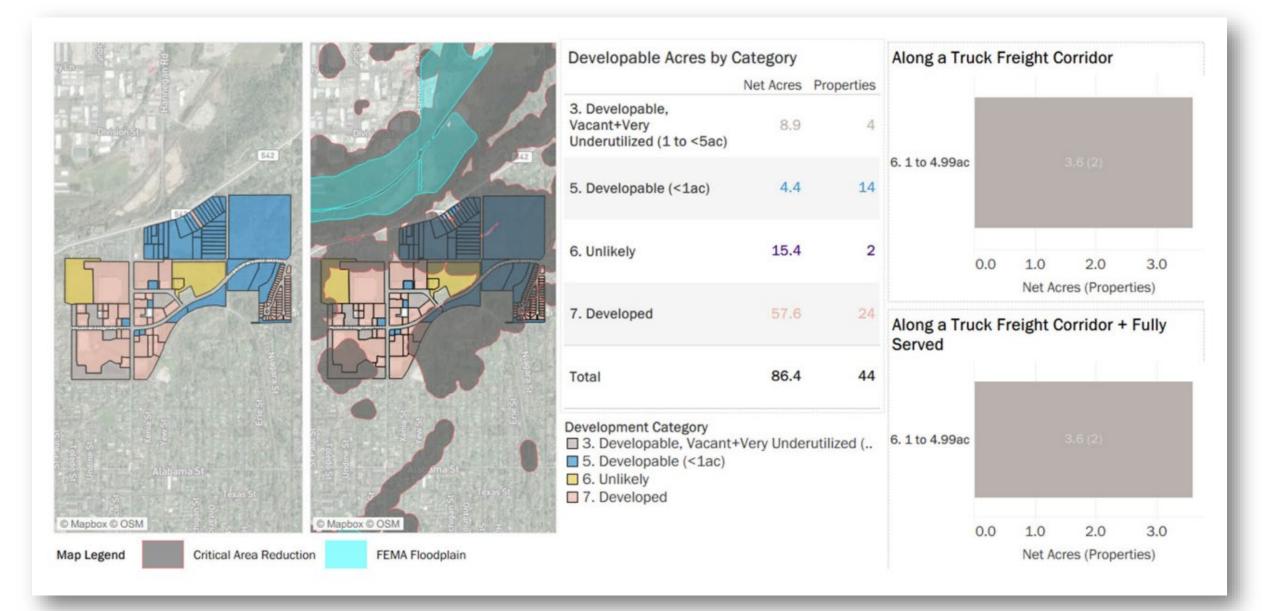


#### **Bellingham Airport Industrial Area**



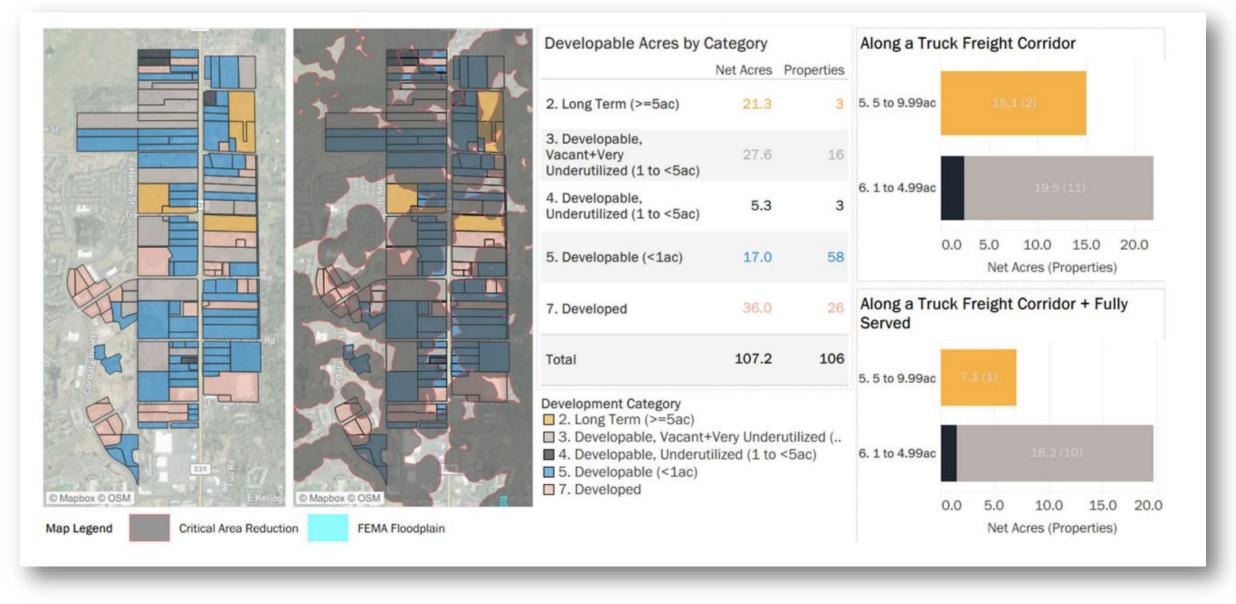


#### **Bellingham Barkley Village Industrial Area**



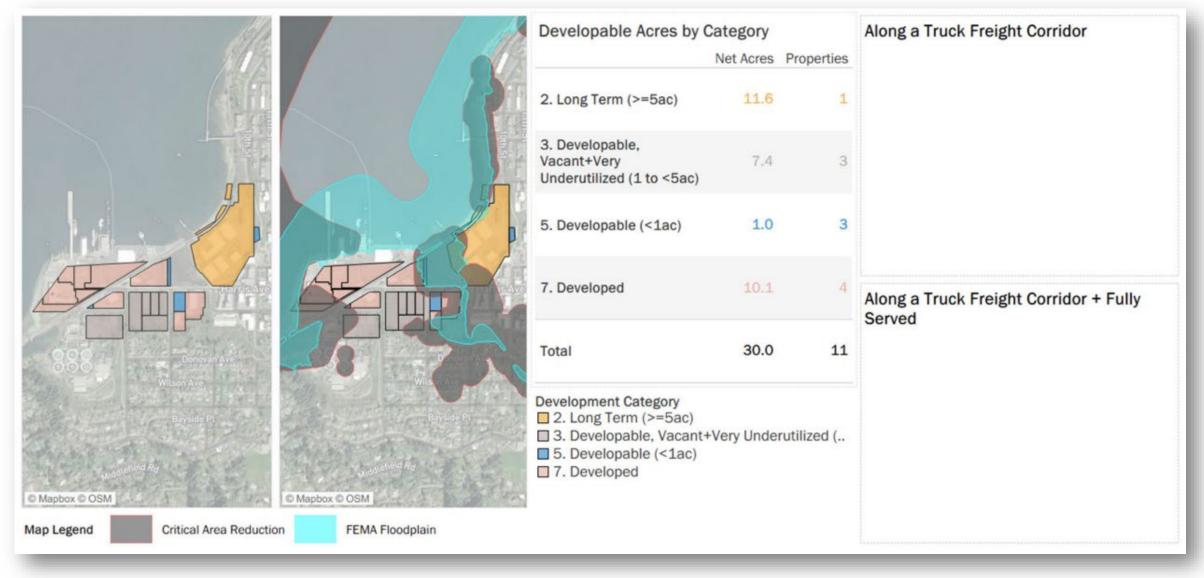


#### **Bellingham Cordata/Guide Meridian Industrial Area**



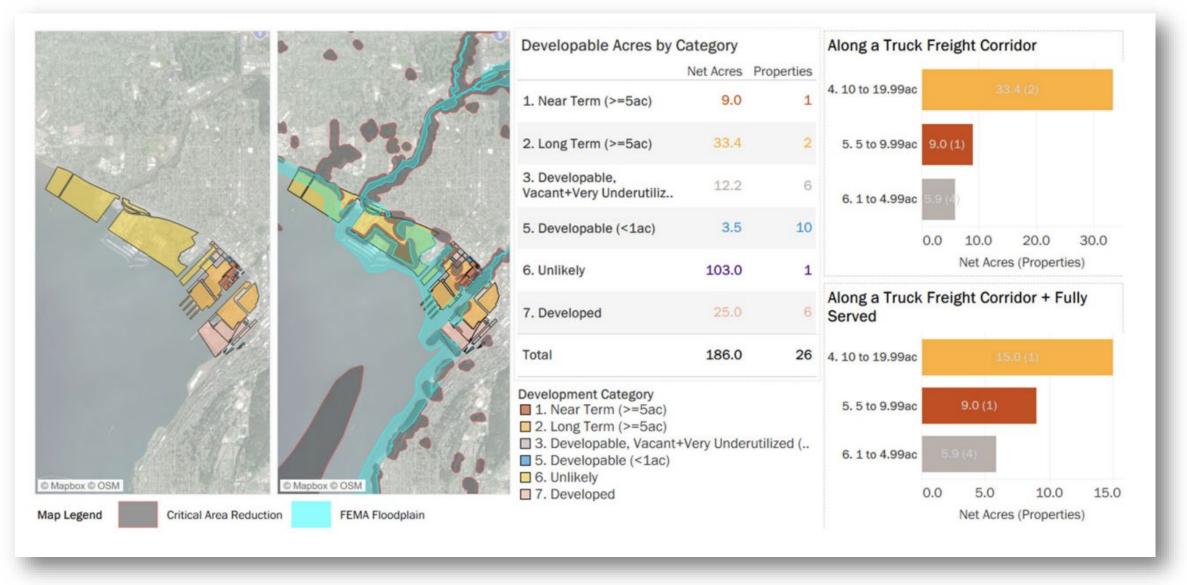


#### **Bellingham Fairhaven Marine Industrial Area**



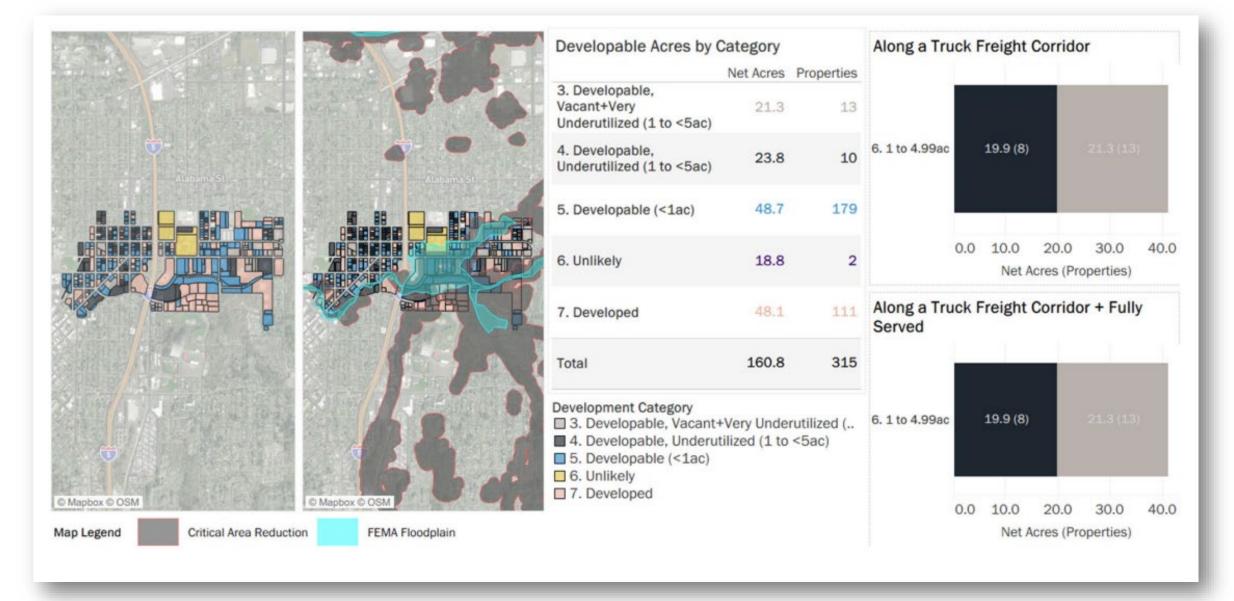


#### **Bellingham Harbor Industrial Area**



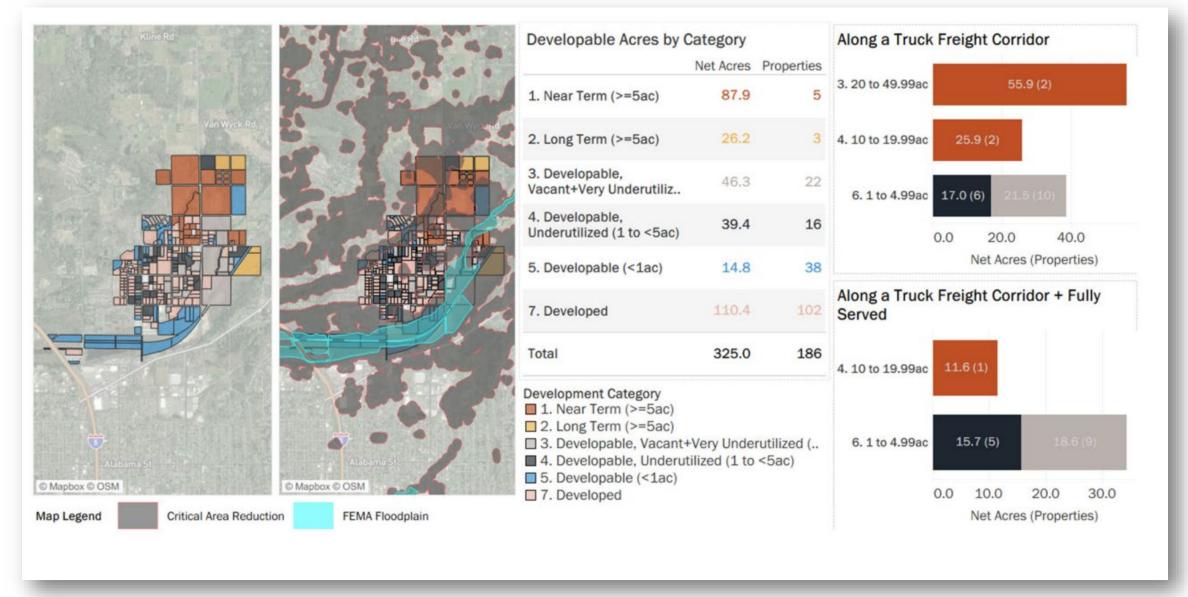


#### Bellingham Iowa St/Haskell BP Industrial Area



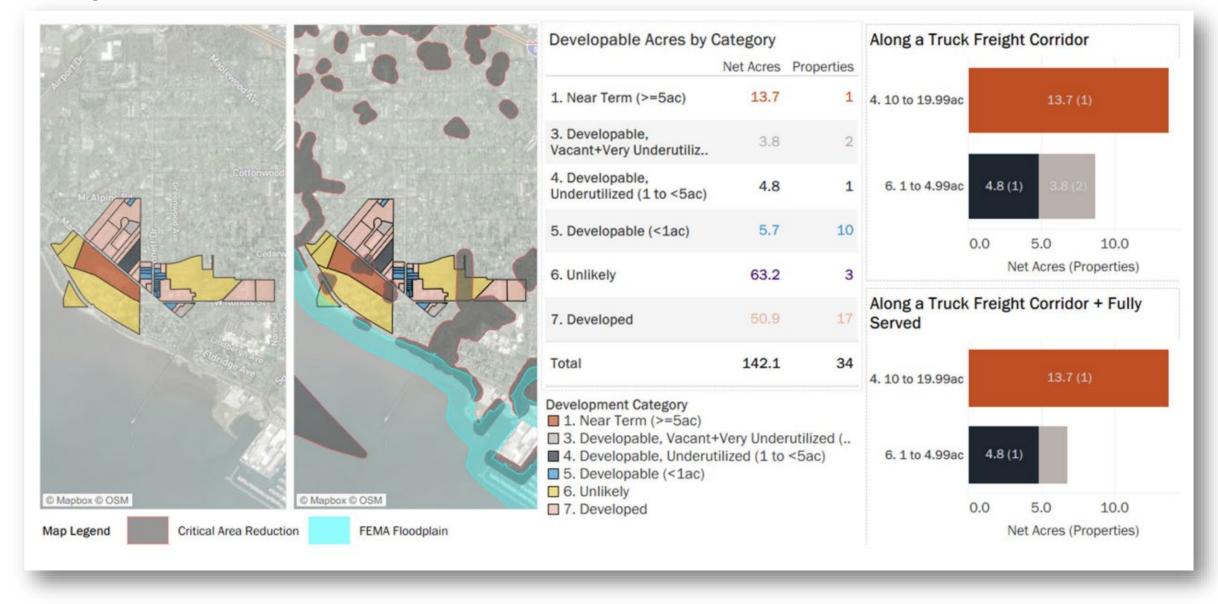


