



MEMORANDUM

TO: Whatcom County Council

FROM: Tawni Helms, Administrative Coordinator

RE: Sustainable Connections

DATE: November 01, 2023

Enclosed is the Contract for Services between Whatcom County and Sustainable Connections for your review and signature.

▪ **Background and Purpose**

Contractor has received Convention Center funding to promote months-long agritourism events and activities. Agritourism brings thousands of visitors into Whatcom County on an annual basis. These events encourage tourism and overnight stays.

▪ **Funding Amount and Source**

Funding in the amount of \$40,000 will come from the Convention Center Fund (aka Lodging Tax contingency) as recommended by the Lodging Tax Advisory Committee and approved on October 24, 2023 by the Whatcom County Council through Resolution No. 2023-039.

▪ **Differences from Previous Contract**

No substantive changes.

Please contact Tawni Helms at extension 5208, if you have any questions or concerns regarding the terms of this agreement.

Encl.