#### **Bellingham Irongate Industrial Area**



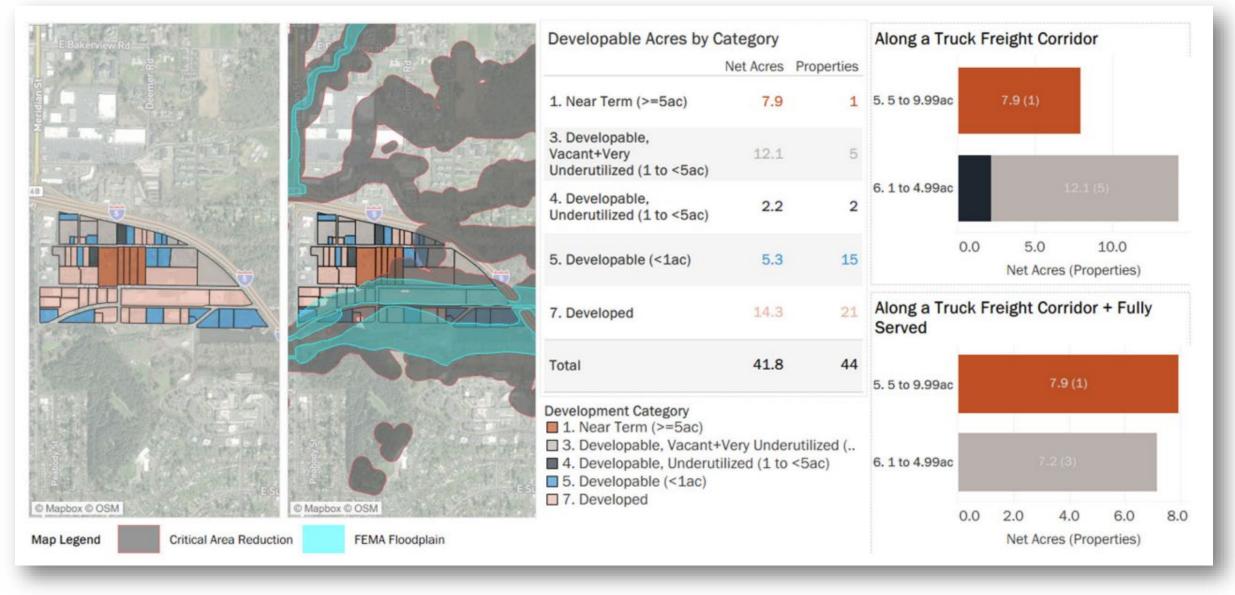


#### **Bellingham Marine Drive Industrial Area**



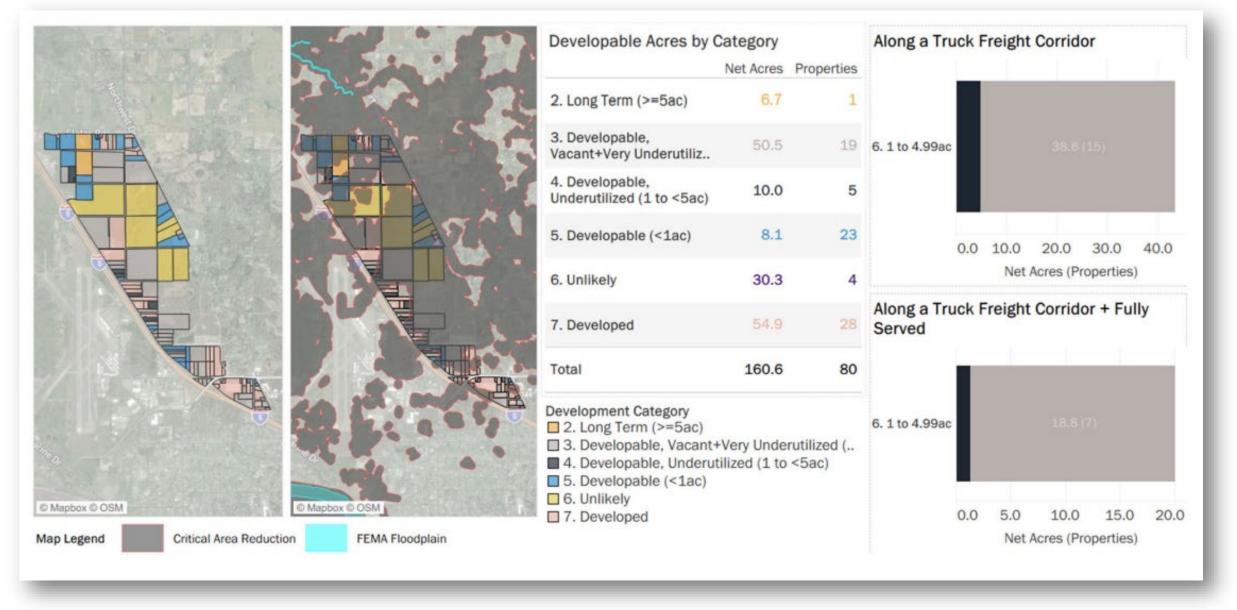


#### **Bellingham Orchard Street Industrial Area**



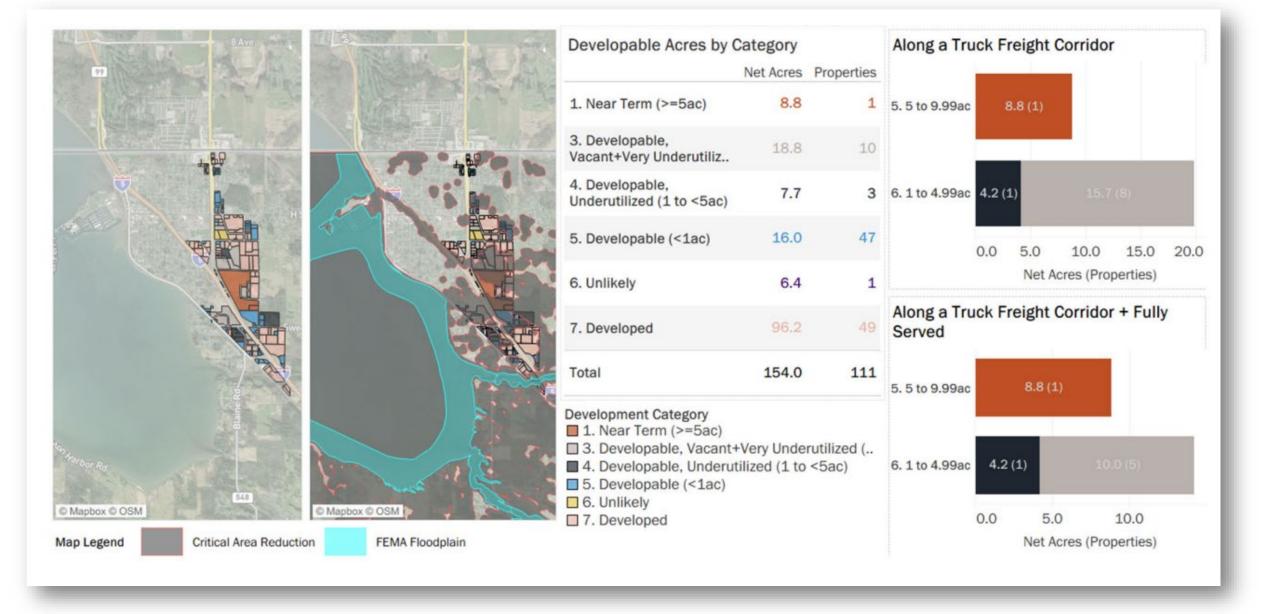


#### **Bellingham Slater/NW Ave Industrial Area**



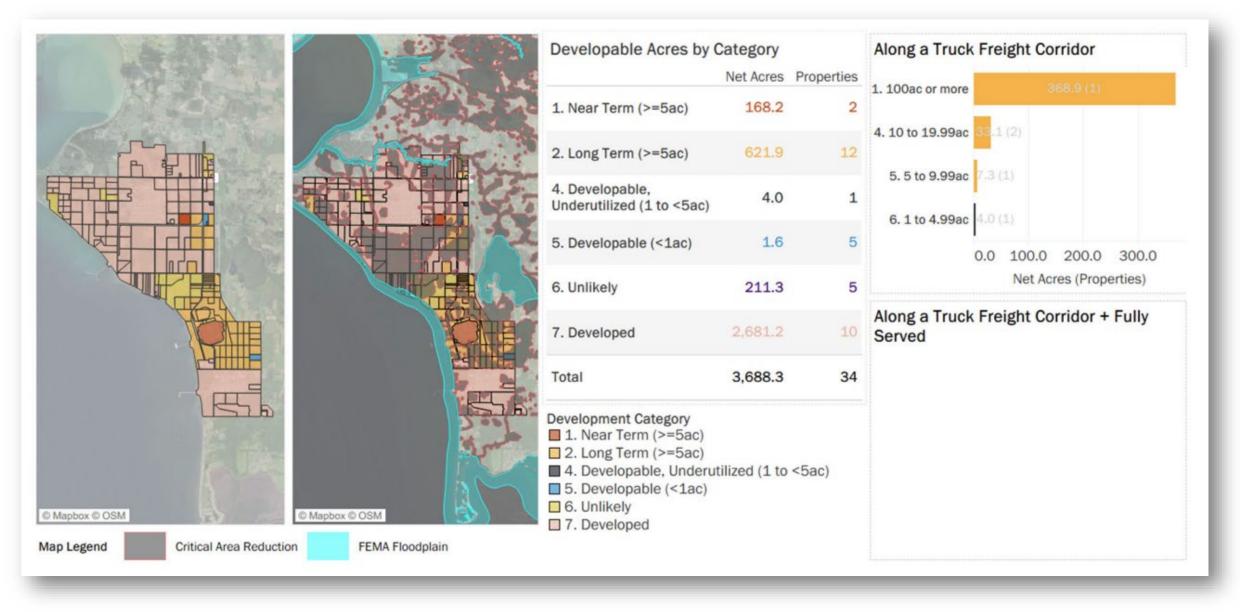


#### **Blaine Industrial Area**



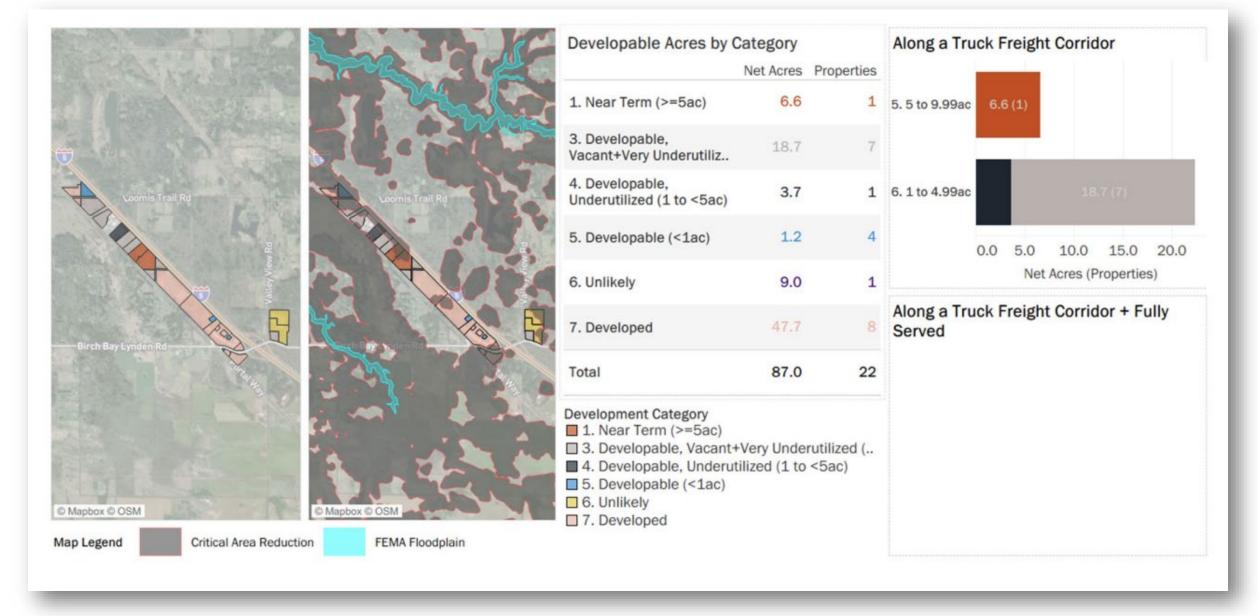


#### **Cherry Point Industrial Area**



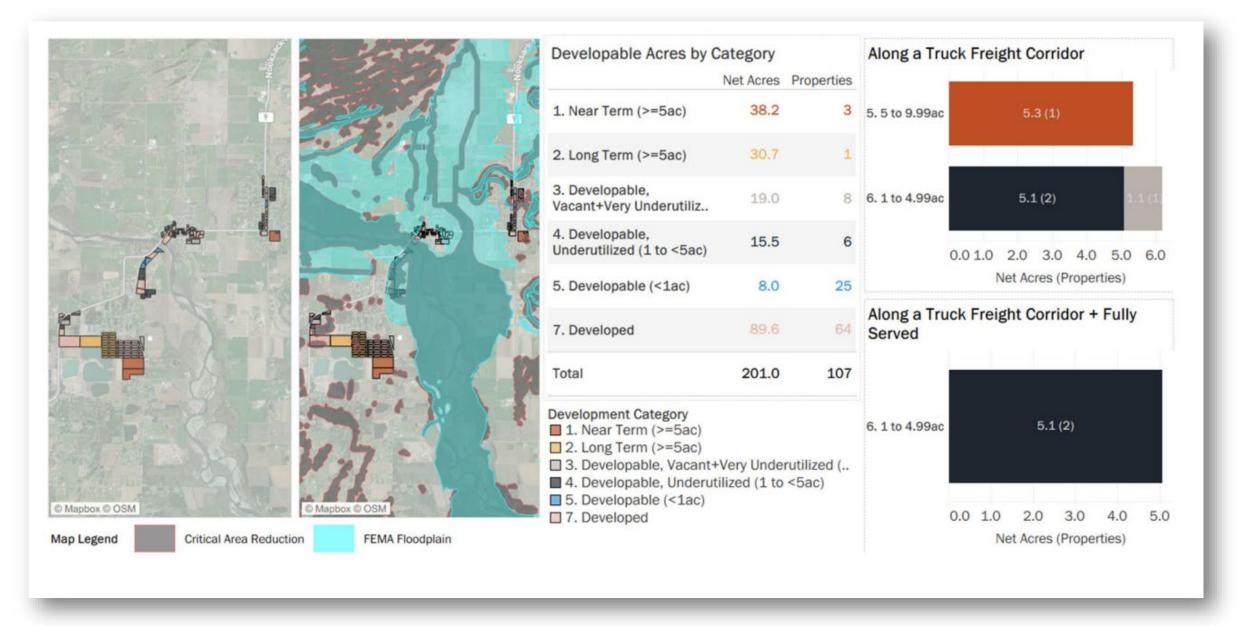


#### **Custer Industrial Area**



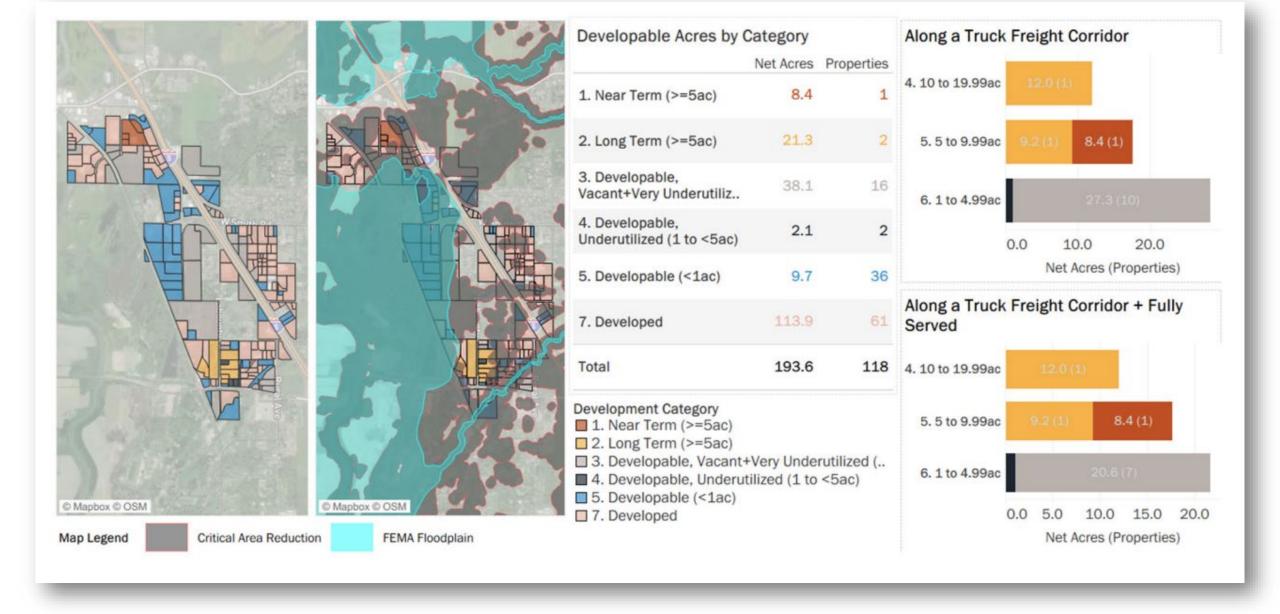


#### **Everson/Nooksack Industrial Area**



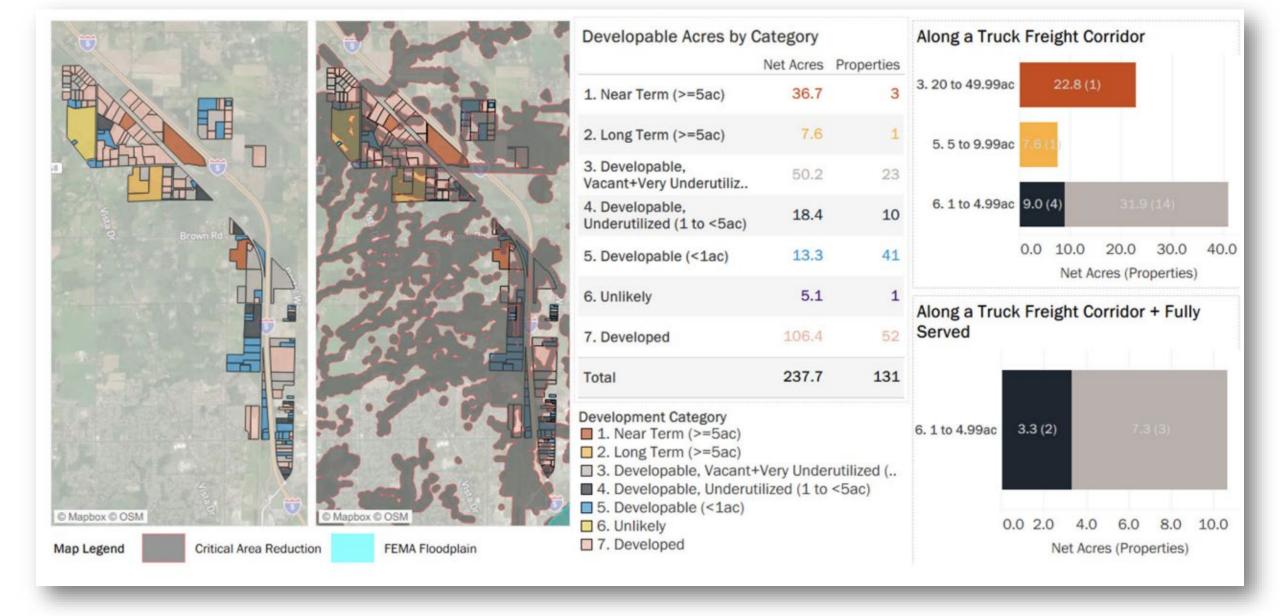


#### **Ferndale Industrial Area**



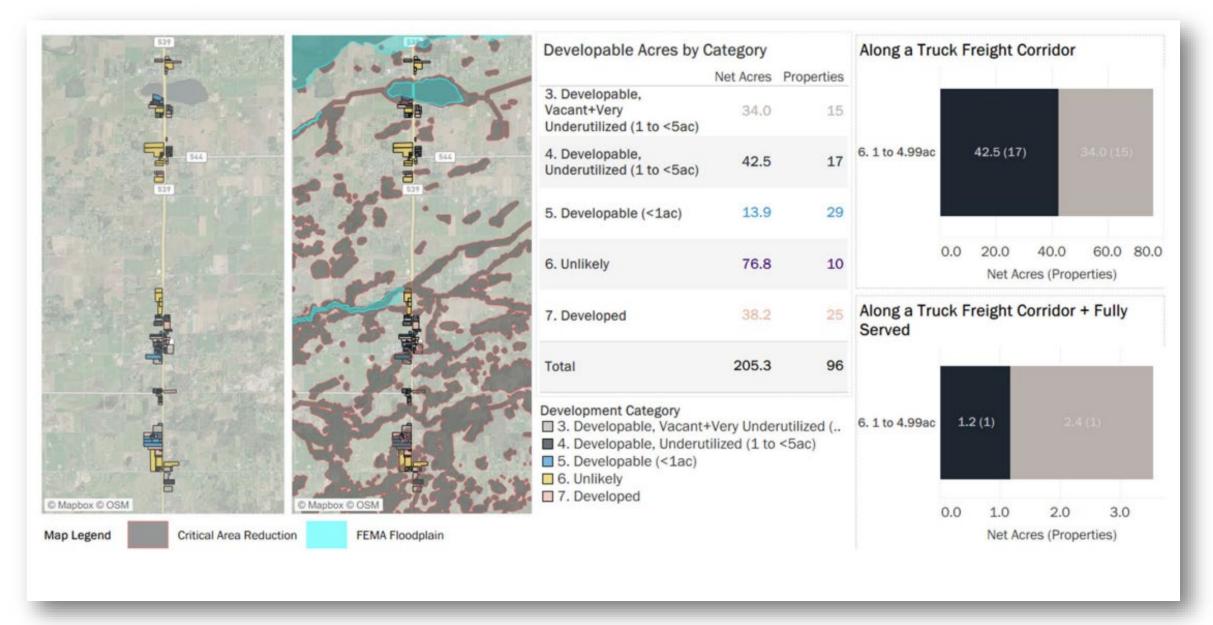


#### **Grandview (North Ferndale) Industrial Area**



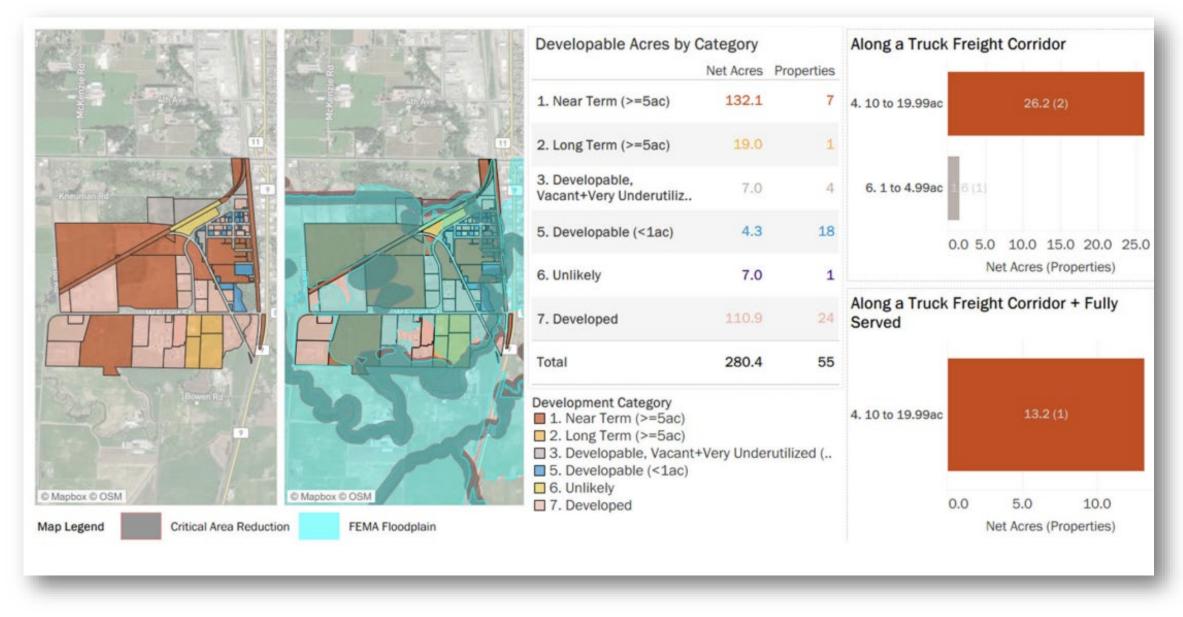


#### **Guide Meridian, Rural Industrial**



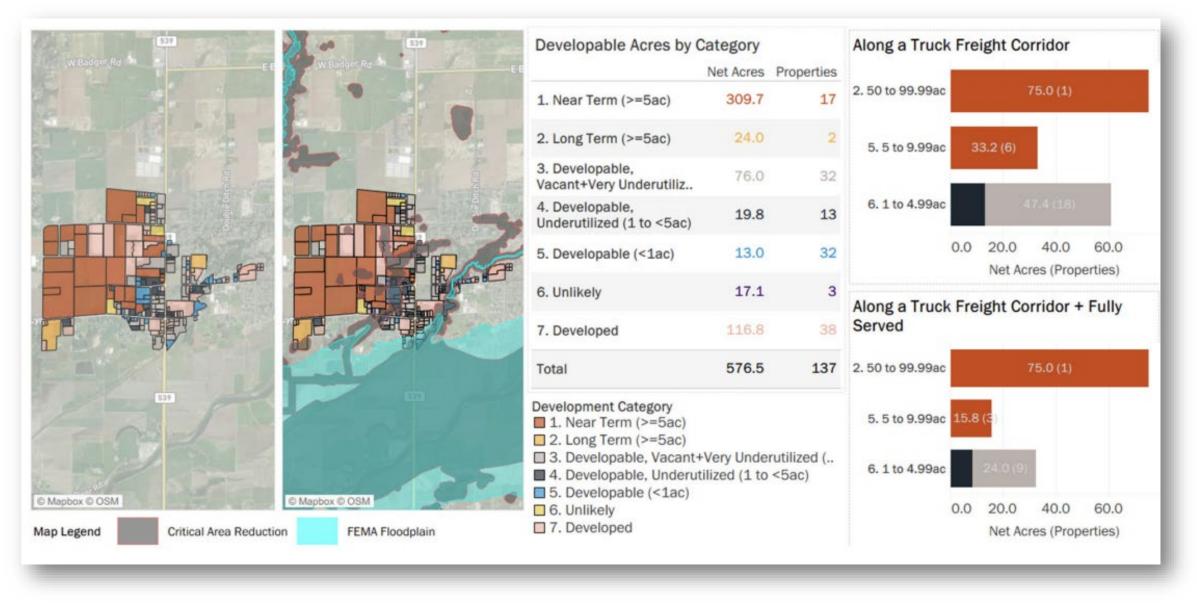


#### **Sumas Industrial**





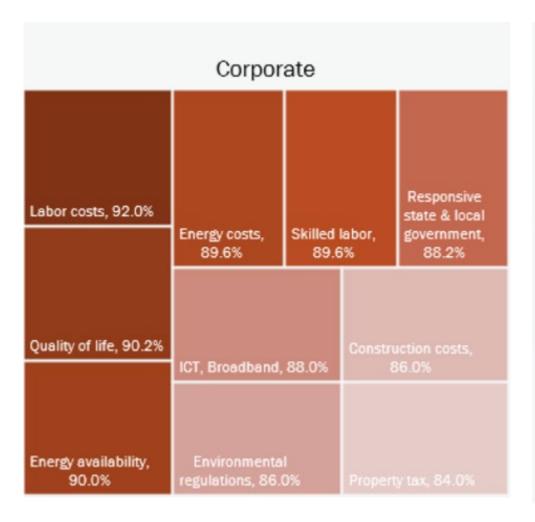
#### **West Lynden Area**

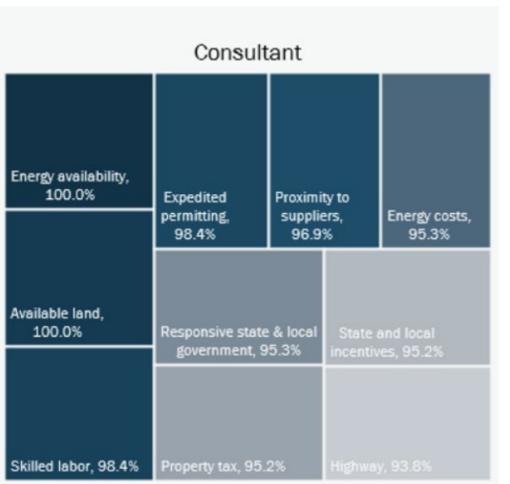






## **Trends: Site Selection Factors**







## Trends: Target Industries

#### Food

Extraction

Fish

Berries

Shellfish

Processing

Cold Storage

Tidal Vision

#### Maritime

**Boat Building** 

Ropes/Netting

Engine

#### **Wood Products**

Doors

Offsite Construction

Mass Timber

**Paper Products** 

#### Supportive

#### Manufacturing

Parts Manufacturing

Fabrication

#### Energy

Solar

Batteries

Alternative Fuel Vehicles

Producers: Alta/BP

#### Recreation

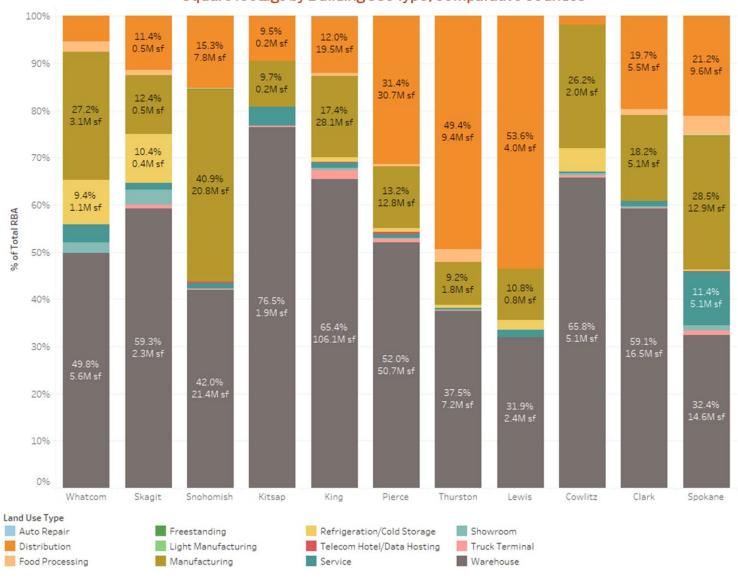
Bikes

Kayaks

Gear

# Trends: County Comparison

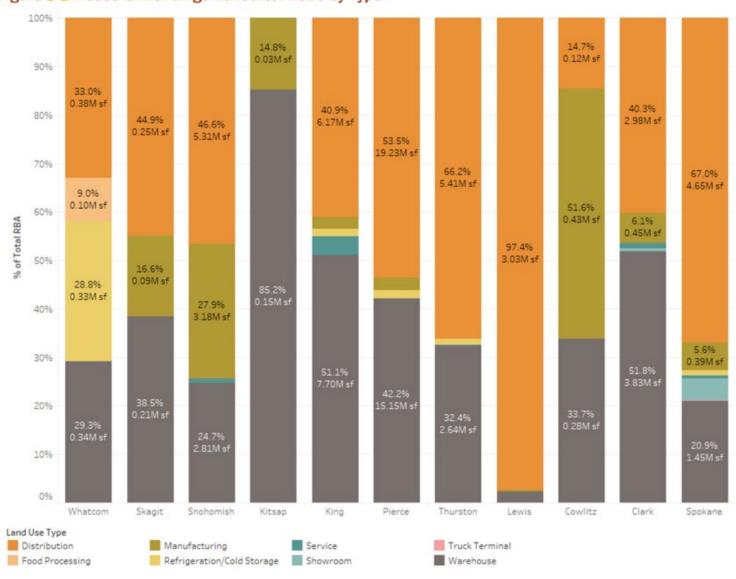






## Trends: County Comparison







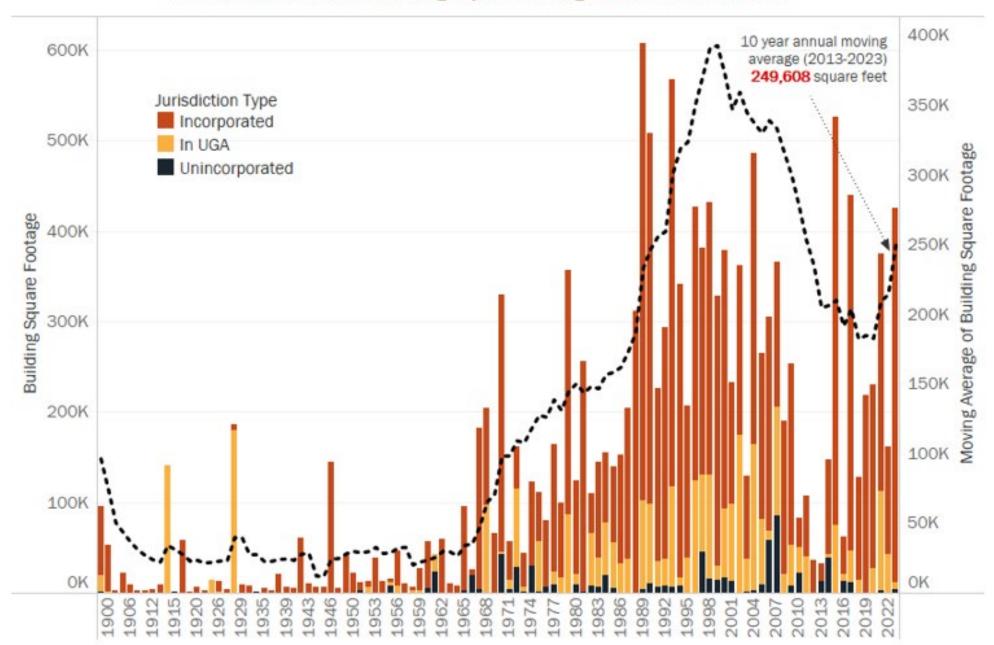
## Whatcom County Industrial Landscape

### Industrial Building Square Footage by Primary Use Code

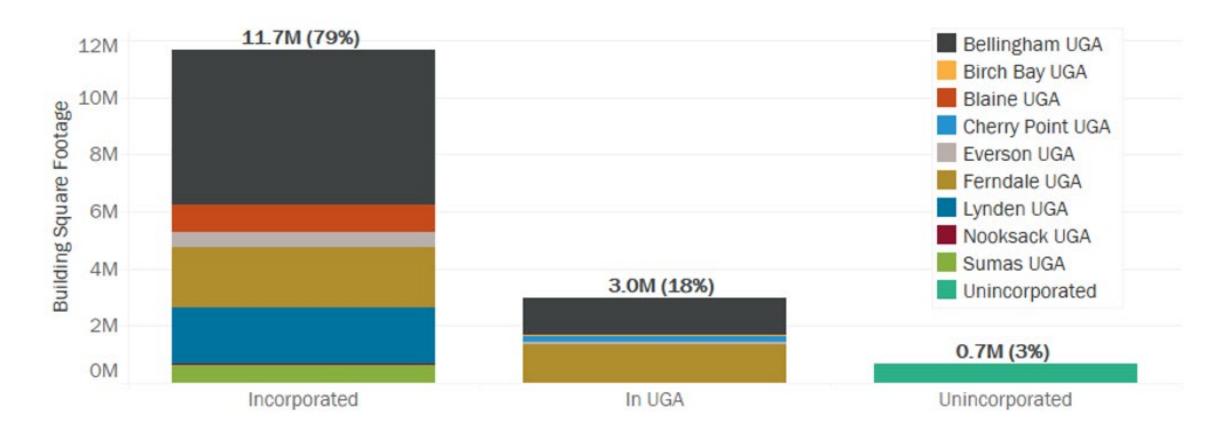




#### **Annual New Industrial Building Square Footage Construction Trends**



#### Industrial Building Square Footage by Jurisdiction Type



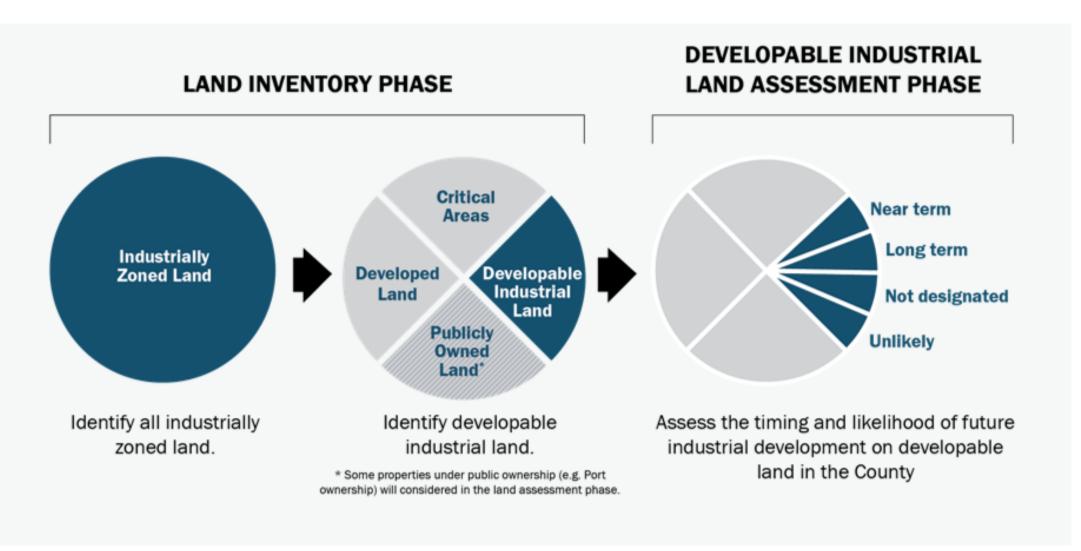


## Industrial Land Use – Allowed Uses Crosswalk

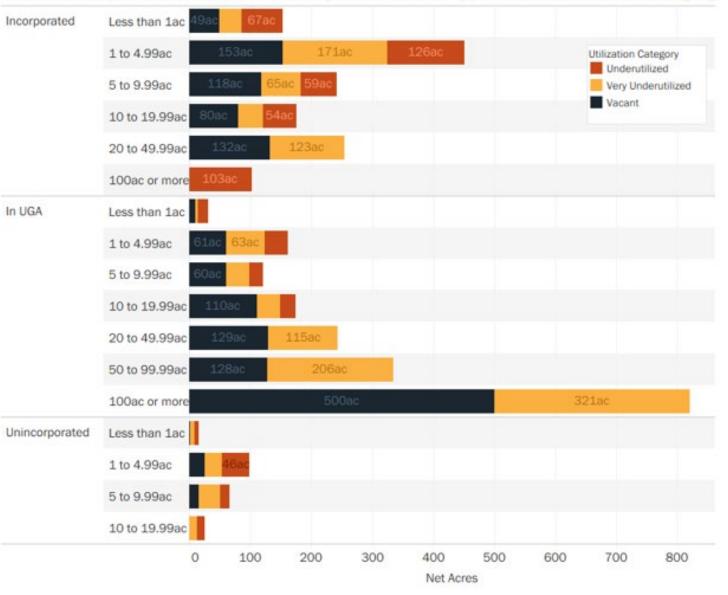
Bellingham	Blaine	Ferndale	Lynden	Sumas	Everson	Nooksack	Whatcom County
Heavy Industrial   Permitted	AP   Other  Permitted	GB   Commercial   Conditional	CSL   Commercial   Conditional	Industrial   Permitted	C   Commercial   Conditional	CD   Commercial   Conditional	AO   Industrial   Conditional
Light Industrial   Permitted	CB - W   Mixed Use   Conditional	LI   Industrial   Conditional	CSR   Commercial   Conditional	MW   Commercial   Conditional	R   Residential   Conditional	CM   Commercial   Conditional	CP   Industrial   Conditional
Marine Industrial   Permitted	GW   Commercial   Conditional	M   Industrial   Permitted	IBZ   Industrial   Conditional		LI   Industrial   Permitted	LI   Industrial   Permitted	GM  Industrial   Permitted
Planned Commercial   Conditional	HC   Commercial   Conditional		ID   Industrial   Permitted				HII   Industrial   Permitted
Planned Industrial   Permitted	M   Industrial Permitted		Medical Services Overlay   Conditional				LII   Industrial   Permitted
	MPR   Other   Conditional						PUD   Mixed Use   Permitted
							RF   Other   Conditional
							RGC   Other   Conditional
							RIM   Industrial   Permitted
							STC   Commercial   Conditional
							WRP   Other   Conditional



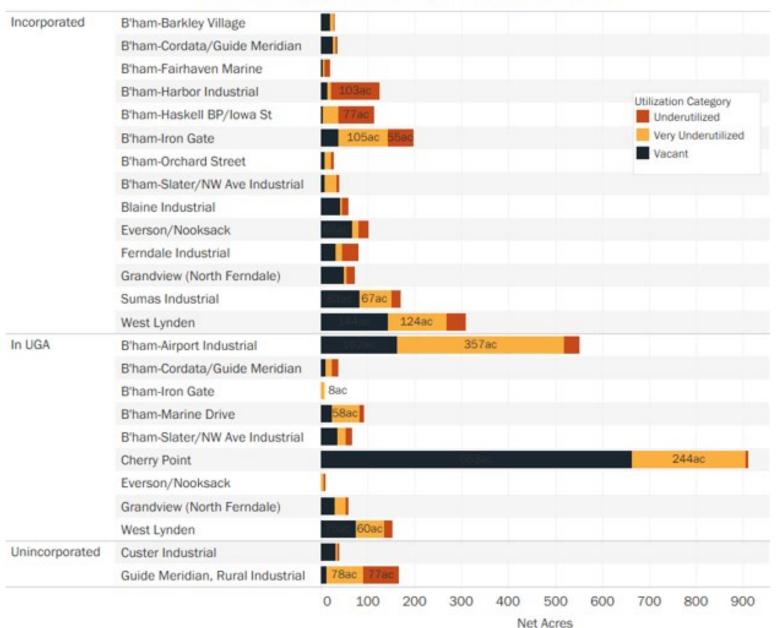
## Developable Industrial Lands



### Net Developable Industrial Acres by Jurisdiction Type and Utilization Category

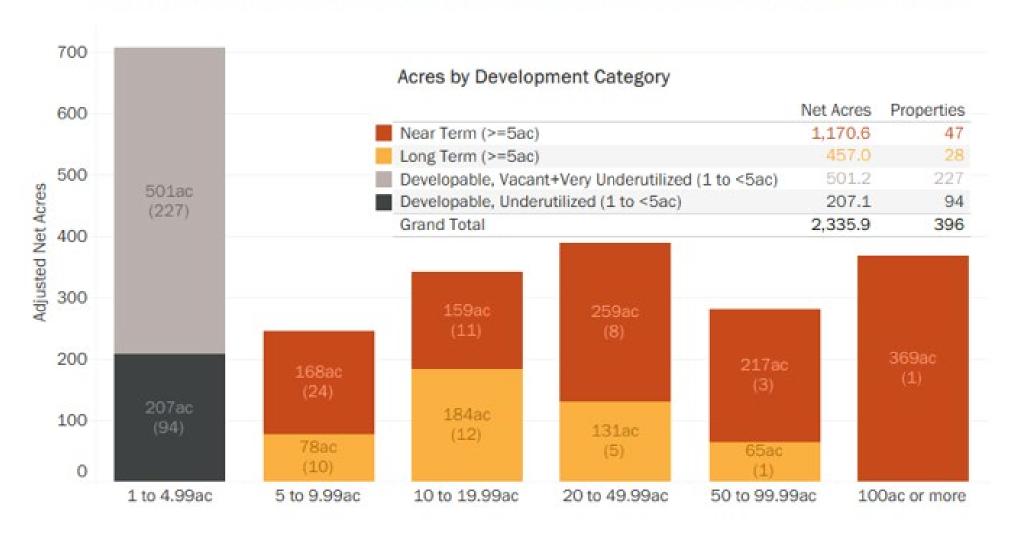


### Net Developable Land by Industrial District





### Net Acreage and Property Count of Developable Properties by Property Size



## Net Acreage of Developable Properties by Industrial Area, along a Freight Corridor, Proximate to an I-5 Interchange, and Fully Served

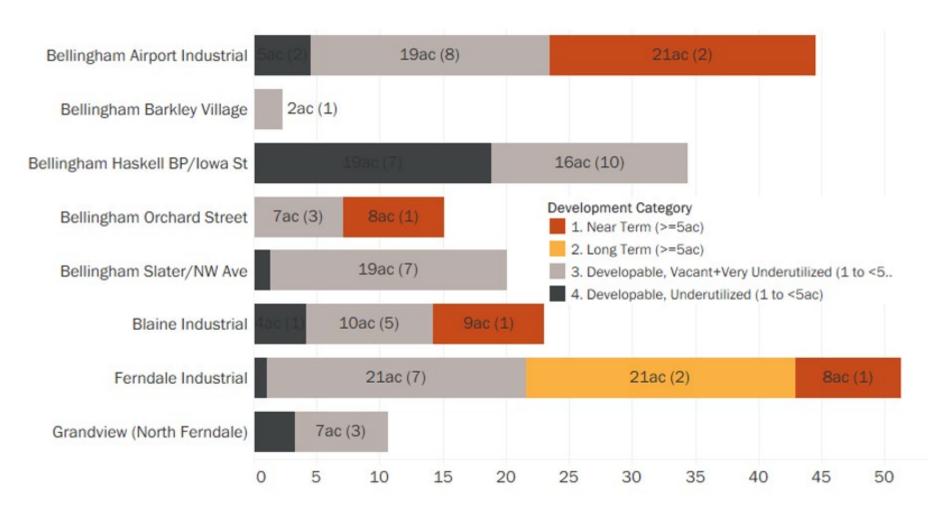
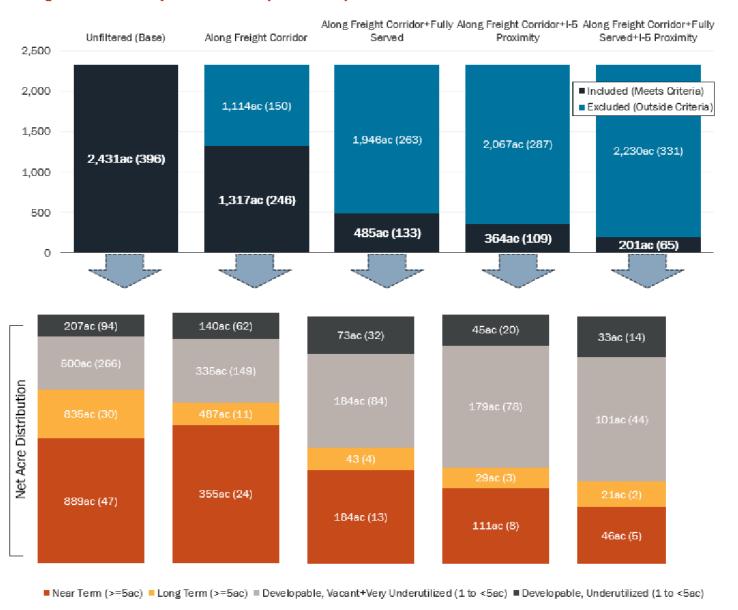


Figure 4-11. Summary of Land Inventory and Developable Industrial Land Assessment







# Report Findings

### Projected Land Needs for Industrial Growth

	Scenario 1 Middle	Scenario 2a Middle-High	Scenario 2b Middle-High	Scenario 3 High
	Em	ployment Growth		
Industrial Job Growth (2023-45)	6,333	8,438	9,892	13,599
Manu Job Growth (2023-45)	2,251	3,563	5,238	8,279
T&W Job Growth (2023-45)	561	850	911	1,277
		Building Needs		
Industrial Bldg Sq Ft Needed	6,649,990	8,860,354	10,386,402	14,278,960
Manu Bldg Sq Ft Needed	1,687,883	2,704,847	3,701,895	5,765,037
T&W Bldg Sq Ft Needed	1,159,928	2,134,749	2,258,274	3,173,072
Other Industrial Bldg Sq Ft Needed	3,802,180	4,020,758	4,426,233	5,340,851
Sq Ft Built/Year (2023-45)	302,272	402,743	472,109	649,044
		Land Needs		
Industrial Acres Needed	587	782	917	1,261
Acres Needed per Year	26.7	35.6	41.7	57.3

### Notes

Bldg = building.

Manu = Manufacturing.

T&W = Transportation and Warehousing.

Sq Ft = square feet.



# Report Findings

### Industrial Acre Needs by Sector, 2023-2045





# Report Findings

- Total industrial land supply meets projected demand based on scenario 2b.
- The quality of industrially zoned land, from the perspective of an industrial user, is a greater challenge (Freight access, rail access, utilities, wetland mitigation)
- Fully served industrial land along freight corridors does not meet projected demand based on scenario 2b.
  - At 485 acres, this key profile of land will not meet the 782 to 917 acres of industrial land needed to support employment projections.
- The industrial land supply is further challenged by a lack of properties in the county that could accommodate large-scale manufacturers (> 30 acres).





## Report Strategies

- To meet the projected industrial employment growth between 782 acres and 917 acres will be needed (Currently at 485 acres). To meet this demand the land supply should be:
- Be concentrated along truck freight corridors that connect industrial areas to the Interstate 5 (I-5) corridor.
- Include a concentration of ready-to-develop industrially zoned properties within onehalf-mile of an I-5 interchange
- Have properties available that are at least five acres in area, including a ready set of properties totaling 20 or more acres for major industrial users.
- Be the focus of coordination among local jurisdictions, the Port, and utility providers to ensure properties are ready for development with water, sewer, and power service





## Recommendations

**Wetland Mitigation Banking** 



Coordinating Port with Local Jurisdictional Planning for Infrastructure



Improving and Extending Truck Freight Corridors



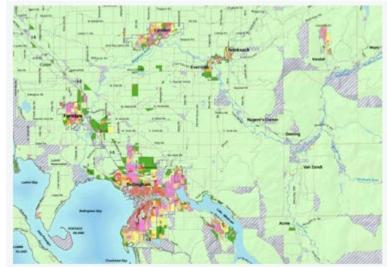


## Recommendations

**Facilitating Regulatory Consistency** 

Land for Emerging and Growing
Target Industry Businesses

**Active Comprehensive Planning** 







# Industrial Land Study Links

## **Industrial Land Study, Tableau:**

https://public.tableau.com/app/profile/hoffma52/viz/PoBIndLands/IndustrialAreas

## **Industrial Land Study, County Comparison, Tableau:**

https://public.tableau.com/app/profile/hoffma52/viz/CountyComparison\_17539844493090/Story





**Questions/Comments:** Contact Tyler Schroeder Tylers@portofbellingham.com